

Herbert Biberman
670 West End Avenue
New York NY 10025

September 26, 1966

Mr. Bruce Hartford
SCLC
819 Pearl Street
Grenada
Mississippi.

Dear Mr. Hartford,

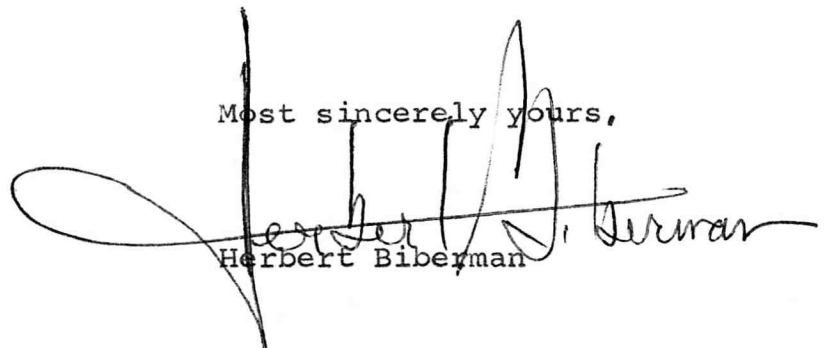
Thank you for your letter inquiring how you might have SALT OF THE EARTH available for showings in the South.

The film is now available for 16mm distribution, which, I take it, is what you have in mind. The film is now being distributed in 16mm form by BRANDON FILMS 221 West 57th Street New York City 10019. It is being shown in many parts of the country by Civil Rights, Labor and Youth groups. I am enclosing a brochure which has been issued by Brandon Films.

I am sending your letter to Brandon and I suggest that you write them outlining how you would like to use it - whether for one or two showings or for many showings on an organized basis throughout the South - and they will inform you of the cost for such showings - depending on how many you propose, how many persons may be present, whether you will or will not take up collections etc. The scale of prices is determined by all these factors and so I would suggest that you outline your desires in some detail. If you do, then Brandon will give you alternate ways in which your wishes might be accomplished. They are very experienced in such matters and may have suggestions which would be valuable to you. One of the things I would suggest myself is that you rent the film for a showing to as many of the leaders of SCLC as possible so that all of them in the various parts of the South may have seen it, would know of it's availability, and would be able to develop ideas for it's very widest showing.

Since Brandon is in complete charge of the film, now, it is only through them that your inquiries can receive meaningful answer. I am grateful to you for your appreciation of the film and for your desire to use it in your work and in the organizational tasks of SCLC.

Most sincerely yours,


Herbert Biberman