

[Nov. 6, 1965]

CORE's Mississippi Project  
P.O. Box 478  
Cathage, Miss.  
Nov. 6

McGraw Hill  
Webster Division  
Programmed Reading -  
Sullivan Associates  
330 W. 42nd Street  
New York, N.Y.

Dear Sirs,

As you undoubtedly know, a lack of schooling and inadequate teaching has resulted in a severe literacy problem for Mississippi Negroes -- both adults and children. Civil Rights groups here have done some experimentation with various methods of teaching reading -- none of which have proved very satisfactory.

Some time ago, I spoke with the director of the reading research program at the University of California, Berkeley, and he showed me some advertising material on your Programmed Reading series. I was very excited by this information, and by his favorable comments on the results achieved in California with this method. We are very eager to see if equally fine results can be achieved in Mississippi with Programmed Reading.

Would it be possible for you to send us, free of charge, a sample set of the books in the series, together with a teacher's guide, if there is one? Also, I believe there are readers associated with the series; we would appreciate having a set of those too. Unfortunately, we lack the money to pay for these books, but if beginning experiments seemed encouraging, we could probably raise money to purchase more copies.

I know this is asking a great favor of you, but I trust that you feel, as deeply as we do, the shame of Mississippi and the responsibility of every American to do what he can to alleviate conditions here.

Thank you for your attention.

Yours in the struggle,

Lynne Hollander  
Office Manager