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Fla.

OCT 2 1964

refer to haley

Box 13137
University Station
Gainesville, Florida
10/1/64

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TO: James McCain, Director of Organization
Richard Haley, Southern Regional Office
John Due, Regional Vice-Chairman

FROM: Judy Benninger, Vice President, Gainesville CORE

DATE: October 1, 1964

Re: Gainesville CORE, reorganization and program

A reorganizational meeting was held this ^{evening} meeting to reelect officers, and plan programs. The new president of Gainesville CORE is Arrigo Welch, and all mail for the chapter should be sent to him as Michael Geison has withdrawn from the chapter:

Arrigo Welch, chairman Gainesville CORE
c/o Box 13137
University Station
Gainesville, Florida

Vice president is Judy Benninger, same address. The Secretary is Judy Harmon and the Treasurer is Nadja Hellinger, same addresses will do.

This chapter now has unaffiliated status as given by the 1964 convention. Although we have sent in our constitution, we have not received the two blanks for applying for full charter membership. Could we have these?? We will remit the \$ten dollars with these. John Due and James McCain have a number of field reports concerning the chapter from Field Secretary Patricia Due and from myself as Task Force. We need 100 CORE buttons immediately for use in our upcoming project. We also need about 50 active membership cards and cards or information for those who want to become associate members.

We have planned several activities for the next few months. (1 a follow up on city hiring (2 a campaign to desegregate a county school camp in both staff and campers (3 a program to get two Negro cashiers and three bag boys at Winn Dixie on 6th street. A mass meeting featuring Cox is planned for late October. The first two programs will take several months before direct action, if needed, will begin. We expect to be ready for a direct action attack in the form of picketing, selective buying and shop-ins around the beginning of November for Winn Dixie - perhaps the day after the general election.

Please send us the above mentioned supplies (could use some of the Goldwater posters too). Could we also have three of the posters designed along the lines of the button? We are interested in becoming fully affiliated as soon as possible.

Very truly yours,
Judy
Judy Benninger