

PROPOSED YEARLY BUDGET

THE STUDENT VOICE, INC.

1964 - 1965

In the coming year, The Student Voice, Inc., will produce and distribute over two million copies of the Student Voice, and over two and a half million pieces of additional propaganda. The budget includes a weekly breakdown of expenses for this production.

THE STUDENT VOICE

(40,000 copies weekly)

	<u>Weekly</u>	<u>Yearly</u>
Production		
Paper	\$165.00	
Ink	7.50	
Justowriting	10.00	
Photo-lithography	35.00	
Plates	<u>2.50</u>	
TOTAL production cost	\$220.00	\$11,440.00
Mailing		
Package mailing	\$75.00	
Third class permit	<u>175.00</u>	
TOTAL mailing cost	\$250.00	\$13,000.00
TOTAL cost to produce and distribute the Voice	\$470.00	\$24,000.00

OTHER PRINTING (excluding the Voice)

Production		
Paper	\$125.00	
Photo-lithography	40.00	
Supplies	15.00	
Maintenance	<u>10.00</u>	
TOTAL Printing costs	\$190.00	\$9,380.00

STAFF

four people, each \$30 wk.	<u>\$120.00</u>	<u>\$6,240.00</u>
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TOTAL BUDGET - STUDENT VOICE, INC. \$780.00 \$40,560.00