SOUTHERN CHRISTIAN LEADERSHIP CONFERENCE



Newsletter

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Number 1



WE SHALL OVERCOME—Joining in singing of Freedom Song, "We Shall Overcome", at opening night banquet of convention were (from left): Rev. Ralph D. Abernathy, his wife, Mrs. Juanita Abernathy; Mrs. Coretta King; Dr. Martin Luther King, Jr.; and speaker, Sen. Leroy Johnson of Ga.

SCLC Holds Most Successful Convention; Upwards Of 5,000 Attend Night Sessions

With a record-breaking registration of more than 500 delegates from affiliates and organizations across the U.S., the seventh annual convention of the Southern Christian Leadership Conference held in Richmond, Va., Sept. 24-27, turned out to be the most successful in the organization's history. Upwards of some 5,000 Richmond residents and visitors from nearby counties attended the nightly meetings in Virginia Union University's Belgian Building to hear speakers deliver messages based upon the convention theme of "Freedom Now."

Turn-Away Crowd

The opening night's banquet on Sept. 24 indicated that the convention was going to be heavily attended as a turn-away crowd of more than 900 jam-packed the John Marshall Hotel's Virginia Room and spilled over into an adjoining banquet hall, the Colony Room. Many of those who could not get in were content to stand in the corridors outside to hear the speakers and listen to the wry humor of comedian Dick Gregory, who was the recipient of a special award.

The occasion marked the first time that a predominantly Negro gathering used the banquet facilities of the John Marshall Hotel, which earlier had expressed apprehension over the room's use by Negroes.

Christmas Boycott

SCLC president Martin Luther King, Jr. sent newsmen scrambling for telephones when he announced at a press conference upon his arrival that he was going to call for a "Christmas buying boycott" as a protest memorial to the children who were killed in the Birmingham church bombing. The suggestion was met with mixed reaction from some of the guest speakers, among them Congressman Adam Clayton Powell, who voiced enthusiastic support, and NAACP Executive Secretary Roy Wilkins, who expressed a negative response thus: "I find it difficult to go against the idea of Santa Claus."

(In a later meeting after the convention of all civil rights leaders who had participated in the March on Washington it was agreed that the Xmas buying boycott would not be invoked but that Negroes would be asked to make some financial sacrifices in memory of the children. It has been suggested that any money normally spent for extravagances should be sent to any one of the civil rights organizations or to a favorite charity.)

(Continued on page 2)

INSIDE THIS ISSUE

Editorial	Page	4
Convention Photos	Page	6
Speeches Excerpts		
Dis & Data	Page	8
Quote & Unquote	Page	9
Letters To SCLC	Page	12

Birmingham Bombing Points Up A City With A Sick Soul

By Ed Clayton

The bomb that rocked the 16th Street Baptist Church in Birmingham on the Sunday morning of Sept. 15 and sent four innocent children to horrible death was not only a blast that stunned America but it sent a shock wave of horrified outrage around the world. As one woman put it, cautiously egg-walking her way through the crunch of broken glass: "My God, you're not even safe in church!"

Grim News

The unbelievably grim news was that either a bomb had been hurled or placed under the steps of an entrance to the church and the explosion claimed four victims attending Sunday School — Cynthia Wesley, 14; Carol Robertson, 14; Denise McNair, 11; and Addie Mae Collins, 14.

The church had been used as headquarters in voter registration drives by SCLC, was the meeting place for last year's con-(Continued on page 2)



Photo courtesy Jet Magazine Explosion blasted face of Jesus Christ from stained glass window in 16th Street Church.

Mahalia Jackson To Give Benefit Dec. 1



World-renown gospel singer Mahalia Jackson, whose remarkable voice has brought gospel music to millions throughout the world, is scheduled to appear in Atlanta, Ga., Sunday, Dec. 1, in a benefit concert for SCLC. Her appearance will be an afternoon performance at 3:00 p.m. at Atlanta's City Auditorium.

Miss Jackson, who has frequently appeared in other cities in behalf of SCLC, will be making-her first-appearance of this kind in Atlanta where SCLC's headquarters are located. She will be the second "big name" personality to be presented in concert in Atlanta in the "Stars For Freedom" benefit series.

A recording star for Columbia Records, Miss Jackson has done more to popularize gospel music than any other living person in America today. Her determination to be heard obsessed her with such a great passion that in the early struggles of her career she once sang before audiences in Buffalo, N. Y., for an admittance ticket that cost only five cents.

Organize New SCLC Affiliate In Richmond, Va. After Meet

A Richmond, Va., chapter was organized among SCLC affiliates on Oct. 28, almost a month to the day since the close of SCLC's convention in that city.

C. T. Vivian, SCLC director of Affiliates, who helped organize the new group, affirmed that SCLC would help them achieve civil rights gains in the capital city to the point of "moving into the streets" if necessary.

Rev. E. E. Smith of Riverview Baptist



Rev. Fred Shuttlesworth

Church was elected temporary president of the new affiliate, and school teacher Herbert Crockett was named vice-chairman.

BOMBING

(Continued from Page 1)

vention, and had been used again as headquarters in this past spring's mass demonstrations.

Sick Mind

But just what the bombardier hoped to achieve by murdering innocent and unsuspecting children in a Sunday School class on a Sunday morning was a sickening question that could only be answered by the sick mind that conceived the heinous plot. Whoever he is, he is the product of a city that has a long case history of being sick.

The ills were thought to be at least somewhat relieved last May 10 when the "Birmingham Agreement" was reached following the mass demonstrations and the "Bull" Connor retaliation of fire hoses and snarling dogs. But there is no cure for cancer. Worse, there is not even hope for cancer that has been allowed to rot and fester for 92 years —or since Birmingham was born.

50 Bombings

Birmingham has the kind of cancer that has made bombing a popular pastime, a lightly-regarded pursuit that has accounted for 50 blasts since the end of World War II without a single solution.

Part of the root of this deep-seated racial disease lies in the fact that big business, the respected steel industry et al, has kept racism alive with an abnormally fierce competition for its jobs. Moreover, with the city's basic economy controlled by absentee owners up north, Birmingham's leadership has, until recently, been vested in the likes of such die-hard racists as "Bull" Conner.

Indeed, the blame for Birmingham's Sunday School murders can be laid at the foot of every racist in that city and every irresponsible city, state and federal official who has encouraged lawlessness. It also can be laid at the foot of every person who has stood silently by, hoping the cancer would somehow vanish of its own accord.

Dr. King Delivers Eulogy

Sen. Leroy Johnson

SCLC president Martin Luther King, Jr.,

expressed it most eloquently in his eulogy at last rites for the slain children:

"They have something to say to each of us in their death," he said, "to every minister of the gospel who has remained silent behind the safe security of stained glass windows . . to every politician who has fed his constituents with the stale bread of hatred and the spoiled meat of racism."

CONVENTION

(Continued from Page 1)

Pass Resolution

In a resolution passed at the convention, SCLC went on record in favor of seeking to get all civil rights cases, both civil and criminal, placed in federal courts. The resolution also asked that the Kennedy Administration's civil rights bill be amended to provide that all cases involving voting be tried by judges appointed by federal chief circuit judges to avoid having them brought before judges with segregationist sympathies.

Dr. King Again Rejects Salary

Dr. King, re-elected to the SCLC presidency, again rejected for the sixth straight year the board's insistent recommendation that he accept a salary. Since the founding of the organization he has received only the least possible minimum salary of \$1.00 per year which entitles him to participate in the employee's group insurance plan.

In refusing to accept any salary from SCLC, Dr. King pointed out that "I have an income from Ebenezer Baptist Church in Atlanta as co-pastor along with my father, and I feel that this is adequate for me and my family's needs." He added: "It is my sincere and dedicated belief that the struggle for freedom in which SCLC is engaged is not one to be rewarded with individual wealth and gain, but rather one which finds its fulfillment in spiritual dedication and moral victories."

A closed meeting of board members of the Southern Christian Leadership Conference resulted in the following being re-appointed to the 33-man executive board to serve three-year terms:

Esau Jenkins, Charleston, S. C.; Matthew McCollum, Orangeburg, S. C.; and Daniel Speed, Tallahassee, Fla.

FIERY ORATORY SPARKED CONVENTION



Cong. A. Clayton Powell Dr. Martin Luther King, Jr.



Figures Don't Lie-

WHAT'S WRONG WITH 'BOMBINGHAM'

(Editor's note: the following statistical data on employment for Negroes in Alabama and Birmingham graphically illustrates the evils of discrimination within the state. The figures were compiled from the 1960 Census Series P.C. 1. Some 300,000 Negroes comprise 30 per cent of the labor force.)

State of Alabama

Engineers and Technical	Workers
Whites	10,640
Negroes	74
Managers, Proprietors, Off	icials, etc.
Whites	46,000
Negroes	1,094
Clerical, Sales Workers In R	etail Trade
Whites	172,000
Negroes	8,000
Private Household Workers	(Domestics)
Whites	8,000
Negroes	65,000
City of Birmingho	1111
Policemen	
Whites	400
Negroes	0
Firemen	
Whites	439
Negroes	0

SCLC Atty. Wins Discrimination Suit Against Travel Agency, Railroad Line



A Chicago travel agency and the Burlington Route Railroad Co. were ordered to pay \$3,508 on October 4 for discriminating against two Chicago Negro women in a suit in which they were represented by Atty. Chauncey Eskridge, who also serves as an attorney for SCLC.

The women, Mrs. Eva Wright, an employee of the Illinois Labor Dept., and her daughter, Miss Evelyn Williams, a school teacher, had charged in the suit that they were not permitted to take a guided rail tour to the west coast because

Atty, Eskridge they are Negroes.

Paid \$780

They said they paid \$780 for a tour of the Pacific Northwest on May 2, 1960, but were not allowed to travel with the organized tour. Instead, they were told by the Vanderbilt Better Tours travel agency to report to the train station a day before the scheduled tour for "another tour", but when they arrived they learned that no organized tour was leaving.

Their attorney, Eskridge, pointed out that all white persons booked for the tour remain booked for the scheduled departure date of July 3 up to the time of departure.

Money Refunded

Mrs. Wright and Miss Williams refused to travel separately and their money was refunded. On July 3, 1962, they filed suit for \$100,000.

In ruling against the travel agency and rail line, U. S. District



Wyatt Walker Photo

SCENE OF BOMBING—With broken windows almost everywhere, the 16th Street Baptist Church in Birmingham, Ala., bears mute evidence of force of explosion on Sept. 15 in which four children were killed. Windows were olso blown out of homes and stores in the area by the blast which could be heord for blocks away.

Court Judge Joseph Sam Perry said: "It's clear that there was a refusal because of race and we might as well bring it to a head in federal court." He awarded each of the women \$500 compensatory damages, plus an additional \$500 each punitive damages, \$1,500 in legal fees and a refund of \$8.40 for travel insurance.

It was the first time damages had been awarded against a travel agency, which means that such firms are now subject to the Interstate Commerce Act which forbids railroads to discriminate.

How One White Man Felt After Bombing

With this Sunday's work [Sept. 15] in Birmingham on our guilt-record, it's a wonder that any of us whites have a decent bone left. I notice that you Negroes don't do what we have always done when reporting a crime by a Negro, i. e. give the impression that one Negro skin was used to accommodate the ground-up flesh of the entire Negro race so that the news release would imply that "The Negro Race broke into a hardware store ..."

Destined For Greatness

There are many factors, many of which are traceable to free will choices for good, but just one reason why all the scholars are in agreement that Negroes are destined for great things. You are the only people without a guilty conscience, having committed no genocide against a whole continent's population and lied to yourself that you were bringing civilization to the Indians; having no six million souls crying out for justice in your subconsciousness, and all the rest. You all will, in all probability, commit all the classic crimes eventually, but that will be several thousand years in the future.

Fully Salt Flavored

In the meantime, you are still fully salt-flavored and able to lend taste to even washed out and tasteless critters like us, especially in representatives such as Dr. King who has all the qualities of a universal man rather than one bemmed in by race, national propagandizing, class "spokes-maniaing", etc. He can take a walk any day with Buddha, Gandhi, Socrates, Lincoln, Thoreau and others of this caliber.

More Civilized

Moreover, it's a puzzle to me how anyone who has eyes to see, can't see the obvious fact that the word "civilized" has more of a home in the Negro demonstrators than in the white mobs attending them. And it is also obvious that the Negroes concerned are happier because they have self respect and innocence even when the stated goal is not attained, whereas the whites are unhappy and in the gnashing-of-teeth region outside the Kingdom of GOoDness.

Mineral Wells, Texas

JOSEPH COLTON

SCLC Newsletter

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AIMS AND PURPOSES OF SCLC

- I. To achieve full citizenship rights, and total integration of the Negro in American life.
- 2. To stimulate non-violent direct mass action to remove the barriers of segregation and discrimination.
- 3. To disseminate the creative philosophy and techniques of non-violence through local and area workshops.
- 4. To secure the right and unhampered use of the ballot for every citizen.
- 5. To reduce the cultural lag through the Citizenship Training Program.

Editorial

The 'Red' Plague

Over the past several months there has been an obvious organized effort to cloud the true purposes of civil rights organizations by labeling them "Communist Front," "Communist-Tainted," or what have you. SCLC and its president, Dr. King, have constantly been the targets of such newspaper attacks, although they represent little more than a re-hash of what already has been said and commented upon.

The latest of these of considerable length was an editorial in the *Richmond News Leader* on the closing day of the convention which sought to discredit SCLC and Dr. King for its past association with Jack O'Dell, an alleged one-time communist and former SCLC employee. The editorial also took exception to the presence at the convention of Bayard Rustin, deputy director of the March On Washington, also referred to by the paper as "a onetime young communist."

The intent of the editorial was clear. By placing SCLC and Dr. King amidst paragraphs liberally sprinkled with the word "communism," the reading public, depending upon the *Richmond News Leader* for its intelligence, was expected to reach the conclusion that there must be some "Red" in the ranks of SCLC.

The tactic has been tried many, many times before with other organizations, sometimes with success, more often without. The 54-year-old NAACP has had to ward off such scurrilous attacks in its past history. But thankfully it has survived to the everlasting good fortune of the Negro race.

It does not come as any great surprise that such papers as the *Richmond News Leader* would resort to this sort of editorial witch hunt. What is surprising is that the *Leader* bothered to carry anything at all in the paper's columns after invoking a news blackout on the convention for three days.

Moreover, what it printed in this connection hardly could be considered as news inasmuch as the same information had been carried months before over the wire services to all the nation's major newspapers and had been dealt with, answered and dismissed for its news value. Any re-hash of it, as any good editor knows, is only serving up left-over stew from which the meat has all but disappeared.

SCLC, as Dr. King has said, "is so firmly established as a Christian nonviolent movement that it would be impossible to be influenced in any way by the method or philosophy of Communism." And if there is any "red" in its ranks it is the memory of the red blood of 3,000 lynch victims staining America's history; the red blood spilled on the battlefield by Negroes in every war in which this nation has engaged; and the red trickle from the bullet wounds that have claimed the lives of men like Medgar Evers of Mississippi who symbolized the "hardiness and valor" for which the red in the American flag stands.-ETC

SCLC Newsletter Reaches 100,000 Mark This Issue

With this issue of the SCLC Newsletter, the total distribution across the nation reaches slightly less than the 100,000 mark. The official organ of the Southern Christian Leadership Conference began publishing irregularly in 1961 as a four-page publication, but is now established on a regular monthly basis as a 12-page news organ.

Further expansion seems certain in the future as SCLC continues to grow, and while the publication is distributed free of charge and supported in the main by contributions from its readers, it may become necessary at some point to accept advertising as well as place it on a subscription basis. Increased printing costs incurred because of the great demand for the Newsletter indicate that this may become necessary.

The Cartoonist's View

Long Night's Journey Into Day



Hugh Hoynie In Louisville Courier Journa



Herblock in The Washington Post

"Perhaps If We Ignore It . . . "



Palmer In Springfield, Mo., Leader & Press

Convention Guest Writes Impressions Of Meeting

(Editor's note: The writer of the following, Mrs. Sarah Patton Boyle, who is author of the book, "The Desegregated Heart," was the recipient of a special award at SCLC's convention.)

The 7th Annual meeting of the Southern Christian Leadership Conference, held in Richmond, Sept. 24-27, and led by Dr. Martin Luther King, seems to be moving into the past without "editorial" comment by an eyewitness. This must not happen.

Unlike other conferences, the delegates did not express their thoughts so much as they did the essence of their lives. They spoke of things they would die for. It was not a bugle-call, beat-of-drums willingness to die, but the simple assumption that it is better to die for some things than to live without them.

Lighted Faces

Remarks by chief speakers were well-reported in the press but the importance of the meeting did not lie in these. It lay in the brief comments of unknown speakers from platform and floor, and in the lighted faces and deepened eyes of those who spoke and heard.

The meeting was composed largely of people who had been insulted, beaten, set upon by dogs, thrown into jail, for acting out "freedom and justice for all." Their voices shook when they spoke of friends who had been bombed and shot to death. Their voices were steady when they said, "love your enemies."

Great Cause

All great thoughts have many times been spoken. Therefore only when they are acted out do they move into their inherent greatness. No man is great in himself. The brilliant, the forceful, are trivial when they only flex their mental muscles. We become great when we stand for a great cause, or act out a great conviction.

Increasingly Negro Americans are standing for, acting out the great American theme: "Freedom and justice for all." Negro Christians are standing for, acting out, the great Christian theme: "Love your 'unlovable' neighbor because God loves you."

Thus, in them the soul of America vibrates with life. In them Christ lives

with passionate, compas-

sionate love that can redeem. These are the great

Americans, the great Chris-

Ignoring their just demands, we reveal ourselves

pale beside them, not alone in face, but also in mind, heart and soul. We could

quietly, swiftly renew our

nation by making her what

she claims to be. We could

renew our faith by living



Mrs. Boyle

SARAH PATTON BOYLE

what we affirm.

tians of today.

From Convention Speeches . . .

Mortin Luther King, Jr., President of SCLC: "If we have won any victory, and certainly there have been some,

this is not the hour to gloat in that victory. We must reach still yet for higher peaks of attainment of the ends we seek. We must move now even more militantly forward, knowing full well that there can be no idle hours in the midst of our siege of battle. Our noble yesterdays must be transformed into new tomorrows re-dedicated to our single, sincere thesis that America *must* cleanse itself of this awful sin of race hatred and social injustice."



Senator Paul H. Douglas, Democrat of Illinois: "The self-restraint which you have practiced in the face of beat-

ings, jail sentences, fire hoses, police dogs, bombings and the killing of the invocent, as in Birmingham, is beyond and above all praise. I have believed fitfully during my life in the supreme worth of the spirit of active good will and in the final ability of love to conquer hate and to transform society. But I am frank to say that I do not think that under such provocations as you have experienced I would have possessed the strength of character to practice it."



Senator Jacob K. Javits, Republican from New York: "Make no mistake about it, the Negro 'revolution' of 1963

has generated moral power which can make or break Presidents — or presidential candidates a power which can make or break political parties. A power — in fact — which can prove again to a sometimes doubting world that the people of the U. S. have the stuff of greatness when morally challenged — as they are now on this historic issue of equal opportunity and civil rights."



Wyatt Tee Walker, Executive Assistant to Dr. King: "It appears that in this year of 'Emancipation', there really

is no emancipation. We have been duped, or have duped ourselves into believing that the chains had been broken, when in truth, we have only been chained more securely. Half-freedom has in many instances been worse than no freedom at all. The compromise during Reconstruction was not only a legal compromise, it was also a *moral* compromise. As a nation, what we have sown, we are reaping."



Thomas Kilgore, Jr., Former Director of SCLC's New York office: "Churches in America may very well ponder

the symbolic meaning of the missing face of Christ from the stained glass window after the bombing of the Sixteenth Street Church in Birmingham. Maybe this disturbing scene is saying to America's Christianity that all too often the face of Christ has been in stained glass windows and not in the lives of the people."

L. D. Reddick, SCLC Historian: "Lest we forget, part of our struggle against inequality is an intellectual revolt

against the stereotype to which we have been reduced by hostile historians, novelists, and after them the evil or obtuse men of radio, Hollywood and television. We do not yet have a plan on them. We have not yet gotten around to a sustained effort not only to get Negroes employed in the publishing and communications industries but to change the picture that these agencies of information and entertainment paint of us."



9

Charlottesville, Va.



Capacity crowds jammed Virginia Union University's Belgian Building nightly (above) to hear speakers in four-day convention meet, often became cheering, pennant-waving spectators (below) in response to fiery oratory.



Autograph seekers were on hand to greet Dr. King virtually everywhere he appeared in public. Here he obliges some students from Virginia Union University, many of whom took keen interest in convention proceedings.



Convention Mood



Surprise contribution at convention came from Yonkers, N. Y., Publisher Noel F. Marder (r.) who presented Dr. King with checks totaling over \$2,000, an additional report from N. Y. banguet.



Rosa Parks Freedom Award was presented to Fred Shuttlesworth (1.) by Mrs. Rosa Parks (at mike). Others in photo are Atty. William Kunstler, N.Y., (2nd from r.) and Rev. Abernathy (r.).

Photos These Pages By Scott Henderson Of Richmond, Va.



Affiliate Award went to Alabama Christian Movement by Dr. A. A. Peters (r.), Los Angeles. W. E. Shortridge (c.) of Birmingham accepted.

Caught By Lensman



Special award was presented to comedian Dick Gregory (r.) by Dr. King on behalf of SCLC for his role in civil rights struggle. Gregory, though ill with flu, flew in from Washington, D. C., to attend meet.



Guest speaker Roy Wilkins of NAACP paused to pose with Dr. King to give lie to reports that there is disunity among civil rights organizations. Wilkins was greeted by NAACP unit at Virginia Univ.



Portion of delegates lined up on steps for official convention photo at First African Baptist Church where day sessions were held. Registration showed that this was largest convention in SCLC's six-year history.



Senator Jacob Javits (c.) stapped to pause with students from Virginia Union University upon his arrival to address the convention. Javits spoke on "The Civil Rights Struggle In Congress," was warmly received.



Special citation for meritorious service was presented Wyatt Tee Walker (1.), SCLC executive assistant to Dr. King, for job he has done in helping build SCLC. He is shown being congratulated.



Joining in singing "We Shall Overcome" at conclusion of first night session, Senator Paul Douglas of Illinois (c.) clasps hands with Dr. King (l.) and Rev. Abernathy (r.) on platform along with Thomas H. Henderson, Virginia Union president.



As in other areas where the demand for more knowledge about the Negro in America's midst has reached a new high, the Negro poet too now seems destined for a measure of well-deserved recognition. Below are listed two of the latest works by two well-known Negro craftsmen, Arna Bontemps, Fisk University librarian, and Gwendolyn Brooks, 1950 Pulitizer Prize winner

American Negro Poetry, an anthology edited by Arna Bontemps. This work of 197 pages, published by Hill & Wang, contains 171 poems by 55 poets, among them such names familiar to Negroes as James Weldon Johnson, Paul Laurence Dunbar and Langston Hughes. It has a brief historical introduction and biographical sketches as well.

Selected Poems by Gwendolyn Brooks. This newest work from the pen of the Chicago verse writer is a volume containing a group of new poems together with selections from three earlier books, now out of print. Published by Harper & Row, it deals with a variety of matters set to verse, including race, love, war and other ingredients of which life is made.

New & Current

When The Word Is Given by Louis E. Lomax. Another effort to make a close inspection of the Black Muslim movement, this work by author Lomax seeks to tell the "inside" story of the history of the Black Muslims, their growth, and their leadership. Publishers are World Publishing Co.

>> The Learning Tree by Gordon Parks. A first novel by famous Life magazine



photographer Gordon Parks, this addition to previous expressions of his talents might make one wonder what Parks will do next. Besides being an accomplished photographer, he has composed piano concertos, published poetry and directed motion pictures. Harper & Row are publishers of his latest work.

Mr. Parks

Available At SCLC

M Strength To Love by Martin Luther King, Jr. Publishers: Harper & Row. Price: \$3.50.

Luther King, Jr. Publishers: Harper & Brothers Co. Price: \$2.95

Crusader Without Violence by L. D. Reddick. Publishers: Harper & Brothers. Price: \$3.95

Echo In My Soul by Septima Poinsette Clark. Publishers: E. P. Dutton & Co. Price: \$4.50

The Desegregated Heart by Sarah Pat-ton Boyle. Publishers: William Morrow & Co. Price: \$5.00

Booklet On 'March' Set For Publication

A 96-page, hard-back, paper-covered pictorial booklet, containing speeches and photos from the March on Washington, is scheduled to be published Nov. 15 by the Book Division of Johnson Publishing Co. in Chicago. Mrs. Doris Saunders, chief of the department and also editor of the booklet. said it is entitled: The Day They Marched.

Mrs. Saunders said it will include an introduction by Ebony senior editorial writer Lerone Bennett, who authored the current best-selling Negro history book, Before The Mayflower. Lavishly-illustrated, the booklet will sell for \$1.00

Besides Bennett's introduction, the booklet also will contain the following:

- · The Speech delivered by Dr. Martin Luther King, Jr.
- The 400-word statement by President Kennedy.
- . The words to the freedom song, "We Shall Overcome."
- The goals of the March.
- . The pledge taken by those who participated in the March.

The major portion of the booklet will be dra-

matic photo layouts, Mrs. Saunders emphasized, and pointed out that because of its hard-back cover it will be of long-lasting quality.

The booklet will be available through the Atlanta offices of SCLC, and can be obtained by sending \$1.00 to 334 Auburn Ave., N.E., Atlanta, Georgia 30303.

Mrs. Saunders

Dr. King's Latest Book In Three Foreign Languages

By Carole Hoover

The second book from the pen of SCLC President, Martin Luther King, Jr. has almost reached the 20,000 mark in sales and is now being translated into three foreign languages, French, German and Swedish, A third printing is anticipated for early 1964, in addition to an already scheduled printing in England.

Having worked exclusively for the past several months on Strength To Love, I have observed that the constituency of the church community has been our largest purchasers.

The book, Strength To Love, has been reviewed nationally and internationally by some of the most prominent clergymen of this era.

This can be attributed to the fact that the book was written on a religious-centered philosophy. Greater sales are anticipated for the coming months, because not only are purchasers receiving the intimate thoughts and philosophy of one of America's most outstanding leaders; they are also helping finance the struggle that is leading to the complete redemption of the soul of America.

DIS 'N DATA

DID YOU KNOW ... that Birmingham, Ala., is so determined to preserve the image of being die-hard segregationists that it still has "white" and "Negro" signs above the drinking fountains and rest rooms in City Hall? Further proof that that city is at least 10 years behind the times - even where signs are concerned It hasn't been formally announced yet, but SCLC's Wyatt Tee Walker, executive assistant to Dr. King, is spending what leisure moments he can spare at the job of editing an upcoming book of sermons for the Educational Heritage Company. Added thought: The Greyhound bus station in Richmond, Va., still maintains "white" and "Negro" dining areas although the signs were taken down several years ago. Some Negroes "dare" to eat on the "white" side despite hostile stares, but for the most part Negroes "just automatically" go to the "Negro" side out

of sheer habit. HAVE YOU READ . . . The Newsweek magazine article (Oct. 21) entitled "What The White Man Thinks Of The Negro Revolt?" Negroes might have sensed what it would contain, but some of the raw expressions of hatred and prejudices voiced in some instances were so hostile that the Louis Harris organization which took the poll feared that the IBM punch card tabulators might walk off the job. The reason was simply that 75 per cent of the girl tabulators happened to be Negroes The October Gibson Report, prepared monthly by New York marketing specialist D. Parke Gibson, reveals some encouraging signs. Among other things, it points out that 12 banking institutions owned and operated by Negroes have reached

a record growth with assets over \$71 million. Nine of the 12 banks are located in the South; one in the Mid-West; one in the nation's Capital; and one in the North.

HAVE YOU HEARD ... about the "Freedom Concert" given by Mrs. Coretta Scott King, wife of Dr. King, at Brooklyn's Corner Stone Baptist Church? It was a unique presentation, telling the freedom story from Montgomery, Ala., to Washington, D. C., in narration, poetry and song. The talented soprano received such a tremendous response that the idea may develop into a new type concert concept as only she would be able to do it.



Make Gains In St. Augustine

After months of racial strife, climaxed with the brutal beating at a Ku Klux Klan rally recently of four NAACP officials, the NAACP has scored a series of several breakthroughs in the nation's oldest city. They are as follows:

• Lunch counters at Woolworth's and McCrory's have been opened on a desegre gated basis and also Del Monico's resourant.

Three Negroes have been hired accelerks and cashiers at three clothing stores.
At Fairchild Aircraft eight persons

• At Pairenild Alteratt eight persons have been upgraded in their positions to work on airplane interiors.



Rep. Adam Clayton Powell, Jr., in his address at SCLC's convention: "Santa Claus begins with a lie to our children and ends in hypocrisy. Strictly a creation of the Anglo-Saxon world, he has nothing more to do with the birth of Jesus than a rabbit has to do with Christ's resurrection." \star \star

Dr. Martin Luther King, Jr., eulogizing the four children bombed to death in Birmingham: "Good still has a way of growing out of evil. The blood of these girls must serve as a revitalizing force to bring light to this dark city."

* *

*

Newsweek Magazine, in an article on what the white man thinks of the Negro revolt: "The white man is eternally torn between the right that he knows and the wrong that he does."

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Rev. Walter R. Courtenay, pastor of the First Presbyterian Church in Nashville, Tenn.: "All men are created equally helpless, equally ignorant, equally inexperienced and equally sin-touched."

* * *

Laurence Boyd, of Lake Zurich, Ill., telling in a Newsweek article how he felt after a Negro co-worker was refused in a restaurant: "I thought this was a dirty, cryin' shame. Just 'cause he's black don't mean he ain't hungry."

* * *

Nine-Year-Old Birmingham white boy in a school essay: "I think the person that bombed the church should get a trial and sinunst [sentenced] for life. And I think Negroes have a rite [sic] to fite [sic]



back. And I think if people wood [sic] stop waving the Confederate flags (the bombers) woodnt [sic] do all this?"

Whitney M. Young, Jr., executive director of the National Urban League: "While we march to open a restaurant to Negro customers, our youngsters must also march to the library to read books."



MONTGOMERY DELEGATION—Freedom fighters since the days of the Montgomery, Ala., bus boycott in 1955-56, delegates from that city to SCLC's convention got together to pose with convention officials, Wyatt Tee Walker (I.), national coordinator, and Mrs. Laurayne James (r.), Richmond coordinator. Boycott principles are also on front row with Mrs. Rosa Parks, (2nd from left), whose refusal to give up bus seat led to beginning of today's nation-wide freedom fight.

File Lawsuit In Miss. In Church Integration

A lawsuit was filed in the United States District Court in Jackson, Mississippi, on Oct. 11 which, if successful, will prevent Mississippi officials from arresting, prosecuting, or jailing Negroes who attempt to worship in the white Protestant churches of Jackson.

The suit was filed as a result of the arrest on Oct. 6 of three students, two Negroes and one white, from Tougaloo Southern Christian College on the steps of the Capitol Street Methodist Church in Jackson.

Fined \$1,000

The three girls, who attempted to enter the church to join the congregation in World Wide Communion Sunday worship, were held overnight in jail and tried the next day without benefit of legal counsel. Each was sentenced to a year in jail and fined \$1,000 on charges of trespassing and interfering with public worship. Bail, which had been set at \$1,000 for each girl, was posted on Tuesday, Oct. 8, by two agencies of The Methodist Church, the Women's Division and the Board of Christian Social Concern.

The three girls are Bette Poole and Ida Hannah, both 19 from Mississippi, and Julie Zaugg, 21, a white transfer student from Oberlin College in Ohio.

Enter Conspiracy

In papers filed in the District Court, attorneys for the three girls argue that Jackson law enforcement officials have entered into a conspiracy to deny the students and other Jackson Negroes their Constitutional rights to worship freely, and that the severe sentences imposed upon the girls constitute cruel and unusual punishment.

The broad-guaged suit names as defendants Mississippi Governor Ross R. Barnett, Jackson Mayor Allen Thompson, the chief of police, municipal judge and city prosecutors of Jackson, and the sheriff and county attorney of Hinds County.

JIM CROW SOUTH AFRICA: VOLCANO READY TO ERUPT

In a recent article entitled "Investing In A Volcano," which appeared in a leading British magazine, the *Investor's Chronicle*, the sorry plight of South Africa's twelve million Africans in a country ruled by three million whites is vividly pointed up in the light of potential industrial investors.

The article, written by a former editor of the Johannesburg weekly, the *Financial Mail*, states in part: ". . . It is of some investment significance that of South Africa's twelve million Africans, three-and-a-half million have been sent to gaol [jail] in the past five years, that job reservation bars them from certain jobs, that they have no direct say in the fixing of their own wages, that they are without political rights and that separate development is a dishonest sham even in the border industry policy."

Millions in Gold Weekly

South Africa is experiencing an industrial boom, the article goes on to say, stating that a million pounds worth (\$2.8 million) of gold is pulled from the ground every week. But the writer further warns that the investor is "being asked to take an interest in a volcano . . . the important question is not whether the mountain will erupt, but when."

"If the trouble were to occur within a year or two it could probably be 'bottled up' again," the article concludes. "But the policy [apartheid] looks too rigid and too deeply ingrained ever to adapt itself to a changing world; those who oppose it radically cannot hope to win, but they can perhaps survive."

Attorneys for the students are R. Jess Brown of Jackson and William M. Kunstler and Arthur Kinoy of New York. Mr. Brown was attorney of record for James Meredith in the latter's successful bid for admission to the University of Mississippi last fall. Mr. Kunstler is trial counsel for the Southern Christian Leadership Conference.

Mr. Young

9

Coca-Cola Boycott Ended; Negroes Given Better Jobs

The Negro Ministers of Atlanta called an end to their selective buying campaign against the Coca-Cola Bottling Co. of Atlanta on Oct. 8 after the beverage firm agreed to their request for employment and job-upgrading for 16 Negroes. Negotiations for the boycott conclusion were completed at the Coca-Cola plant's office and at Atlanta's Ebenezer Baptist Church of which SCLC's president, Dr. Martin Luther King, Jr., is co-pastor.

Demands Outlined

In their demands for equal job opportunities for Negroes, the

SCEF Director, Three Aides Cleared Of 'Un-American' Charges After Raid

Judge Bernard J. Cocke of the Louisiana Criminal District Court Division, at a preliminary hearing on Oct. 25, discharged and dismissed the case against James A. Dombrowski, executive director of the Southern Conference Educational Fund, Inc. (S. C. E. F.), Benjamin E. Smith, treasurer of S. C. E. F., and New Orleans attorney, and Bruce C. Waltzer, Smith's law partner.

The three men had been arrested on Oct. 4 by the Louisiana State Police and New Orleans police at the behest of the Louisiana Joint Legislative Committee on Un-American Activities; and their offices and homes were searched. Records and personal possessions were confiscated.

No Factual Basis

Judge Cocke ruled that there was no factual basis for the State's charge that the men had conspired to violate the State's Subversive Activities and Control Law or its Communist Propaganda Control Act by managing S.C.E.F.

S.C.E.F. is an organization dedicated to furthering integration. Smith and Waltzer are active civil rights lawyers.

The Rev. Fred L. Shuttlesworth, president of S.C.E.F. and leader of the Birmingham integration movement, said: "The dismissal of the charges against Smith, Waltzer and Dombrowski, is a signal victory for the forces of civil rights and civil liberties in their efforts to bring about justice, freedom and fair play."

Subpoenaed by Eastland

Testimony at the hearing by James A. Pfister, chairman of the Louisiana Joint Legislative Committee, revealed that the records and personal effects seized on Oct. 4 were subpoenaed on Oct. 5 by Senator James O. Eastland's U. S. Senate Internal Security Subcommittee.

INSURANCEMEN HELP—Lending their financial as well as moral support, the National Insurance Association gave a donation of \$10,000 to SCLC during its August convention in Chicago. Here Charles Green (r.), representing Atlanta Life Ins. Co., presents Dr. King a check for \$5,000, as half the amount from his firm, while George Beavers (l.), Board Chairman of Golden State Mutual, Los Angeles, and George Harris, president of Chicago's Metropolitan Mutual Assurance Co., look on.



minister's organization had asked that Negroes either be employed or up-graded in the following categories at the soft drink company:

1.) Sales Dept. (one assistant to the sales manager and eight route salesmen); 2.) Premix Dept. (one route salesman); 3.) Cooler Dept. (one service man); 4.) Garage (one full mechanic); 5.) Advertising Dept. (one person); 6.) Factory (two-general promotions—either a forklift operator or a loading and unloading foreman); 7.) Office (one clerk typist).

To Train More

The Atlanta Coca-Cola Bottling Co. not only met the request of the ministers but began training more Negro employees for better job positions and established an apprenticeship program to further train more Negroes for better job positions. In addition, they pledged that all hiring in the future will be done on a non-discriminatory basis and that more up-grading will take place when jobs become available.

The internationally-known soft drink company employs about 45 per cent Negro help and 55 per cent white at the Atlanta-franchised bottling company.

President Comments

In commenting on the boycott end and successful negotiations, Arthur L. Montgomery, president of the firm, said: "We plan to continue to work as hard as we can, and as well as we can, for the benefit of all the citizens of greater Atlanta — both Negro and white. We are proud of the fact that the Atlanta Coca-Cola Botting Company has as fine a record of community services as any organization in the city, and we will work in the future toward making this record better than ever."

'March' Speeches, Songs Now On Record

"We Shall Overcome," a recording of the speeches and music of the recent March on Washington, has been released by the Council for United Civil Rights Leadership as its official, authorized recording.

The Council, comprising the seven major, national Negro civil rights organizations, will use revenue from the record to meet costs of the civil rights crisis.

The recording is available from the Council office, 10 East 44 Street, New York 17, N. Y., at a discount price of \$3.00, part of which is set aside for the civil rights organization through which it is ordered. (See order coupon below.) It is also being made available to the general public through record stores across the nation, where it will be sold for \$3.98.

Full Speeches, Songs

It contains the full speeches of Rev. Dr. Martin Luther King and Rabbi Joachim Prinz, excerpts from the talks by Walter Reuther, Roy Wilkins, Whitney M. Young, Jr., John Lewis, Bayard Rustin and A. Philip Randolph. It also has recorded songs by Joan Baez, Bob Dylan, Marian Anderson, Odetta and Peter, Paul and Mary.

The organizations comprising the Council are: National Association for the Advancement of Colored People; National Urban League; National Council of Negro Women; N.A.A.C.P. Legal Defense and Educational Fund, Inc.; Congress of Racial Equality; Southern Christian Leadership Conference; Student Nonviolent Coordinating Committee.

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Workers Wanted! Space Needed! For Education Program

By Mrs. Septima P. Clark

Continuing education used to be merely a good and worthy thing for the individual — only that. But today it is one of this nation's chief wealth-producing resources. For meeting challenges posed by our explosive growth of knowledge, for coping with increasing complexities in our society and for adjusting to changing needs of each individual, continuing education as never before has become a vital force in the lives of every one of us.

Our world is changing at a staggering pace. Each scientific and technical breakthrough seems to produce a chain reaction of new knowledge, new opportunities and new problems. Today, we must learn more, in less time, and throughout life to meet these challenges and in order to insure our security, our productivity, and our adaptability to ever-accelerating changing conditions.

Plantation Culture

Recently in Hattiesburg, Mississippi I worked with Negro men and women 40 - 81 years of age, fresh from a plantation culture who want to register and vote. Although they have been sent to poor schools, and in some instances, no schools, or the schools provided for them by the power structure of yesterday, they must now read, write and interpret the constitution of Mississippi to the satisfaction of the registrar. This group labored for two hours in a church's educational building in an effort to acquire the skills necessary to attempt to qualify. The Southern Christian Leadership Conference is offering such service to every one, but especially to those who attended school prior to 1950.

Consider the awesome responsibility that science and technology of today are creating for the citizens of a democracy. Only through constant and continuing study can we discover how to make decisions about changes in our government's structure that are required if our democratic government is to survive and continue as a model for the new nations recently born. Remember! We are talking about a closeness between economy, urgency, education and action unique problems of adults — which can only be resolved by adults.

Change in Mississippi

In all of Mississippi the changing landscape is evident. Cotton fields are now pasture lands and herds of cows are seen roaming the hillsides. Unwilling plow hands and hoe hands have left the ill-constructed shacks; huge weather-proofed, electrically-equipped barns house the cows that have changed the one-time crop farms to dairy farms. The functionally illiterates of today and tomorrow must be educated and trained to become qualified members of a productive private economy. In the September Bell Telephone News, Governor Russell of South Carolina says, "We must not, we cannot tolerate a situation that denies to such a large portion of our people any real chance."

The demand for adult education is on the increase. The number of *people working in the field of adult education is growing.* The 1962 Gallup Poll and statistics from the office of Education say that the increase has climbed from two to 20 per cent. It has been maturing through legislative enactment also, when one considers the 1962 Man-

JACKIE ROBINSON RALLY—Estate of former baseball star Jackie Robinson in Stamford, Conn., was scene of recent fund-raising rally for benefit of SCLC as well as NAACP and CORE. It was second such rally Jackie has held on grounds of home to aid civil rights cause.

Wyatt Walker Photo





Learning to read and write in SCLC Citizenship School, a resident of Wadmalaw Island, S. C., became eligible to register and vote after five manths training. Teacher (at right) is Mrs. Ethel Jenkins Grimball.

power Development and Training Act which established a three-year program to re-train the unemployed in new skills demanded by our complex industrial society. The act represents a large scale effort by the Federal Government to meet some of the problems posed by automation, increased technology, and school drop outs.

Community Level

But the place where things really count and where people really grow is at the local community level. This means newer knowledge of state legislation, local rules and regulations, state appropriations, and local allocations. This is where the Citizenship School Program sponsored by SCLC continues to grow.

We must continue our own education. We must learn to become action - research minded. We must take a look at where we are and where we want to be. We need to get so excited about our programs that we even participate ourselves. Hosea Williams, of the Southeastern Georgia Crusade for Voters, 416 W. Park Street, Savannah, Georgia, has done just this. He has prepared for himself and his citizenship school teachers a questionnaire on local, state and national government which encourages a type of research that is rarely given in any college, but which can prepare one to live in our complex Urban Communities.

Movements Discussed

On Johns Island in a Voter Education Internship Workshop in that South Carolina community we established a few bench marks after discussing the Albany, Georgia, Charleston, S. C. and Greenwood, Miss. movements. It became the consensus of opinion that:

- 1.) Appropriate people must be involved in determining the goals.
- 2.) We must marshal all resources.
- 3.) Ask ourselves: How well have we done?
- 4.) What level of success have we attained?
- 5.) What contributed to our success?
- 6.) Why did we fail in some instances?
- 7.) How can we improve?
 - can ne improver

Suggestions To these questions came the following suggestions:

- 1.) We must be willing to share our knowledge with others and provide settings for these ideas to be tested and improved.
- 2.) Struggle more to find better answers to problems that plague us as educators and citizens.
- 3.) Be favorable to change—create and maintain within ourselves attitudes of flexibility.
- 4.) Teach adults to learn how to learn more effectively.

Modern society does not live by asking, "Is everybody happy?", but rather, "Is everybody learning?". Continued learning is the basis for being richly alive. There is no room for the apologetic or the "can'tbe-done" attitude. We are living now at a time when the question is: "Who's going to do it and when?"; not, whether it can be done.

To SCLC

A Salute From Budapest

Dear Sirs:

Millions of young people all over the world warmly applaud and salute with solidarity the efforts by Civil Rights groups together with other progressive minded people to secure Negro couzlity in the USA. Youth of the world hold no truck with racial discrimination and condemn all mani-festations of racism. The WFDY sees the "March on Washington for Jobs and Freedom" as an important step towards winning the struggle for the Democratic rights of Negro Americans. We call upon all young people and their organizations to urge the Congress of the USA to immediately adopt the Civil Rights Legislation before them and also urge President Kennedy and the Federal Government to implement that legislation rapidly and effectively by using the authority vested in them by the Constitution.

PIERO PIERALLI, PRESIDENT THE WORLD FEDERATION OF DEMOCRATIC YOUTH

Budapest

'Kick Oppressor In Teeth'

Dear Friends:

Thanks for Mr. King's letter written from the Birmingham Jail. I want to salute you people. What you are doing for freedom will reach into every nook and cranny on earth. Never in the history of the earth has so much been accomplished for human dignity and individuality in so short a time. It shows one thing conclusively — "that an oppressor understands only one thing: a kick in the teeth!" I know you won't slow down now. You have now carried things

SCLC Newsletter

334 Auburn Ave., N.E. Atlanta, Ga. 30303 to the point, I think, where nature wouldn't let you stop even if you wanted to. Best wishes.

EDGAR LESLIE Los Angeles, Calif.

Negro In Russia Offers Help

Dear Rev. King:

I have been wanting to write you for some time. My name is Huldah Susan Clark. I am a sixteen-year-old Negro girl. You may remember that about two years ago I left the United States to go to school in Moscow because of race discrimination in the U.S.A.

I am enjoying myself here very much, but now I'm so excited about what's happening in Birmingham that I can't wait until I get home. It's too bad that I won't be coming home this year.

Last June 13 on television here in Moscow I saw them taking you to jail again. That's one reason I've decided to write you. You see, I'm a fighter for freedom and so is my father. He was in Birmingham at the time Mr. William Moore was killed. He is planning to go again as soon as he gets some people together who are willing to help you in the fight. I know we'll win.

Now I want to ask you to do me a favor. (This is the main reason I'm writing.) I want very much to help you. Please allow me to. Is there anything I can do for you?

Is there anything I can do for you? I know I'm overseas, but I have a large correspondence with people all over the world. Maybe I can get some signatures of people over here who are against this kind of injustice or translate some leaflets into Russian and give them out. I'll do anything in my power. Just let me know.

HULDAH SUSAN CLARK Boarding School V 12 Moscow, USSR

Integration 'Clarified'

Dear Reverend Mr. King:

Excerpts from your letter to the Birmingham Clergy published in the July 1, 1963 issue of *Presbyterian Life* have helped to clarify many things about the Negro integration — equality of opportunity problem for me.

My mother's recommendation for reading of the new inter-racial cooperation program of the newly Constituted General Assembly of the United Presbyterian Church, U.S.A. in an earlier issue of the same magazine indirectly

SCLC Offices Paid Visit By World's Oldest Daily Paper

The Atlanta offices of SCLC were visited by a correspondent from the world's oldest daily newspaper, the Berlingske Tidende, which has been publishing for 217 years in Copenhagen. The correspondent, Anders Georg, who is stationed in Washington, D. C., as a member of the foreign press corps, was seeking information for a series of articles in his paper on Dr. King, SCLC and the civil rights struggle in America.

brought your article to my attention.

I am a mid-westerner by birth and bringing up, and an integrationist by parental training and conscience. But, because I am white, I am complacent, wary of Negroes in general, and rather frustrated about the whole business.

However, this is not meant to be entirely a letter of confession for that will solve nothing. I am writing to ask what I can do in an active way to help the cause of better understanding, mutual trust, equal opportunity and full integration for all the peoples of our nation

MARY GUN MYERS MAXSON Walla Walla, Wash.

CONTRIBUTIONS

I wish to contribute to the work of SCLC and the social struggle in the South.

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