LOWNDES COUNTY, ALA., March 27 -- Over 1000 Negroes here — most of them sharecroppers and tenant farmers — heard Representative-elect Julian Bond urge a renewal of "people's politics" at a rally celebrating the first anniversary of the Lowndes County Freedom Organization (the so-called Black Panther Party).

The Legislator who was expelled from the Georgia Legislature after making criticisms about the government's policy in Vietnam told the group: "I've learned something about politics. There's politicians' politics and people's politics. For 400 years we've had politicians' politics, but then a new kind of politics is developing here in Lowndes County."

The "Black Panther Party", so-called because of its symbol of a black panther, will run independent candidates for a variety of county offices. Other such parties are being formed in several Alabama Black Belt counties.

Also at the meeting was Mrs. Rose Parks, whose arrest on a Montgomery bus sparked the 1956 bus boycott in Montgomery.

Lowndes County had no Negro voters a year ago, despite the fact the Negroes are 82% of the population. However, since the civil rights bill of 1965, over 3000 Negroes have been put on the rolls.