

NEWS RELEASE

50th ANNIVERSARY FALL MEMBERSHIP CAMPAIGN
NATIONAL ASSOCIATION FOR THE ADVANCEMENT OF COLORED PEOPLE
NEW ORLEANS BRANCH
1821 Orleans Avenue, New Orleans 16, La.

September 21, 1959

MISSISSIPPIAN TO OPEN NAACP CAMPAIGN

500 Workers Sought

New Orleans, La. - Medgar W. Evers, courageous representative of the National Association for the Advancement of Colored People in the State of Mississippi will address a public meeting at the new, modern hall-auditorium of the International Longshoremen's Association, Local 1419, on South Claiborne and Washington Avenues Sunday, September 27th at 3:30 p.m. The meeting will open the Fall Membership Campaign of the New Orleans NAACP Branch during the 50th Anniversary of the founding of the Association.

Mr. Evers, a resident of Jackson, Mississippi, has been a staff member of the NAACP almost five years. He has participated in NAACP investigations of many killings and incidents of violence including the Belzoni shooting of Gus Courts, the Money, Miss., murder of 14 - year - old Emmitt Till, and the Poplarville brutal lynching of Mack Charles Parker. He has also investigated violations of voting rights in the State. Ebony Magazine featured him and NAACP activities a few months ago.

NAACP Field Secretary Edwin C. Washington, Jr., Dallas, Texas, arrived in the city last week to conduct the first 30 days of the branch's campaign. He has asked the branch to enlist 500 workers to fulfill the local branch's quota of 5000 new members. Campaign Chairman Llewelyn J. Soniat and Branch President Arthur J. Chapital, Sr., said extensive plans are being perfected. Report meetings for all workers will start September 24th and will be held each Thursday night thereafter at the Greater Mt. Zion Baptist Church, Dumaine and No. Galvez Streets. The city will be divided into four areas where workers will collect memberships. Meetings will be held in each of the areas on Monday nights starting September 28th. Places for these meetings and their programs will be announced later.

Mr. Evers was formerly employed by the Magnolia Mutual Insurance Co., of Mound Bayou, Miss., and is a native of Decatur, Miss. He attended Alcorn A & M College where he received a degree in Business Administration. He is a member of New Hope Baptist Church in Jackson.

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