

Los Angeles



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1115 Venice Boulevard
Los Angeles, California 90015

August 3, 1964

Dear Members and Friends of Los Angeles CORE:

Our regular calendar of meetings and events reaches you this month on the back page of a new publication - the Free Press.

While we have been assured that this paper has no political puposes or affiliations, we want to emphasize that appearance of CORE's calendar in its pages does not indicate either approval or disapproval of the paper's aims as stated on page one of this issue.

We are allowing the Free Press to include the calendar and some other material purely as an experiment in public relations, to see if we can convey CORE's program to a larger segment of the Los Angeles public. The Free Press has agreed to print our calendar together with some of our bulletins and announcements once a month, if we will mail it to our membership and to those on our general mailing list. In exchange, the CORE material will be reaching several thousand additional contacts on the Free Press mailing list.

To help us decide whether or not to continue with this agreement, we need your reaction and therefore we are asking you to check the statement below with which you agree and to mail your answer to our office.

☐ Yes, I would like to receive the monthly CORE calendar in the Free Press, understanding that there will be no charge for those issues mailed to me by CORE.

☐ No, I would prefer to receive the CORE calendar and bulletins as before, not printed in the Free Press.

Please be assured, we will continue this arrangement only if it meets with approval from a majority of our members and friends.

Sincerely,

Silvia Richards

Silvia Richards,
1st Vice Chairman,
Los Angeles CORE

Chairman
Arthur Silvers

1st Vice-Chairman
Silvia Richards

2nd Vice-Chairman
Paul Jackson

Secretary
Barbara Brittin

Treasurer
Roberta Nicholson