

FOR IMMEDIATE RELEASE

Bruin Congress Of Racial Equality
Box 410 308 Westwood Plaze
Los Angles 24, Calif.
EX2-1859

As part of the state-wide CORE campaign for fair hiring practicies by Bank of America Bruin CORE will have a demonstration Friday, June 26, 3-6 P.M. The demonstration will be at the Bark Of America at 1430 Wilshire Blvd, Santa Monica. The demonstration will begin with a picket line and a "coin-in". Bruin CORE will also attempt a new and unusual form of Non-Violent direct action.

In recent weeks there has been some criticism of CORES continued domonstrations in light of the recent F.E.P.C.- Bank of America a greement. In answer to this criticism we wouldlike to quote a portion of a recent statement released by the Western Regional office of CORE.

"Due to budgetary, staff--and in some instances, statutory -- inadequacy, it is the opinion of the statewide CORE groups that the Bank of America's unwillingness to release statistical data to CORE is unreasonable and would at this stage impose -- by F.E.P.C.'s own admission--an undue hardship on the remainder of the F.E.P.C. program. New program priorities would have to be created which would mean that the pending cases of discrimination presently before the F.E.P.C. would have to wait for an indefinite period of time for F.E.P.C. action. This is an injustice which aggrieved minorities should not be required to suffer.

In addition by the F.E.P.C.'s own admission, the effectiveness of an affirmative action review of the Bank of America's hiring policy depend almost entirely on the Banks good faith. If the Bank should decide for some reason that it would not continue to cooperate with the F.E.P.C. in an affirmative action then the F.E.P.C. admits that "independant verification of such personnel information in exhaustive detail throughtout an organization as large as the Bank of America would be well beyond our present staff capacity". It is certainly clear that equal opportunity employment can only become a reality if the Negro and non-white communtiy is provided with assurances greater than the good faith of a particular party."