

[1964]

Congress of Racial Equality
Bakersfield Chapter
208 Madison Street
Bakersfield, California

FOR IMMEDIATE RELEASE

The Bakersfield Chapter of the Congress of Racial Equality, in conjunction with Statewide Action by CORE, will picket the Central Branch of the Bank of America beginning Friday, May 22.

CORE is charging the Bank with refusal to bargain in good faith with CORE and refusal to provide adequate statistical information. It is necessary to have such information to evaluate real progress in the area of equal opportunity hiring.

The Bank has stated that it is indeed an Equal Opportunity Employer. CORE takes exception to this statement and feels that the Bank cannot be an equal opportunity employer if no specific evidence of minority employment is made available.

The CORE program of picketing is directed at the statewide Management of the Bank of America and is an attempt to make non-discriminatory employment a reality throughout the State.

Until the Bank demonstrates goodwill and an active statement of hiring practices, CORE will continue to present to the Bank and the public the desire of the Minority Community to be afforded opportunity solely on the basis of individual worth.