

BOYCOTT

⇒ THRIFTIMART ← STORES

T
H
R
I
F
T
I
M
A
R
T

- 1 **DISCRIMINATES** against Negroes, Mexican-Americans, and other minorities in their hiring policy.
- 2 **RESTRICTS** most of their minority employees to stores in minority neighborhoods.
- 3 **REFUSES** to promote qualified Negroes and Mexican-Americans to better jobs.
- 4 **ALSO DISCRIMINATES** in all their facilities.
- 5 **REFUSES** to negotiate with UCRC to correct these injustices.

has over 16 stores in the Los Angeles Area. Most of their minority employees work in only a few of these, located in minority neighborhoods. THIS IS

Tokenism!

***Don't be fooled by tokenism!
Don't be satisfied with tokenism!***

Until Thriftmart agrees to employ Negroes, Mexican-Americans, and other minority people in ALL their stores...
...and until Thriftmart agrees to promote employees to better jobs without regard to their color or nationality...

DON'T BUY AT ➡ THRIFTMART ◀

☐ **DON'T SPEND MONEY WHERE YOU ARE DISCRIMINATED AGAINST!** ☐

***Join our picket lines!
Support our boycott!***

*Phone the UCRC office
for the times and location
of our demonstrations.*

United Civil Rights Committee - UCRC

8501 So. San Pedro St., L.A.

PL 0-3173

LABOR DONATED

4 29 64 124