BOYCOTT
THRIFTIMART STORES

1. DISCRIMINATES against Negroes, Mexican-Americans, and other minorities in their hiring policy.
2. Restricts most of their minority employees to stores in minority neighborhoods.
3. Refuses to promote qualified Negroes and Mexican-Americans to better jobs.
4. Also discriminates in all their facilities.
5. Refuses to negotiate with UCRC to correct these injustices.

Has over 16 stores in the Los Angeles Area. Most of their minority employees work in only a few of these, located in minority neighborhoods. **This is Tokenism!**

Don't be fooled by tokenism! Don't be satisfied with tokenism!

Until Thriftimart agrees to employ Negroes, Mexican-Americans, and other minority people in ALL their stores...

...and until Thriftimart agrees to promote employees to better jobs without regard to their color or nationality...

**DON'T BUY AT THRIFTIMART**

☐ Don't spend money where you are discriminated against!

Join our picket lines! Support our boycott!

Phone the UCRC office for the times and location of our demonstrations.

UCRC 8501 So. San Pedro St., L.A. PL 0-3173