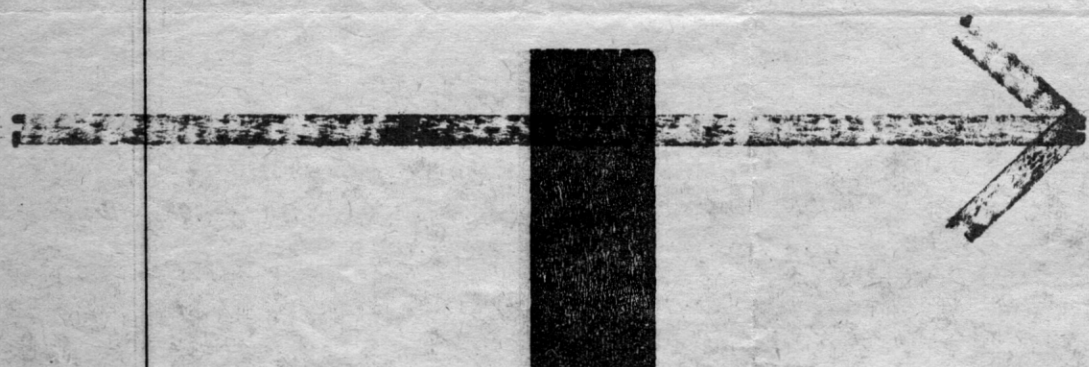


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# **WHY WE ARE DEMONSTRATING!**

**CORE attempted, in good faith, to discuss with KFWB means of correcting the fact that it DOES NOT hire minority -- Negro, Mexican-American, or other on-the-air personnel! But KFWB refused to discuss that ...**



**80 percent of the musicians whose "sound" KFWB broadcasts are Negro,**

**BUT**

**KFWB says Negro disc jockeys just don't have the KFWB "sound". A Negro receptionist and a part-time janitor are the only minority people employed by KFWB.**



**Negroes listen to KFWB; Negroes patronize KFWB's sponsors;**

**BUT**

**Negroes and other minority people can not work at KFWB.**

*To talk about Freedom without Equal Job Opportunities is to talk about nothing at all!*

*Join the fight for Freedom! Protest to KFWB!  
Protest to KFWB's sponsors!*

## **NO ONE IS FREE UNTIL EVERYONE IS FREE!**

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