

C A D I L L A C

BIGGEST DEMONSTRATION EVER

MASSIVE CIVIL DISOBEDIENCE

Last Saturday 226 Civil Rights demonstrators went to jail because of sit-ins to protest discriminatory hiring practices among San Francisco's automobile dealers. Although these arrests strongly illustrated the moral imperative of ending job discrimination, the San Francisco Automobile Dealers' Association continues to negotiate in bad faith.

The NAACP has been negotiating with the SF Cadillac Agency to end their discriminatory hiring practices for six months to no avail. The direct action demonstrations against Cadillac to protest this situation began several weeks ago. These demonstrations were very large, and now the dispute has been broadened to cover the hiring practices of the entire San Francisco Automobile Dealers Association.

The auto dealers have been negotiating in bad faith and stalling for over two weeks. At this time the only thing that will change their minds is the moral impact of an overwhelming number of people sitting--in and going to jail for Civil Rights. This Saturday the NAACP hopes to at least double the number of 226 who went to jail last week end.

Picket line support from those who cannot go to jail is needed and welcomed.

HELP US OVERFLOW THE JAILS IN ORDER TO

END JOB DISCRIMINATION

Time and Place: Cadillac Agency
Van Ness and O'Farrell
San Francisco
11:00 AM Saturday

Campus CORE

Car Pool from Cal Campus: 10:30 AM Saturday
Bancroft and Dana

NAACP

In Cooperation with the

San Francisco United Freedom Movement