

Los Angeles



1115 Venice Boulevard  
Los Angeles, California 90015

March 11, 1964

Dear Friend of Freedom,

Does your heart go out to those who are fighting freedom's fight? Do you choke with anger, humiliation, frustration, when you see bigotry in action?

Then you belong with us.

There's an alternative to bitterness against bigots -- another way to win besides answering violence with violence. There's another way besides resignation, besides feeling there's nothing you can do.

There is something very worthwhile you can do -- in addition to what you may have done so far -- and you can do it now, today.

We desperately need your help: your active membership or your financial contribution -- whichever you are able to offer.

Compared to the millions of people in Los Angeles -- people of good will, warm heart and active conscience -- only a handful have been active in the freedom movement -- and there's so much that needs doing -- so many ways people can help if only they would.

Look at CORE's monthly calendar of meetings enclosed. Please spend a few minutes studying this calendar and all the activity it represents. Some of the committees are explained on the back of the calendar. But think, too, what these committees mean in terms of our hopes, dreams and wish for human achievements:

Jericho: means neighbors working together to make the walls of prejudice and segregation come tumbling down.

Education: children inspired -- not depressed -- by schooling.

Employment: the dignity of a job and earning a living for one's family again.

Police Malpractice: stopping the humiliation of police pick-up or brutality just because your skin color is suspicious.

Action: when negotiation and persuasion fail, CORE members try by non-violent direct action to stop discriminatory acts that are doing violence to our people and our American ideals.

You are on that CORE Calendar, too.

(over)

Chairman  
Arthur Silvers

1st Vice-Chairman  
Silvia Richards

2nd Vice-Chairman  
Paul Jackson

Secretary  
Barbara Brittin

Treasurer  
Roberta Nicholson

Look at today's date -- the date you received this letter. Before this day has gone by, do your part once more to help in the freedom movement. Help us reach freedom's goals.

Letters asking for money use many appeals and try to give many reasons. We are fighting a cause that needed winning 100 years ago, and we urge you to send us a lot of money because that money can do so much to win more freedom and help us so very much to end discrimination and segregation.

Now is the time for you to answer to your own beliefs, to your own conscience, to your own belonging to humanity by contributing to CORE's freedom funds.

What you do with this letter is very important.

How much you send us is very important to CORE and should be to you, too. But what you may not realize is that we need a reply and some financial return from each and every letter we send out -- now!

If you do not reply, that means the other fellow's contribution has to go twice as far. What is a minimum contribution? We'd like to say \$1.00 or \$5.00, but some of our best friends can't spare that. In our democracy, freedom can be cherished by poor and rich alike, and others of our friends can spare \$500.00 and even \$5,000.00.

There is no use talking exact dollars. In terms of our back debts and our current financial obligations to carry on the freedom fight, we are bankrupt. But you know as well as we that no freedom movement can be bankrupt in spirit, and we are confident that you will prove with your dollars that Los Angeles CORE has your spirit behind it. We can't say "no" to the next civil rights action proposed. We can't call off the present civil rights actions. We won't need to if you say "YES" to us with your money.

You won't find any reply envelope enclosed. We're sorry, but we just can't afford the expense.

But please do reply. Don't just overlook this chance to help today. Figure out what money you can put to work for freedom, and then come and help us in other ways, too -- work in the committees, take part in the actions. When you are with us

WE SHALL OVERCOME!

Arthur H Silvers

Arthur H. Silvers, Chairman  
Los Angeles CORE

P.S. Keep your date on the calendar -- your date to help the freedom movement by helping CORE. The Calendar is an invitation to you, too: come to any of the meetings to meet CORE members.