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to make a dream come true

presented by:

a national organization with affiliated groups working



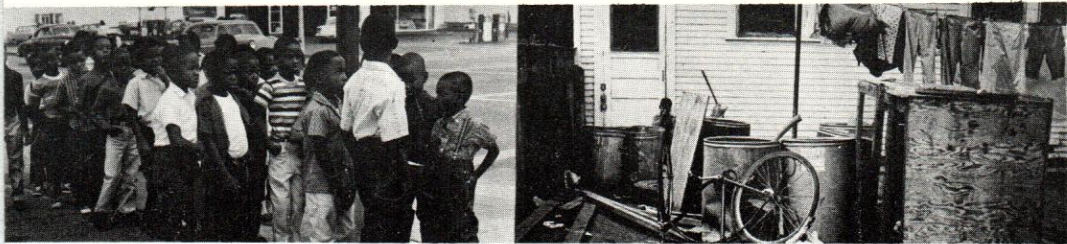
LOS ANGELES 15

1115 West Venice Blvd
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to abolish racial discrimination by direct, non-violent methods

"I have a dream..."

Martin Luther King



The late President Kennedy observed, “The Negro born in America today has about one half as much chance of completing high school as a white baby born in the same place on the same day; one third as much chance of completing college; one third as much chance of becoming a professional man; twice as much chance of becoming unemployed.”

In Los Angeles this is true. Negro children go to segregated, substandard, overcrowded schools. Their families are denied homes in many neighborhoods. Their fathers are denied the right of equal employment opportunities. They live in fear of brutal policemen. The right to human dignity, stolen in days of slavery and legalized segregation, is still denied the Negro child in Los Angeles today.

Yet, we have a dream.

Our dream is that each child born in America, Los Angeles, today can share fully in, and contribute fully to, the mainstream of American life. We dream of the day children can expect to grow up with full opportunity for equal education, employment, housing, and human dignity. We dream of the day when there will be no damage to the human spirit caused by the chance of skin color. We dream of the chance to share in life experiences without prejudice, bigotry, and discrimination.

Our dream can come true!


But not by dreaming alone, not by magic, not without a *program* aimed at eliminating each specific area of discrimination and intolerance.





We feel with Gandhi, "My soul refuses to be satisfied so long as it is a helpless witness to a single wrong or a single misery."

We propose during the next year to take the steps outlined on the following pages. In the past few years CORE, through non-violent direct action, has done much to erase the color line from American life. Yet there is much more to do.



***HERE, THEN, IS OUR PROPOSAL
FOR THIS YEAR...***



FACT: Many employers in Los Angeles *do not hire* minority persons on an equal basis with white persons.

DREAM: That each person should be hired on the basis of what he can do, not on the basis of his skin color.

Last year through direct action by CORE these employers opened jobs for the first time to all people:



Coffee Dons
Milani Foods
International House of Pancakes
Norm's
Disneyland
Food Giant
KFWB
Wonder Bread (Continental Bakers)
Safeway
Von's
Academy Awards Band
Ralph's

There are still many more to go.

OUR DREAM: 5,000 jobs in 1964.



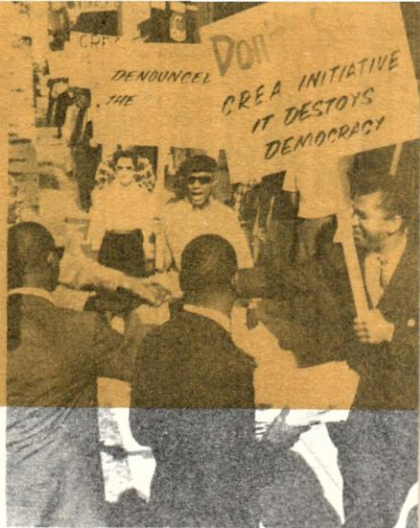
FACT: Minority persons *may not* live where they choose in Los Angeles.
Most live in Ghetto areas.

DREAM: That each family be allowed to live in any home it can afford, regardless of color.

EMERGENCY THIS YEAR!

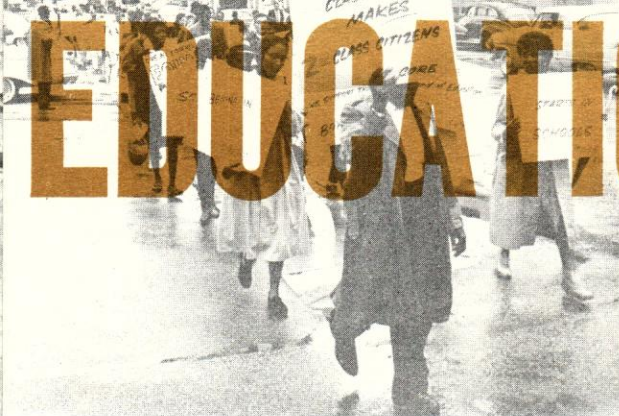
Racial bigots have succeeded in placing on the November ballot a measure which would outlaw all fair housing laws. There is a very real danger that this initiative could pass. We must at once launch a major campaign to register voters and inform the public of the dangers of the "Right to Discriminate" Initiative.

This means publicity, publicity, and more publicity.



OUR DREAM: Defeat the "Right to Discriminate" Initiative.

EDUCATION



SOME FACTS:

- Many schools in Los Angeles are *de facto* racially segregated.
- Most minority teachers are restricted to ghetto schools.
- Ghetto schools are poorly equipped.
- Most half-day sessions are in Negro schools.
- Many minority students are counselled into lower income vocations.
- Teaching material omits mention of the many cultures which have enriched our American heritage.
- Minority students are subject to unique discipline.

DREAM:

That all children be given equal educational opportunities.

Last year CORE worked with a two-pronged attack on this problem:

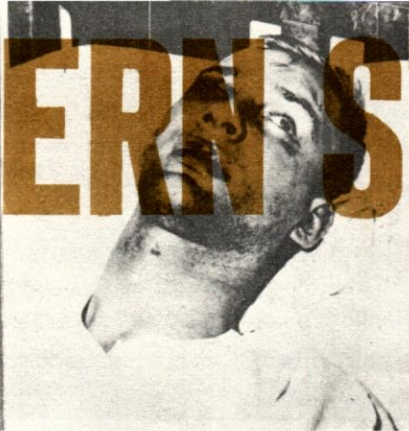
One method was through non-violent demonstrations at the Board of Education: a fast; sit-ins; and study-ins where Negro and white students studied together under the noses of the Board of Education members to demonstrate that they wanted to, and could, study together. There may still need to be a massive school boycott.

Secondly, and very quietly with a minimum of publicity, we have held meetings at individual schools where problems arose. Sometimes moving in on specific grievances. Sometimes helping school officials to understand minority children.

Bigots fight us in this area, lest their children discover their lies.

OUR DREAM: Fair and equal schools this year.

SOUTHERN STATE



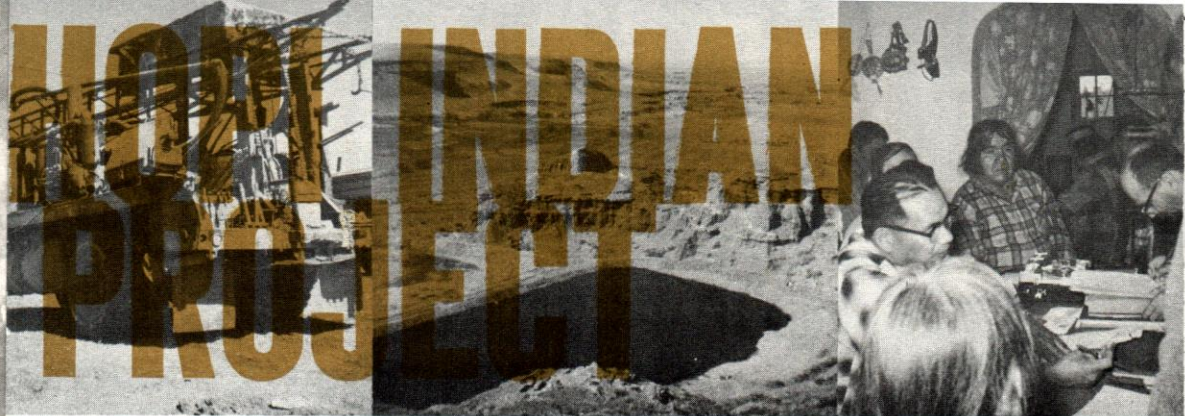
FACTS: You know them already. Bombings, cattle-prods, and dogs.

DREAM: Human dignity for all people.



CORE chapters in southern states are as broke as we are. Los Angeles has a financial responsibility to them.

OUR DREAM: \$ 10,000 to southern CORE chapters.



FACTS:

At the request of the Hopi Nation in Arizona, our investigating team discovered unspeakable atrocities in Hopi Land. Special laws, police, and courts, all under one cruel Indian Agent who also controls the economy.

There is an attempt to splinter and demoralize the Hopis so that they will not be able to resist the oil industries who want their land.

DREAM:

To establish a permanent team in Hopi Land to fight these atrocities.



FACTS: Our files are full of verified case after case of instances of minority persons brutally beaten, and with no legal help.

Los Angeles has *no* civilian police review board.

DREAM: To guarantee each person full protection by the police.

LEGISLATIVE ACTION

FACT:

Bills are constantly being introduced which affect either positively or negatively the fate of millions of people.

DREAM:

Equal protection under the law.

BAIL FUND

FACT:

Our demonstrations are often unwelcome. As a result we run the risk of arrest. Last year's bail for Los Angeles CORE was \$63,000.

OUR DREAM:

To establish a fund to cover this enormous but indispensable expense.

CHAPTER HOUSING & EQUIPMENT

FACT:

Office space, work space, meeting space --
enough space to do what must be done --
it all takes money.

DREAM:

To be able to afford housing adequate for
our needs.

DIRECT ACTION

FACT:

Non-violent direct action is the basic tool of CORE.

DREAM:

To confront those who discriminate and to publicize acts
of discrimination with more and more direct actions: sit-
ins, picket lines, etc.

THE CORE STAFF

FACT:

We have only one employee (an office manager), who works long hours six days a week.

OUR DREAM:

● Two full-time office people. ● A full-time printer. ● A field representative to investigate complaints and publicize CORE.

FINANCING

FACT:

We are broke!

OUR DREAM :

Never to let any CORE project fail due to lack of funds, and to finance more and more projects.

WE CAN MAKE A DREAM COME TRUE

We can win everything we set out to win. Bigotry, hatred, and misunderstanding need no longer continue. Our children can grow up in a world of understanding, fellowship, and love.

BUT ...



We do not believe in magic. Dreaming alone will not do it. A small band of workers can no longer meet the need. In order for our dream to come true, every dedicated person will have to get behind it *and make it come true.*

Remember, 1964 is a year of crisis.

The projects listed in this pamphlet alone will come to about \$100,000 -- for this year. That is almost triple last year's budget!

You have an opportunity to share in these projects. We are asking each member and friend of L. A. CORE to pledge a monthly contribution to help make the dream come true. **Your pledge is important!** It will mean the success of one more CORE project. Our proposal is not so large that your participation does not matter -- *it does!*

If you, too, have a dream---

-- make it come true.

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