

MORE ACTION, not less, WILL WIN!

CORE action against Bank of America

has been stepped up this week

CORE has asked Bank of America for:

- 1) Increased employment of minorities at all levels
- 2) Regular reports on progress toward fair employment
- 3) A human relations director with special training for the job
- 4) A written understanding with CORE to guarantee that this employment process will be permanent, not temporary.

SO FAR-

- 1) In the last thirty days, Bank of America has employed more than 300 Negroes and Mexican Americans, thus fulfilling CORE's first goal on increased employment of minority personnel
- 2) Bank of America has reached an agreement with the Fair Employment Practices Commission (FEPC) for regular reports on their progress toward equal job opportunities

BUT-

- 3) Bank of America has appointed a human relations director who does NOT have any special training for the job
- 4) Bank of America does not have any understanding with CORE.

NORTH AND SOUTH, DIRECT ACTION HAS TAKEN US ALL HALFWAY UP THE ROAD TO FREEDOM!

Here, direct action has already won half of CORE's program for equal job opportunities in the Bank of America!

WE CAN'T STOP HALFWAY OR WE'LL LOSE EVERYTHING WE'VE GAINED SO FAR!

CORE welcomes the new relationship between Bank of America and FEPC. But FEPC is a governmental agency without the power to enforce this agreement to the fullest. CORE has the power. THAT POWER IS DIRECT ACTION. CORE CAN ENFORCE ANY AGREEMENT IT REACHES WITH BANK OF AMERICA. JOIN OUR DEMONSTRATIONS AND HELP PUT OUR PROGRAM FOR JOBS OVER THE TOP!