

For Release

June 28, 1963

CORE began direct action against Don Wilson last July 28. Action was undertaken only after CORE obtained factual proof, that Mr. Wilson follows a consistent policy of racial discrimination, and after efforts to negotiate were unsuccessful. Mr. Wilson has always disclaimed discrimination, yet in April, the Attorney General of California, on the basis of numerous complaints obtained a court order forbidding Don Wilson to discriminate in his Dominguez Hills tract. Immediately thereafter Mr. Wilson closed his sales office at Dominguez Hills, but he continues to follow the same policy of discrimination at Southwood Riviera Royale in Torrance. Mr. Wilson says no qualified Negro buyers have appeared. Qualifications are determined by the lending institutions on the basis of information supplied on an application, and at Southwood, potential Negro buyers have the sales office door locked in their faces or, if admitted to the sales office, are not allowed to file applications to buy homes.

CORE will continue its protest actions against Don Wilson until he gives concrete assurance that his policy has changed, that he is prepared to sell homes without regard to race, color, or national origin. Meanwhile CORE is ready to resume negotiations at all times.

CONGRESS OF RACIAL EQUALITY

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