

HOW OUR MACHINE CAN WIN THE ELECTIONS!!

- A Campaign Manual for
BLOCK CAPTAINS

THIS MANUAL
BELONGS TO:

(Name)

B 1 - NW Lexington
(Address)

Written May 1967 by Sue-Henry Lorenzi for the
HOLMES COUNTY FREEDOM DEMOCRATIC PARTY (F.D.P.)
COUNTY CAMPAIGN OFFICE - 306 3rd STREET - LEXINGTON, MISS. phone 834-1644.

Introduction -

WHY OUR MACHINE CAN WORK!

On Tuesday, November 7th, eight thousand (8,000) Negro voters must go to the polls and vote. And the biggest majority of those voters must vote for OUR CANDIDATES.

All those voters live in scattered places over the whole county. To get them to turn out to vote and to be knowing how to vote right - that is an impossible job for just one man to do. Even 2 or 10 or 20 men couldn't do such a large job.

BUT - if we divide up that big job so that 200 or so different people are each doing a little part of it, then THAT BIG JOB CAN GET DONE. One man, working double-time from now till November, couldn't do it. But 200, EACH WORKING JUST A LITTLE TIME, can do it.

Our F.D.P. MACHINE, with its 200 block captains and some 20 precinct leaders CAN DO THE JOB. We can do it because what our machine asks from each of them is just a little job.

NO BLOCK CAPTAINS SHOULD HAVE TO WORK MORE THAN
ABOUT 8 MAN-DAYS IN ALL OF THE NEXT 6 MONTHS.

AND

NO PRECINCT LEADER SHOULD HAVE TO WORK MORE THAN
ABOUT 15 MAN-DAYS IN ALL THE NEXT 6 MONTHS.

All those workers - each doing a little piece - can do a big job!

Our machine workers are unpaid volunteers. They volunteer
for the job because they want us to win the November elections.

We expect them to do it for no pay because we know we are not
asking them to do a full-time job. We are asking them to do
some things that they can each spare or make the time to do.

Just because each man's job is small does not mean his
job is not important. HIS SMALL JOB IS VERY IMPORTANT. HIS
SMALL JOB IS THE MOST IMPORTANT THING. ***IT IS THE KEY.***
IT IS THE ONLY THING THAT CAN WIN THE NOVEMBER ELECTIONS FOR US!!

Two hundred little people - each doing a little job -
together can get one heck of a big job done. THEY CAN HELP OUR
CANDIDATES WIN!

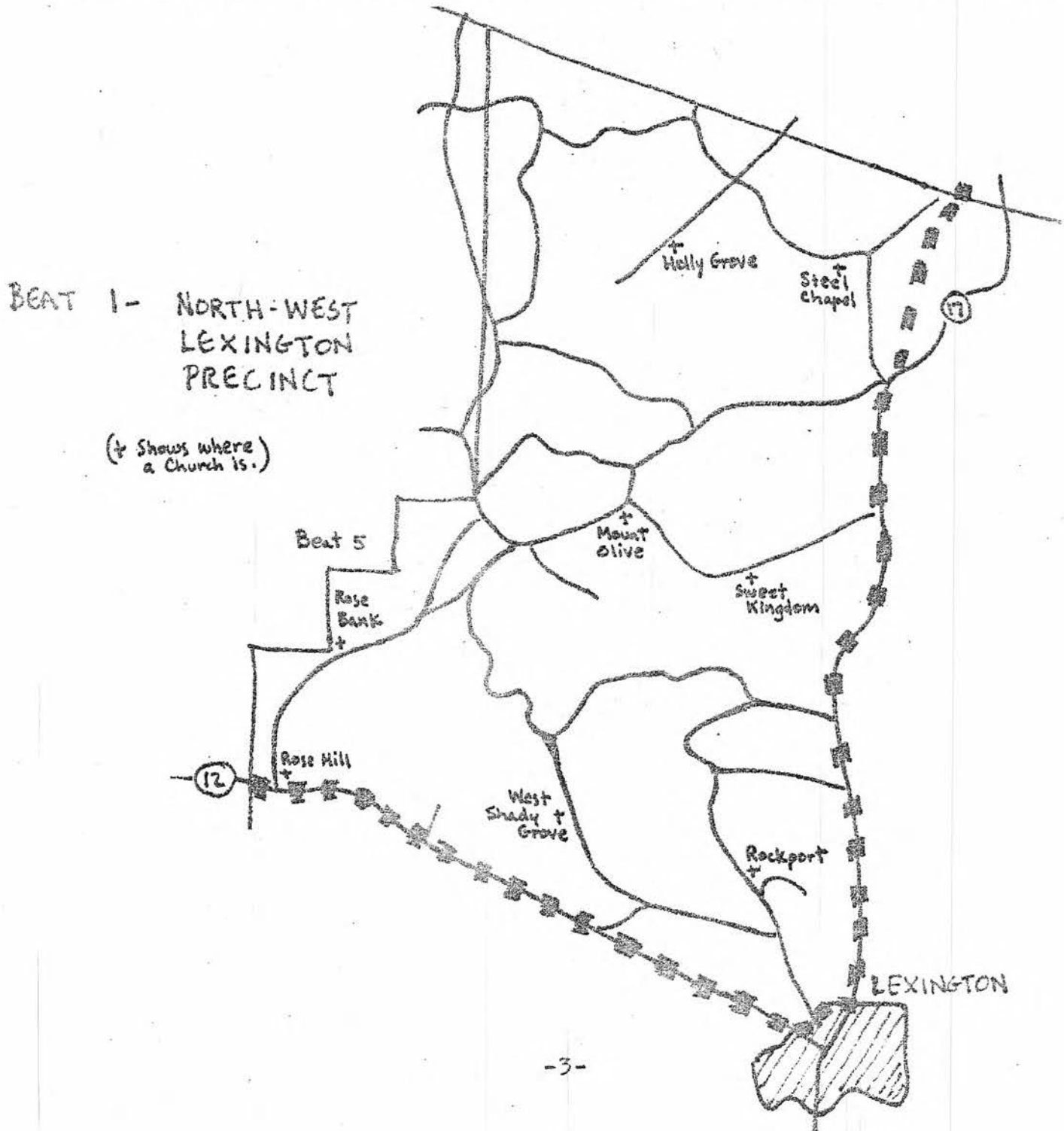
LET'S WIN ON NOVEMBER 7th!!

Let's each start our work now....Here are your jobs....

Chapter One - WHAT A BLOCK CAPTAIN IS....

Most of you block captains are assigned no more than 15 or 20 houses in the rural (or 25 to 35 houses in the towns). You live right in the "block" or area that you cover. Your job is right there on your block. YOU ARE A HOME VISITOR TO EACH HOUSE ON YOUR BLOCK.

Here is a map of your precinct. Your block is one of eight or ten blocks in that precinct. The block that you cover is marked in with color. YOU ARE RESPONSIBLE FOR ALL THE VOTERS ON YOUR BLOCK.



Chapter Two-

A BLOCK CAPTAIN'S DUTIES

Since you, as a block captain, are an unpaid volunteer, we cannot expect you to work an unreasonable amount of time. Your precinct leader and campaign office will be careful not to overwork you or ask you to do unreasonable things.

In turn, they will expect that you WILL DO the things they ask. THEY MUST BE ABLE TO DEPEND ON YOU. YOU MUST BE WILLING TO DO THE WORK THEY SAY.

We plan the election work so that a block captain should not have to work more than about 8 man-days in all of the next 6 months. If you want to spend more time than that, of course, you can and should do it.

Most of the hours of those 8 man-days will be a few hours here and a few hours there, spread over the next few seasons until November. But two days are real, whole days of work. Those two days are Tuesday, November 7th (VOTING DAY) and Tuesday, August 8th (SPECIAL POLITICAL EDUCATION DAY).

More on

A BLOCK CAPTAIN'S DUTIES

ON THOSE TWO DAYS YOU MUST BE
WILLING TO GIVE THE WHOLE DAY TO WORK.

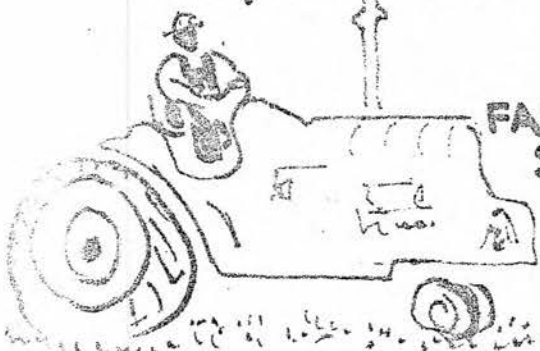
You will get work assignments from your precinct leader. Some times he will notify you by mail to come to a block captains' meeting. YOU MUST COME TO THE MEETING WHEN YOUR PRECINCT LEADER CALLS. That is part of your job. There will not be very many meetings called.

At the block captains' meetings your precinct leader will explain the details for each job. Here in this book we will just give you a general idea of the five campaign jobs you will be expected to do in the next 6 months.

You are one small but very important part of our large county machine. IF YOU DON'T DO YOUR WORK, WE CANNOT WIN ON NOVEMBER 7th. If you think you cannot do the little work we show here, please don't hinder us. Resign now, give this book back to your precinct leader and let someone who can do it do your job.

If you think that you can give your work to winning in November - then read on - learn your jobs. God Bless You, and Freedom!

Chapter Three- A BLOCK CAPTAIN'S CAMPAIGN SCHEDULE



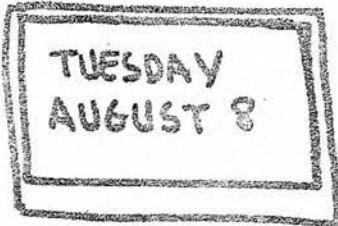
FARMING SEASON

During this late Spring farming season you must make at least one visit around your block and fill out your BLOCK CAPTAINS' REPORT FORMS on all registered and unregistered voters.



LAY-BY SEASON

During lay-by, you will make one visit around your block to tell your people about a precinct political education meeting and a mass meeting with your candidates. You will make at least one visit, giving out sample ballots. You will also hold a voters' workshop right on your block.



SPECIAL POLITICAL EDUCATION DAY

On this one special day you will WORK ALL DAY to get all your people turned out for a special POLITICAL EDUCATION WORKSHOP.



COTTON-PICKING SEASON

During cotton-picking, you will make one visit around your block to tell your people about a precinct political education meeting and a mass meeting with your candidates. You will make at least one visit giving out sample ballots. You will also hold a voters' workshop right on your block.



VOTING DAY

On Voting Day you must WORK ALL DAY or as long as it takes to turn out every voter on your block to the polling place in your precinct. Don't forget to take the time yourself to vote.

NOTICE!

* * * * *
 * → Even though some jobs on this schedule cover several *
 * months of time, your work on each of them probably won't take *
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 * * * * *

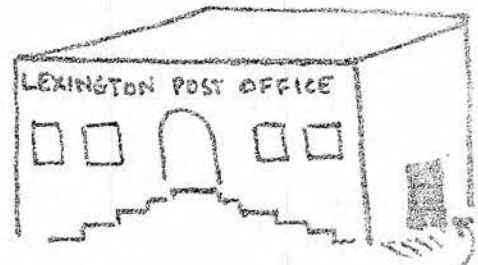
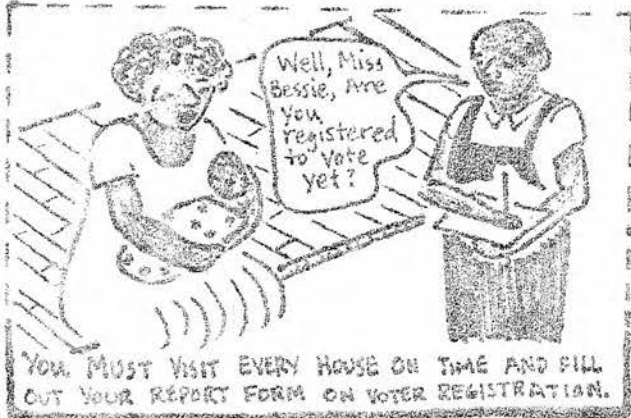
Chapter Four--

HOW A BLOCK CAPTAIN DOES HIS JOB DURING

FARMING SEASON (May and June)

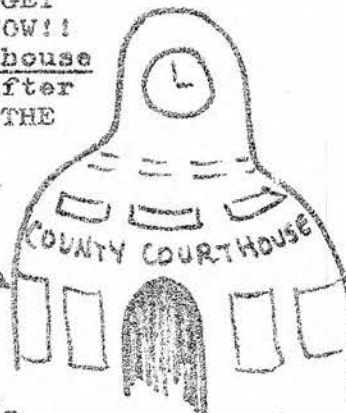
During this busy farming time YOUR MAIN JOB IS TO FILL OUT THE BLOCK CAPTAIN'S REPORT FORMS. Your precinct leader will give you the forms, tell you when to start and how long you have to do the work, and explain how and what to do with the forms. See the form on the next page.

You must visit each and every house on your block one time (or until you find someone at home). Find out almost every person of voting age. Mark on your form if each person is registered or not. Turn in the forms to your precinct leader when you are done.



IF YOU ARE ABLE, YOU SHOULD TRY TO GET ANY UNREGISTERED PEOPLE TO REGISTER NOW!! People can register at both the Courthouse and the Post Office until July 7th. After July 7th, they must register ONLY AT THE POST OFFICE.

CIRCUIT CLERK'S OFFICE
OPEN Monday through Friday:
8:00 a.m. - Noon
1:00 p.m. - 5:00 p.m.
ONLY UNTIL JULY 7 (NOT AFTER JULY 7)



Registrar
open EVERY
SATURDAY
8:30 a.m. -
4:30 p.m.

Chapter Three- A BLOCK CAPTAIN'S CAMPAIGN SCHEDULE



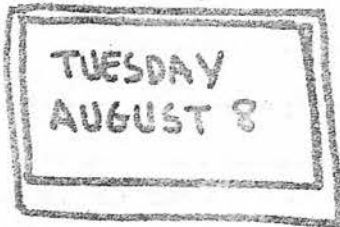
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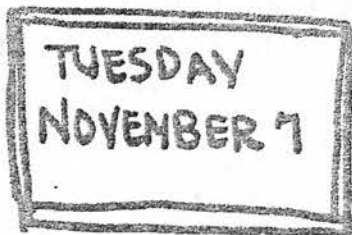
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 * * * * *

Chapter Five -

HOW A BLOCK CAPTAIN DOES HIS JOB DURING

LAY-BY SEASON (Late June and July): During lay-by YOUR MAIN JOB IS TO HELP YOUR VOTERS LEARN HOW TO MARK SAMPLE BALLOTS AND ALSO TO LET THEM KNOW ABOUT POLITICAL EDUCATION MEETINGS IN YOUR PRECINCT (AND AREA).

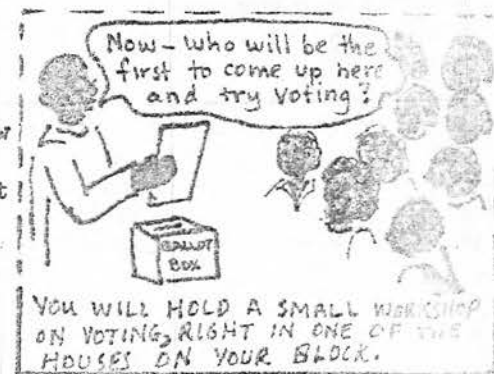


Your precinct leader will give you leaflets and sample ballots. He will show you how to help your people with them. He will also tell you when a Precinct Political Education Meeting will be held.

You will make at least one visit around your block giving out the materials, helping with them, and letting your people know about the meeting.

After your Precinct Political Education Meeting your precinct leader will help you plan a voting workshop right on your block. You will make another visit around your block giving out sample ballots. You will help people mark them. Also let them know about the Block Workshop that you will hold right in one of the houses on your block. You will also let them know when to come out to hear our candidates at a mass meeting in your precinct.

Near the end of lay-by, around the first week in August, you will meet with your precinct leader to plan how you will work for August 8th - SPECIAL POLITICAL EDUCATION DAY.



Chapter Six-

HOW A BLOCK CAPTAIN DOES HIS JOB ON

TUESDAY, AUGUST 8th - SPECIAL POLITICAL EDUCATION DAY

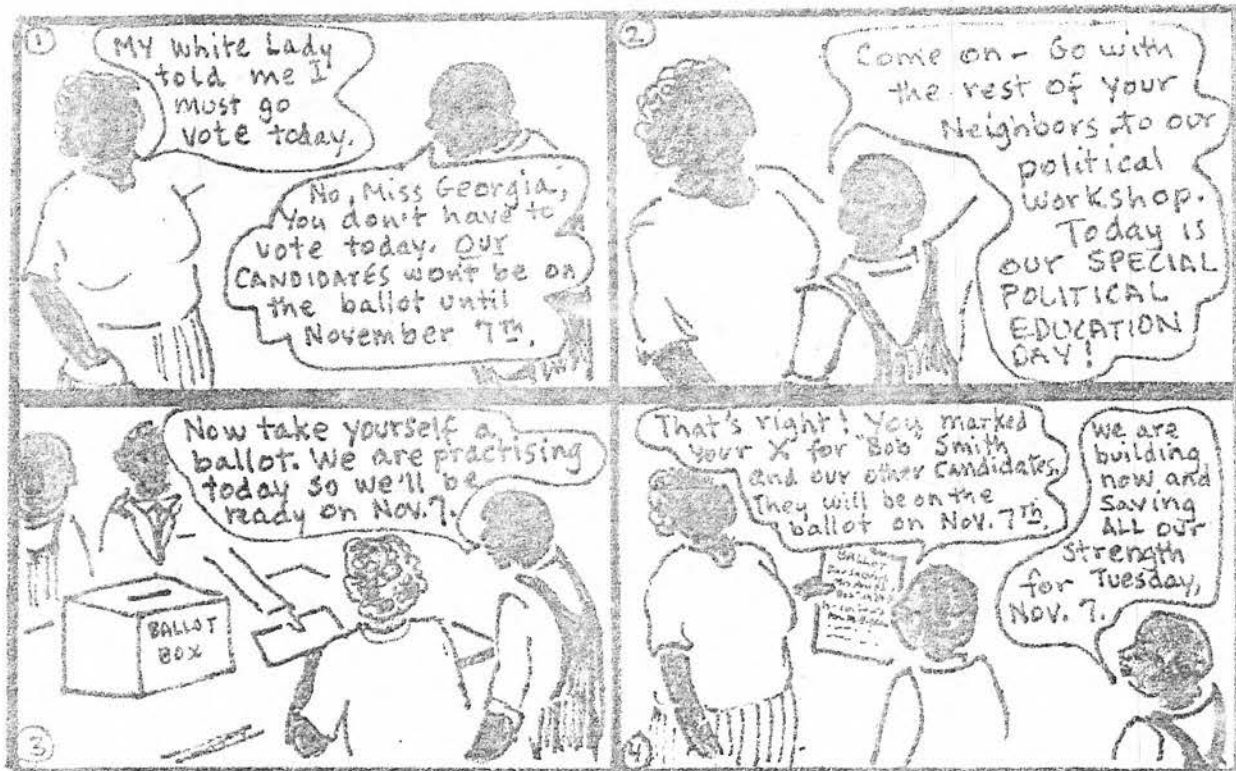
August 8th is primary election day. BUT - our candidates are Independents and they are not running in the primary. So, OUR PEOPLE WILL NOT NEED TO VOTE ON THAT DAY.

A Special Political Education Workshop will be held in at least one place in your precinct on that day.

Your precinct leader will tell you the place and give you all the details on what you need to tell your people.

YOU MUST GIVE A FULL DAY'S WORK ON THAT DAY.

YOU WILL TRY TO GET EVERY REGISTERED VOTER ON YOUR BLOCK TO TURN OUT FOR THAT SPECIAL POLITICAL EDUCATION WORKSHOP.



Chapter Seven—

HOW A BLOCK CAPTAIN DOES HIS JOB DURING

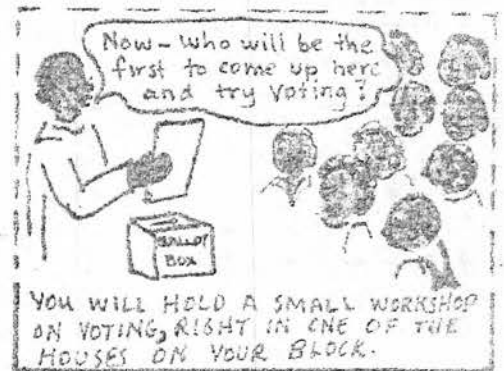
COTTON-PICKING SEASON (Mid-August, September, and October)

During cotton picking YOUR MAIN JOB IS TO HELP YOUR VOTERS LEARN HOW TO MARK SAMPLE BALLOTS AND ALSO TO LET THEM KNOW ABOUT POLITICAL EDUCATION MEETINGS IN YOUR PRECINCT.

During cotton picking you will work with all the people on your block. BUT - you will GIVE EXTRA SPECIAL HELP to those people who did not come out to our Lay-by Season Meetings and Workshops. And you will GIVE EXTRA SPECIAL HELP to those who did not pass our voters' test easily on August 8th.

You will make at least one visit around your block around your block giving out sample ballots and other political education materials. You will give help to the people and also tell them about a Precinct Political Education Meeting.

After the Precinct Political Education Meeting, you will make plans to hold another workshop right on your block - you will make one more visit around your block giving out sample ballots and telling the people about the Block Workshop. You will also let them know when to come out to hear our candidates speak at a Mass Meeting in your precinct.



Around the first of November, you will meet with your precinct leader to plan your work for NOVEMBER 7 -- VOTING DAY!!

Chapter Eight -

HOW A BLOCK CAPTAIN DOES HIS JOB ON

TUESDAY, NOVEMBER 7th - VOTING DAY!!!



On this one most important day of this year YOU MUST GIVE YOUR FULL DAY TO WORK. You will work until every voter on your block has gone up to vote at the polling place in your precinct.

YOUR JOB IS TO TURN OUT THE VOTE!!



If some people need transportation, it is your job to find them a way to the polls. You should take NO EXCUSES FROM YOUR VOTERS. Figure a way out of every excuse you hear. MAKE SURE EVERYONE OF YOUR VOTERS GOES TO THE POLLS.

You must send your voters to the precinct headquarters on their way to the polls. You must report in to your precinct leader at his headquarters several times during the day.

