

July 18, 1966

WE are instituting a controlled situation for the press to talk to SNCC. There are certain things that the press must not be allowed to do.

- 1) Wander freely around the office.
- 2) Take photographs of the office, or office people (our own photographers will handle that) unless they make a bill payable to SNCC for photographic rights.
- 3) Be allowed to call individuals for interviews without the knowledge of SNCC communications.
- 4) Be given organizational information by anyone outside of the communications department.

We are not responsible to the needs of the press, and should not feel that we are.

When you see a press type, ask "Are you a reporter?"

If that is acknowledged, say "the communications department is this way".

If a camera is pointed at you say "You cannot use that picture unless you pay for the photo rights". If they question this, direct them to the photo department. If they want general office shots, they can buy them from us.

Exceptions to these guidelines can be worked out as the occasion demands, but generally, we must procede in the above outlined fashion.

SNCC COMMUNICATIONS