

TO SECURE CIVIL RIGHTS

IN ALABAMA.....

The following lists of companies and their trade names has been compiled by the Southern Christian Leadership Conference and includes only companies with plants or subsidiaries in Alabama.

It is felt that these companies, as a result of their prominent position in the state's total economy, could, were they so motivated, effect significant and long-overdue progress toward:

- Securing for all citizens 21 and older, their civil right to in fact register and vote in all elections, and
- Ending finally the brutality and violence, both sanctioned and condemned by elected officials, which has consistently been used to discourage the Negro citizens of Alabama from fulfilling their responsibilities to take an active part in this democratic government.

Carefully chosen from the entire business community, these 144 companies represent those businessmen in Alabama who have most abdicated their responsibility to the communities they serve and support, and from which they derive benefit.

It is conceivable that individuals and local groups across this land who have in so many ways supported the drive of Alabama's Negroes for the right to vote, would want to reexamine the economic support they have been giving to these companies and therefore to the brutal and systematic exclusion of Negro citizens from the governments of Alabama.

COMPANIES ARRANGED BY HOME OFFICE

ALABAMA

BIRMINGHAM:

ALABAMA BY-PRODUCTS CORP.
ALABAMA POWER CO.
HAYES INTERNATIONAL CORP.
VULCAN MATERIALS CO.

LEEDS:

ANDERSON ELECTRIC CORP.

MOBILE:

ALABAMA DRY DOCKS & SHIPBUILDING
SOUTHERN INDUSTRIES

MONTGOMERY:

WHITFIELD PICKLE CO.

NORTH BIRMINGHAM:

ALABAMA GAS CORP.
U. S. PIPE & FOUNDRY CO.

OPELIKA:

J. HERBERT ORR INDUSTRIES

SELMA:

BUSHHOG INC.
SOUTHLAND CORP.

SYLACAUGA:

AVONDALE MILLS

WOODWARD:

WOODWARD IRON CO.

CALIFORNIA

BEVERLY HILLS:

LITTON INDUSTRIES

FULLERTON:

HUNT FOODS & INDUSTRIES, INC

OAKLAND:

KAISER ALUMINUM & CHEMICAL CO

REDWOOD:

AMPEX CORP.

SAN FRANCISCO:

FOREMOST DAIRIES, INCORP.
STANDARD OIL OF CALIFORNIA

COLORADO

DENVER:

IDEAL CEMENT

CONNECTICUT

BRIDGEPORT:

WARNER BROS. CO.

STAMFORD:

HUYCK, I. C.

DELAWARE

WILMINGTON:

HERCULES POWDER
PULLMAN, INCORP.

GEORGIA

ATLANTA:

FULTON INDUSTRIES, INC.
OXFORD CORP.
SOUTHERN CO.

WEST POINT:

WEST POINT MFG. CO.

ILLINOIS

CHICAGO:

ALLIED MILLS, INCORP.
ALLIED PAPER CORP.
AMERICAN BAKERIES CO.
ARMOUR AND CO.
BEATRICE FOODS CO.
CECO STEEL PRODUCTS
JAMES B. CLOW & SON

CONSOLIDATED FOODS CORP.

CONTAINER CORP.

MCGRAW-EDISON CO.

QUAKER OATS

STONE CONTAINER

SWIFT & CO.

EVANSTON:

CALUMET & HECLA, INCORP.

KEWANEE:

BOSS MFG. CO.

OAKBROOK:

CHICAGO BRIDGE & IRON CO.

INDIANA

COLUMBUS:

ARVIN INDUSTRIES

INDIANAPOLIS:

P. R. MALLORY & CO.

MUNCIE:

MARHOEFER PACKING CO.

MARYLAND

BALTIMORE:

COMMERCIAL CREDIT CO.
MT. VERNON MILLS

MASSACHUSETTS

BOSTON:

KENDALL CO.

EASTHAMPTON:

UNITED ELASTIC CORP.

MICHIGAN

DEARBORN:

FORD MOTOR CO.

DETROIT:

CHRYSLER CORP.

FRUEHAUF CORP.

JACKSON:

ACME INDUSTRIES

SOUTHFIELD:

GUERDON INDUSTRIES

MINNESOTA

AUSTIN:

GEO. A. HORMEL & CO.

MINNEAPOLIS:

MUNSINGWEAR, INCORP.

PILLSBURY CO.

ST. PAUL:

MINNESOTA MINING & MFG. CO.

MISSOURI

KANSAS CITY:

BUTLER MFG. CO.

H. D. LEE, INC.

ST. LOUIS:

BEMIS BROS. BAG CO.

MONSANTO CO.

RALSTON PURINA CO.

NEBRASKA

OMAHA:

NEBRASKA CONSOLIDATED

NEW JERSEY MILLS

NEW BRUNSWICK:

JOHNSON & JOHNSON

PASSAIC:

BOTANY INDUSTRIES

NEW YORK

BUFFALO:

NATIONAL GYPSUM CO.

NEW YORK CITY

ALLIED CHEMICAL CORP.

AMERACE CORP.

AMERICAN BRAKE SHOE

AMERICAN CAN CO.

AVCO CORP.

BEAUNIT CORP.

CENTRAL FOUNDRY CO.

CLUETT, PEABODY & CO.

CONTINENTAL CAN CO.

DOLLY MADISON FOODS

ELECTRIC BOND & SHARE CO.

GENERAL ELECTRIC CO.

GLEN ALDEN CORP.

INDIAN HEAD MILLS, INC.

INTERNATIONAL PAPER CO.

KAYSER-ROTH CORP.

LONE STAR CEMENT CORP.

LOWENSTEIN & SONS

MARLENE INDUSTRIES

MARTIN MARIETTA CORP.

NATIONAL DAIRY PRODUCTS

OLIN MATHIESON

PHILADELPHIA & READING CORP.

PHILLIPS-VAN HEUSEN CORP.

RUBEROID CO.

ST. REGIS PAPER CO.

STANLEY WARNER CORP.

STAUFFER CHEMICAL CO.

UNION BAG-CAMP PAPER CO.

UNION CARBIDE CORP.

U. S. STEEL

WARD FOODS, INC.

WARSHOW & SONS

WORTHINGTON CORP.

PELHAM MANOR:

EXQUISITE FORM INDUSTRIES

WHITE PLAINS:

REICHHOLD CHEMICALS

NORTH CAROLINA

GREENSBORO:

BLUE BELL, INC.

BURLINGTON INDUSTRIES

AKRON:

B. F. GOODRICH

GOODYEAR TIRE & RUBBER CO.

CANTON:

UNION METAL MFG. CO.

CLEVELAND:

COLE NATIONAL CORP.

DIAMOND ALKALI CO.

LAMSON & SESSIONS CO.

REPUBLIC STEEL CORP.

TOLEDO:

ELTRA CORP.

PENNSYLVANIA

ALLENTOWN:

LEHIGH PORTLAND CEMENT CO.

BRISTOL:

THIOKOL CHEMICAL, CORP.

CHESTER:

SCOTT PAPER CO.

EASTON:

ALPHA PORTLAND CEMENT CO.

ERIE:

HAMMERMILL PAPER CO.

PHILADELPHIA:

BAYUK CIGARS, INCORP.

ROHM & HAASS CO.

PITTSBURGH:

HARBISON-WALKER REFRACTORIES CO.

NATCO CORP.

H. K. PORTER

WESTINGHOUSE ELECTRIC

WYOMISSING:

VANITY FAIR

RHODE ISLAND

EAST PROVIDENCE:

FRAM CORP.

TENNESSEE

CHATTANOOGA:

DORSEY CORP.

STANDARD-COOSA-THATCHER CO.

MEMPHIS:

FEDERAL COMPRESS & WAREHOUSE CO.

NASHVILLE:

GENESCO INCORP.

TEXAS

DALLAS:

CAMPBELL TAGGART ASSOCIATED BAKERIES

DIVERSA, INC.

HOUSTON:

TENNESSEE GAS TRANSMISSION CORP.

VIRGINIA

DANVILLE:

DAN RIVER MILLS

RICHMOND:

REYNOLDS METALS CO.

WISCONSIN

NEENAH:

KIMBERLY-CLARK CORP.

WEST ALLIS:

ALLIS-CHALMERS MFG. CO.

ENGLAND

LONDON:

COUTAULD, LTD.

PRODUCTS AND

TRADE NAMES

FOOD

BAKERY PRODUCTS:

AUNT HANNAH

BARBARA ANN

BURRY

BUTTERNUT

COLONIAL

DANDEE

FARM GREST

GRENAN CAKES

HARVEST

HOLSUM

HONEYCRUST

FORDAN

KILPATRICK'S

LANGENDORF

LIFE AND GIRL SCOUT
COOKIES

MANOR

MEAD'S

MERITA

PARADISE FRUIT CAKE

PILLSBURY

RAINBO

TAYSTEE

TIP-TOP

MEAT & POULTRY:

ARMOUR STAR

BEST

BROOKFIELD

COLONIAL SELECT

DINTY MOORE

FLAVOR GROWN

GOLDEN STAR

HAM WHAT AM

HORMEL

JUSTRITY-HARVEST TIME

MARHOEFER

MERIT

PREMIUM

PROTEN

SPAM

SWEET SUE

SWIFT PREMIUM

TREET

LARD & SHORTENING:

ARMIX

JEWEL

JUSTRITE-HARVEST TIME

KOPALD

MARHOEFER

SILVERLEAF

SNOWDRIFT

WESSON OIL

DAIRY PRODUCTS:

ADELPHIA

BLUE VALLEY

CASINO

CHEEZ WHIZ

CHURNGOLD

CLOVERBLOOM

DANNON

DOLLY MADISON

FOREMOST

HOLLAND

HUMKO

KEYKO

KRAFT

LOUIS SHERRY

MEADOW GOLD

MIRACLE WHIP

MISS WISCONSIN

PARKAY

PHILADELPHIA
CREAM CHEESE

SEALTEST

VELVEETA

FLOUR, MEAL & GRITS:

AUNT JEMIMA

BEST OUT WEST

CABIN HOME

COSBY'S BEST

GOLDEN FLAKE

JIM DANDY

MOTHER'S BEST

| | | | |
|------------------------------|---------------------------------|--|-----------------------------------|
| PILLSBURY BEST | HUNT'S | GEBHARDT'S MEXICAN FOOD | CENTURY VANAPLUS |
| UNCLE SAM | MONARCH | JANKER FRIS | CLARK'S |
| WHITE TULIP | PRIDE OF THE FARM | KOBEY'S POTATO PRODUCTS | EXCELLO |
| | SNIDER'S | LA CHOY CHINESE FOOD | FRUIT OF THE LOOM |
| MXES: | WHITE STAR TUNA | MARIO'S SPANISH OLIVES | HATHAWAY |
| APPIAN WAY PIZZA | | OHIO BLUE TIP MATCHES | JAYSON |
| AUNT JEMIMA | PICKLES & RELISHES: | SARAH LEE FROZEN FOODS | MUNSINGWEAR |
| FLAKO | ALABAMA GIRL | SWEETA | PARIS |
| PILLSBURY | AMERICAN | SWEET-10 | SHIRTCRAFT |
| CEREALS: | BOND'S | UNION SUGAR | STATE-O-MAINE |
| CORN CHEX | LADY GRACE | VIGORO | VAN HEUSEN |
| MOTHER'S OATS | LUTZ & SCHRAMM | | VARSITY |
| MUEFETS | RAINBO | PET FOODS | WREN |
| QUAKER OATS | SQUIRE DINGEE | CAT CHOW | |
| QUAKER PUFFED WHEAT | WHITFIELD | DOG CHOW | OUTERWEAR & SPORTSWEAR |
| QUAKER PUFFED RICE | | DASH | AIRMAN |
| RICE CHEX | COFFEE: | KEN-L-BISKIT | ARNOLD PALMER |
| WHEAT CHEX | CAFE VIVO | KEN-L-RATION | ARROW |
| | FROMME'S FINEST | KEN-L-BURGER | BOTANY 500 |
| FOOD STUFFS, GENERAL: | GOLD STANDARD | KEN-L-MEAL | DAN RIVER |
| BOOTH RED DIAMOND | HOLLAND HOUSE | KEN-L-TREATS | GORT Mc LEED |
| BREYERS | HOLLAND HOUSE IMPERIAL BLEND | PARD | HAL JOSEPH |
| DAIRY | | PUSS 'N BOOTS | MARTIN OF CALIFORNIA |
| FULL-O-FLAVOR | SYRUP: | <u>CLOTHING, MEN'S</u> | PARIS BELTS |
| GENTRY | ALGA | SOCKS: | PURITAN |
| GIBBS | FLINT RIVER | ADLER | ROBERT BRUCE |
| HAYDEN HOUSE | GEORGIA RIBBON | BACHELOR'S FRIEND | TOPSAIL |
| KRAFT | FLOW BOY | BAN-LON | VAN HEUSEN |
| MARY KITCHEN | RED HILL | BURLINGTON'S | WINDBREAKER |
| MINNESOTA | | ESQUIRE | WORSTED-TEX |
| OCOMA | PRESERVES & JELLIES: | INTERWOVEN | TROUSERS: |
| PHILLIPS | LUTZ & SCHRAM | PHOENIX | CHAMP |
| QUAKER | SQUIRE DINGEE | SUPP HOSE | LANIER |
| RED TOP | CANDY & CONFECTIONS: | TOP BRASS | LEESURES |
| RICHELIEU | CLARK | VIYELLA | LEE RIDER |
| RUSTIC | HOLLOWAY CANDIES | SHIRTS, T-SHIRTS, UNDERWEAR | MAVERICK |
| SHASTA | MILK DUDS | ARROW | TOWN HOUSE |
| SIGNET | RICHARDSON MINTS | BAN LON | T-ROUSERS |
| THANK YOU | MISCELLANEOUS | BLUESTONE | WRANGLEP |
| WOLF BRAND | BEECH-NUT BABY FOOD | BIKE ATHLETIC SUPPORTERS | WORK CLOTHES: |
| CANNED FOODS, CATSUP: | EAGLE CHILI POWDER | | BIG BEN |
| CHICKEN OF THE SEA | FUNNY FACE DRINK MIX | | |

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| BLUEBELL | KAYSER GLOVES | CAMPUS PANTIES | DATEBOOK |
| CASEY JONES | KAYSER LOUNGEWEAR | CLARK | FORTUNET |
| FRUIT OF THE LOOM | LADYBUG | DELILAH | HOLIDAYS |
| GREAT WESTERN | LADY EXCELLO | DOUBLE PLAY | INGENUE |
| MAVERICK | LADY HATHAWAY | DOVE SKIN UNDIES | JIFFIES SLIPPERS |
| NATIONAL MASTER | LADY PURITAN | DRESS SHAPERS | DAY DING |
| SEDFIELD | LADY VAN HEUSEN | EXQUISITE FORM | LAIRD SCHOBER |
| WRANGLER | LADY WRANGLER | FOREVER YOUNG | MADEMOISELLE |
| | MAGIC MOTION GLOVES | FORMFIT/RODGERS | MANNEQUIN |
| SHOES: | MORNINGSTAR-PAISLEY | FREE-LIFT | MERCURY SLIPPERS |
| CEDAR CREST | NEW WORLD | GOOD NEWS | NEOLITE SOLES |
| FLAGG | PEPPERTREE | HICKORY | I MILLER |
| FORTUNE | SARONG GLOVES | HOLLYWOOD VASSARETTE | MILLERKINS |
| FRANK BROS | SPLASH | KAYSER | VALENTINE |
| HARDY | TANNER OF NORTH CAROLINA | LE GANT | VOGUE |
| HAWKEYE | THE VILLAGER | LILYETTE | <u>CLOTHING, CHILDREN'S</u> |
| JARMAN | WRANGLER | LITTLE FIBBER | CLOTHING & TOYS: |
| JOHNSTON & MURPHY | YOUNG IDEAS | LITTLE GODIVA | ARROW |
| NEOLITE SOLES | HOISERY: | LITTLE WISPS OF WOW | CARNEGIE |
| STATLER | ARTCRAFT | MAGIC LADY | KAYSER |
| W L DOUGLAS | BALLET | NIGHT SHAPERS | MOJUD |
| <u>CLOTHING, WOMEN'S</u> | CAMEO | PERMA-LIFT | NAZARETH |
| SKIRTS, BLOUSES, DRESSES, SPORTSWEAR: | CLAUSSNER | PLAYTEX | SARONG |
| ACTIONWEAR | FLING | PLAYTEX NURSER | TOPPER TOYS |
| AILEEN | FRUIT OF THE LOOM | RUN-A-ROUN | WESTERN ROLLER SKATES |
| A'NR JR | HATTIE CARNEGIE | SILF SKIN | |
| ARROW | IRONWEAR | SPANDEX | SHOES: |
| BANCORA | KAYSER | STA-UP-TOP | ACROBAT |
| BAN-LON | Mc CALLUM | STRETCHBRA | NEOLITE SOLES |
| CATALINA | MOJUD | TOMORROW | NUMBER 26 |
| COLE OF CALIFORNIA | NORTHMONT | VANITY | PARADE MAJORETTE |
| COS COB | PHOENIX | VANITY FAIR | PARTY-GOERS |
| COTESBURY | SAPPHIRE | VENUS | PLAYMATES |
| COUNTRY JUNIOR | SCHAPPERELLI | WARNER'S | SKYRIDER |
| DAN RIVER | SLENDERELLA | WARNER'S BODY STOCKING | STORY-BOOK |
| EVERGLAZE | SUPP HOSE | WARNER'S MERRY WIDOW | WELLINGTON |
| HARBOR ROAD | UNDERCLOTHING: | WARNERETTE | <u>FABRICS & DRY GOODS</u> |
| LUCERN | A'LURE | WISP ON | ACRILAN |
| JACK WINTER | BEAU SURE | SHOES: | AMERICAN BAMBERG |
| JASON CLASSIC | THE BIG NOTHING | COVER GIRL | BARBOUR'S THREAD |
| JEANIES | BIRTHDAY SUIT | CHRISTIAN DIOR | BEAR BRAND |
| JUDY BOND | | | BLUE-C |

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|----------------------------|-----------------------------------|------------------------------------|---|
| BOTANY | BAND AID | KLEENEX | GENERAL ELECTRIC |
| BUCILLA | BAUER & BLACK | KRAFT BAGS | WESTINGHOUSE |
| CAPROLAN | BI-PHASE | LILY CUPS | <u>CONSUMER MISCELLANEOUS</u> |
| CHEMSTRAND | BLUE JAY FOOT PRODS | MULTI-PAK SOFT DRINK CONTAINERS | CIGARS: |
| CONDOTTI | CONFIDETS | NORTHERN | CIGARILLO |
| DAN RIVER | COTTON SEWING ITEMS | OLIN SACKS | CINCO |
| DRI-DON | CURAD | SCOT-TISSUE | FLOR-DE-MELBA |
| DUNE DUCK | CURITY DIAPERS | SCOT TOWELS | FORUM |
| FLEISHER | FEMS | SCOTTIES | GARCIA Y VEGA |
| GALEY & FORD | FERRANIA SPA PHOTO | SOFT-WEVE | PHILLIES |
| GOLDMEAL THREAD | FIBS | WALDORF | PRINCE HAMLET |
| GRAND VINO | ISOINETTES | WAXTEX | ROYALIST |
| GREENWOOD FABRICS | ISODINE | ELECTRIC APPLIANCES: | RUSKIN |
| INDIAN HEAD | JOHNSON'S BABY PRODS | AIRTEMP | TOM MOORE |
| INWOOD | KOTAMS | AMPEX | WEBSTER |
| KANTSTRAND | KOTEX | ARVIN | SPORTS EQUIPMENT: |
| KLOPMAN | LA MAWR COSMETICS | BROXODENT | CADDY CAR |
| LOWENSTEIN | MICRIN | GENERAL ELECTRIC | KADDIE KART |
| MAGNOLIA | ORTHO-NOVUM | LAUNDROMAT | RENAULD OF FRANCE SUNGLASSES |
| MONARCH | SANEK BARBER & BEAUTY PRODUCTS | PHILCO | SEA SKI SUN LAMPS |
| MONOSTRETCH | SCOTCH TAPE | REVERE-WOLLENSACK | GARDEN EQUIPMENT: |
| NORTHCOOL VYCRON | SCOTCHGARD | SPEED QUEEN | DIXIE LAWN MOWERS, BARBEQUE GRILLS |
| OCEANIC | SCOTCHLITE | TOAST MASTER | GARDEN PRIDE MOWERS, BARBEQUE GRILLS |
| PACIFIC | SCOTCHPAK | TROPIC AIRE | GERING REINFORCED GARDEN HOSE |
| PEERLESS | SANTOWAX | WESTINGHOUSE | SUPPLEX LAWN HOSE |
| PEPPERELL | 6-12 REPELLANT | LINENS: | |
| RAEFORD | SPECTROCIN | DAN RIVER | |
| RASCHEL KNIT | SQUIBB | FAIRFAX | LUGGAGE: |
| RED HAND THREAD | STERI-PAD | FURIT OF THE LOOM | AMELIA EARHART |
| RYMPLECLOTH | TELFA | DENDALL | LADY BALTIMORE |
| SANFORIZED | VIGRAN | LADY PEPPERELL | |
| SANFORIZED-PLUS | <u>HOUSEHOLD SUPPLIES</u> | MARTEX | OTHER: |
| SIGNATURE | PAPER PRODUCTS: | PEQUOT | BRUCE FLOORWAX & CLEANERS |
| SKINNER | BONDWARE | CARPETS: | ECUSTA CIGARETTE PAPERS |
| TAMARA | CUT-RITE | LEES | EVEREADY BATTERIES |
| WAMSUTTA | DELSEY | RIC RAC | FAMILY PLACEMATS |
| WEBRIL | DIXIE CUP | NEEDLETUFT | LONG BELL CABINETS |
| WINKLER KNIT | DUR-A-LUG | CABIN CRAFT | RICHELIEU COSTUME JEWELRY |
| WRINKL-SHED | EXCELL-O PAK MILK CONTAINERS | POWER TOOLS: | TARNI-SHIELD TARNISH REMOVER |
| <u>DRUG STORE PRODUCTS</u> | FACE-ELLE | DISKROME | WINCHESTER FIREARMS |
| ACE COMBS | GOLDEN PINE SACKS | DISSTON | |
| ARRESTIN | | | |

STORES

CARDINAL FOOD STORES
 EAGLE FOOD CENTERS
 S H KRESS & CO
 LAWSON MILK CO
 QUALITY GOOD STORES
 ROYAL BLUE FOOD STORES

LOAN COMPANIES

CITIZENS LOAN CORP
 CITY LOAN & SAVINGS (OHIO)
 COMMERCIAL CREDIT CO
 MASTER LOAN SERVICE INC
 NORTH CENTRAL FINANCE CORP
 UNIVERSAL FINANCE CO

MOVIES & THEATRES

RKO PICTURES & THEATRES

AUTOMOTIVE & RELATED SUPPLIES

PETROLEUM PRODUCTS:

CHEVRON
 R P M DELO

STANDARD OIL STATIONS

In all states except the
 following: Colo, Ill, Ind,
 Kan, La, Mich, Minn, Mo,
 Mont, Neb, N Dak, Okla,
 S Dak, Wisc, Wyo.

TENNECO

AUTOMOTIVE PRODUCTS:

ARVIN
 ARVINYL
 EVEREADY
 FRAM
 ILCO
 LOCKWOOD
 MALLORY
 MOPAR PARTS
 PRESTONE
 THERMOID

TIRES:

GOODRICH
 GOODYEAR

TYREX TIRE CORD

AUTOMOBILES:

CHRYSLER
 CONTINENTAL
 DART
 DODGE
 FALCON
 FRUEHAUF TRUCKS
 & TRAILERS
 IMPERIAL
 LINCOLN
 MERCURY
 MUSTANG
 PLYMOUTH
 SIMCA
 THUNDERBIRD
 VALIANT

MOBILE HOMES:

EMBASSY
 GREAT LAKES
 VAGABOND
 VAN DYKE
 VICEROY

OFFICE & RELATED SUPPLIES

PAPER & STATIONERY:

ACTION PAPER
 BURGESS
 BUCKEYE-BECKETT
 COAST
 COCKLESTONE
 DEEPLAKE
 HAMMERMILL
 INTERNATIONAL BOND
 MANAGEMENT BOND
 NATION'S
 OLD COLONY
 SOUTH SHORE
 SPRINGHILL
 STRATHMORE

SNO-BRITE

UNION
 WATERVLIT
 WAYLITE
 WHIPPIT

TYPEWRITERS:

ROYAL-Mc BEE
 ROYAL ELECTRIC
 ROYTYPE

OFFICE EQUIPMENT:

COLE
 MONROE
 MONROLOT
 MONROE SWEDA

THERMO-FAX

VIDEO-FILE

VOICE WRITER

INDUSTRIAL SUPPLIES

AMERIPOL
 BAKELITE
 BUTLER BUILDINGS
 DELTA STAR
 DURA CRIMP
 DURA HUG

DURA WELD

FLOR-DUCT

IMPLEX

MARKSMAN

MONOPANL

MODULAR WALL

ORONITE

PARAPLEX

PLEXI-GLAS

POLYMER PLASTICS

ROLL BAND

SCOTCHCAST

SCOTCHLITE

SCOTCHLOK

SCOTCHRAP

SURFACE RACEWAY

3 M ABRASIVES

TUFFAK

TURFIBER

VERSA CRIMP

WORTHINGTON

BUILDING SUPPLIES

WALLBOARD, BRICK, TILE :

DURASAN
 GATER-PEL
 GATOR-GRIP
 GOLD BOND
 HYDRO CRAFT
 INCOR
 KAISER FIBER BOARD
 DAISER GYPSUM BOARD
 MARVALON

NATCO

NATCO LIGHT

NORMAN & STANDARD

SISALKRAFT

STARCOR

TEXCOR

UNIWALL FACING

VITRITILE

WOOD ROCK

FLOORING:

BRUCE DURA-WOOD

BRUCE HARDWOOD

KOROSEAL TILE

RUBEROID TILE

RANCH PLANK

PAINT:

B T S

NEW VELVET SUPREME

CEMENT:

ALPHA

CYCLEWELD

HIGH EARLY
KAISER CEMENT
LEHIGH
LONE STAR
PROTLAND CEMENT

FARM SUPPLIES

EQUIPMENT & CHEMICALS:

A - C
ALLIS-CHALMERS
BUSH HOG
FORD
EZEE FLOW
FARM EQUIPMENT
NEW IDEA
OLIN CHEMICALS
ORTHO CHEMICALS

LIVESTOCK FEEDS:

AMAPOLA
CABIN HOME
FUL-O-PEP
JIM DANDY
NIXON
PURINA CHOW
RED HAT
UNCLE SAM
WAYNE



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No. 63

House of Representatives

ALABAMA BOYCOTT

(Mr. NIX (at the request of Mr. GONZALEZ) was granted permission to extend his remarks at this point in the RECORD and to include extraneous matter.)

Mr. NIX. Mr. Speaker, in these days when Dr. Martin Luther King is being criticized for his expressed intention to push the Alabama boycott, let it be clearly understood that I fully agree with him, that I will lend any and all aid to him, and that I applaud his courage and ingenuity.

These kindly souls who deplore this boycott say they are fearful that the admitted slight gains in Negro-white relations might be destroyed, they say the good and decent white people of Alabama who are timidly beginning to favor Negro demands will be discouraged and will again retire to the sidelines. To these timid souls, I say that you are in effect saying to Dr. King, to the Negroes engaged in a great and just social revolution that they are moving too fast—that they must walk softly—that time and more time must be given to the whites of Alabama.

Mr. Speaker, these detractors, these objectors, do not say that the boycott is illegal, they do not say that the boycott violates the moral law, they do not say that this act will bring hardship to the innocent. If they mean that hardship will come to the Negroes of Alabama, the answer is let it come. No suffering can match the suffering that has been endured in the past and is being endured now by the Negroes of Alabama.

If they mean that the good white people of Alabama will suffer, then let these good and moral people become militant and articulate in the cause of justice. Let them denounce the bombers. Let them lift the curtain of silence behind which their brutal police hide. Let them repudiate the union which has made them brother to the murderer, the oppressor, the disseminator of false racial doctrines. Let them face the fact that

there are not two Gods—one for the whites and one for the Negroes, and that these Gods require a different church for each. Let them demand and get equality in registration in voting before the law.

In short, let them cleanse their minds of blind and unreasoned prejudice. Let them cast out their distorted moral values and revert to the true and eternal values governing mankind.

When that time comes even the people of Alabama will readily see that in this month of April 1965, the 358th year of Negro oppression in America, it is more than reasonable for Dr. Martin Luther King to voice the demands of the Negroes of Alabama to:

First. Call upon industries and businesses to abandon any plans for expanding in Alabama—and if there are no results.

Second. Ask private institutions, churches, and labor unions to reexamine placement of pension funds in Alabama for investment.

Third. Ask the U.S. Government to withdraw U.S. tax dollars from Alabama banks.

Fourth. Consumer boycott against specific products.

Mr. Speaker, I conclude by reminding the Members of this House of Representatives, the critics of Dr. King and the good people of Alabama that meeting the simple conditions listed below will eliminate this boycott.

These conditions are:

First. An end to the poll tax in all elections.

Second. Allow voter registration at times convenient to working people—(nights and weekends).

Third. Appointment of Negroes to policymaking positions on State boards and agencies.

Fourth. Stop police brutality, and assure equal protection before the law for all citizens.

Fifth. Repudiation of the practice of using inflammatory racist utterance in political statements.

Lesson From Selma

Hammermill Learns Firms Can't Always Avoid Race Conflict

By PETER R. KANN

ERIE, Pa.—The racial upheaval in Selma has created a tense side drama that holds an important lesson for Northern businessmen eyeing expansion prospects in the South.

Hammermill Paper Co., based here on the shores of Lake Erie, made a seemingly noncontroversial decision in May, 1964, to build a \$30 million pulp plant in Selma, accepting some tax concessions and getting some other commitments from state and local government officials in doing so. Now the company is one of the Rev. Martin Luther King's key targets for a boycott of industrial expansion in the state and already faces a possible boycott of its products nationally by college students supporting Negro demands.

The lesson would seem to be that a company accepting some of the aid Southern politicians are offering to attract new industry had better be wary of the possible strings attached. And in light of the growing demands integrationists are making on businessmen in the South, the racial situation had better be considered carefully along with economic factors in choosing a site.

For Hammermill, the choice of Selma was made on the usual economic grounds and quite obviously without any thought the company could become involved in any broad racial dispute. Unlike many of its competitors, Hammermill owns no softwood pulp mill and consequently depends on open market purchases for its supply. Seeking to change this, the company began an investigation of possible plant sites in nine Southern states in early 1963. Selma was chosen because it offered the best combination of purchasable land, softwood timber supply and water resources, according to Hammermill President John Devitt.

Hammermill, state and Selma officials then worked together on plans for the new plant. The state Water Control Board examined and approved Hammermill's plans for waste disposal. Tax benefits, amounting to a 50% deduction in property taxes, were offered and accepted. Financing was arranged through a revenue bond issued by the Industrial Development Board of Selma, an arrangement under which Selma will build the plant and lease it to Hammermill. The state agreed to build Selma a new bridge to accommodate expected increased traffic.

The company didn't discuss race problems or employment practices with the state and local government officials. "The discussions were confined to economic issues; we were relieved that the race question was not involved," says Mr. Devitt. Hammermill executives, however, say they sought advice from "knowledgeable Southerners" on the race issue. The company didn't seek advice from Negro leaders, who might have tipped them off on potential problems in Selma.

ter of the community and its people." He was further quoted as telling Gov. Wallace, "We appreciate the fine job you are doing for your state." Mr. Devitt was quoted as saying, "We think Selma—and Alabama—offer everything an industry could want."

Hammermill officials contend now that all their statements at the conference were made in an economic context. "They were most decidedly not directed at the mores of the society or meant as sociological implications or fact about the community," declares Mr. Devitt.

But newspaper reports of the press conference touched off bitter blasts from civil rights leaders. Dr. Spike called the conference, "either the height of naivete or the depth of racism," and said he would urge some 30 national church groups to "reexamine their purchasing policies in relation to Hammermill products."

Wire From Wilkins

Roy Wilkins, president of the NAACP, said in a publicly released telegram to Hammermill: "Unless your plans have progressed beyond the point where you can change we urge you to cancel the project to build a mill in Selma. . . . By locating in Selma Hammermill is approving and helping to underwrite wholesale disenfranchisement based on race and color." Mr. Wilkins said that if Hammermill could not pull out, it should issue a "firm statement that there will be no racial discrimination in any category of jobs or in the use of any facilities in your plant." A similar wire was sent to Hammermill by James Farmer, national director of CORE.

In replies to Mr. Wilkins and Mr. Farmer, Hammermill affirmed its intention to proceed with the mill. The company stressed a statement Mr. Leslie had made at the Montgomery press conference: "Hammermill has been built on individual enterprise, respect for the rights of others, law and order. These are the fundamentals of our civilization and the foundation of our homes." The company promised the civil rights leaders it would make no distinction among employees or job applicants other than on the basis of ability, and said it intended to contribute to the "economic health" of Selma.

"The response was not considered sufficient," says an official of the NAACP. A second telegram was dispatched by Mr. Wilkins on March 9, the day after Selma Negro marchers were dispersed with tear gas and clubs: "Are you not proud that Hammermill Paper Co., by building a new plant in Selma, will be helping to support the Wallace storm trooper kind of government?"

Request From Wallace

One seemingly minor string was attached to the state's cooperation: In June, 1964, Governor Wallace wrote Hammermill requesting that if the company decided to locate in Alabama it make the official announcement with him in a joint public press confer-

ence. "This was a perfectly natural request and I gave our commitment on it," says Mr. Devitt.

In January, 1965, with financial and other arrangements completed and land options running out, Hammermill notified the Governor that "the earliest time for an announcement would be the week of Feb. 3." Governor Wallace replied that Feb. 3 would be a fine day and it was so agreed. The press conference in Montgomery would have been routine enough ("We have announced nearly \$1 billion worth of new industry since Governor Wallace took office," says Press Secretary Bill Jones) had it not been for events in Selma.

While Hammermill was investigating Selma for its pulp potential, civil rights leaders had been examining its potential as a civil rights battleground. They found a history and pattern of Negro disenfranchisement and a volatile sheriff, Jim Clark, who could be expected to assist Negro protestors in making headlines around the world.

On Feb. 1 the Rev. Martin Luther King announced, "We're going to turn Selma upside down and inside out in order to make it rightside up."

On Feb. 2 the Rev. Mr. King and 270 followers were jailed during a voter registration protest.

And on Feb. 3, while Selma Mayor Joseph Smitherman and other Selma political and business leaders were in Montgomery hearing Hammermill announce its new plant, another 500 Negroes were jailed in Selma.

For Governor Wallace and the Selma leaders, under heavy fire for the Selma arrests, the timing of the press conference was ideal. "One of the finest moments of my administration as Governor," declared Mr. Wallace at the meeting. And a reporter at the scene later said, "I've never seen Wallace so pleased with himself."

For Hammermill the timing was decidedly awkward. "We were fenced in by our commitments and obligations," says Mr. Devitt. But he concedes the company made no attempt to cancel the press conference, not anxious to appear to be ducking any promise.

Civil rights leaders consider the timing an outrage. "Olympian indifference to the great struggle for equality now being carried on in Selma by its Negro citizens," charged Dr. Robert W. Spike, executive director of the National Council of Churches' Commission on Religion and Race.

There has been considerable controversy between company and civil rights leaders over the context of statements made at the news conference. Hammermill Chairman James C. Lesl's was quoted as saying that one of the deciding factors in Hammermill's decision to locate in Selma was "the charac-

Stung by continuing criticism, Hammermill, on March 17, issued a strong statement which might have averted some of the attacks had it been issued on Feb. 3. Hammermill finally gave public notice of its "deep concern with the denial of basic rights to Negroes in Alabama and the Selma community." The company specifically promised training programs open equally to Negroes and whites. Too, the company gave a reasoned defense of its position:

"We do not support or condone the injustices which have occurred in Selma. However, a refusal by Hammermill to locate near

Selma would not remove the problems which exist, nor would our absence from Alabama advance civil liberties. To the contrary, it is our considered conviction that when Hammermill becomes an employer in Alabama it will make a major contribution toward improving economic and civic health of the communities affected by our activities. We will provide new job opportunities and economic stimulus to the central Alabama area which will benefit both Negro and white alike and will contribute to the long-term solution of the complex race relations problem in the South."

This statement was more to the liking of at least some civil rights leaders. "They have responded; if they follow through on their promises I will be very satisfied," commented Dr. Spike, who says the church boycott will be dropped. The NAACP and CORE issued no further attacks on the company.

Plea From King

However, Hammermill was recently singled out by the Rev. Mr. King in his call for cancellation of industrial expansion plans in Alabama, the first stage of his proposed boycott of the state. The Rev. Andrew Young, executive director of Dr. King's Southern Christian Leadership Conference, says Hammermill should put immediate pressure on Alabama and Selma officials "to protect the political and physical lives of Negroes, or we will not support Hammermill's economic life."

The Rev. Mr. Young says his organization can put pressure on Hammermill through union and college boycotts of Hammermill products and by staging demonstrations in front of Hammermill's Northern plants. Also, the militant Student Nonviolent Coordinating Committee (SNCC) says it's proceeding with plans for a nationwide college boycott of Hammermill products.

Too, the drama may have a rather long second act. Civil rights leaders stress that they will keep a sharp eye for any evidence of unfair hiring, training or promotion practices during construction of the plant and after operations begin in 1967. They contend Northern companies generally are naive about the problems they'll face in the South.

"Again and again Northern industry goes South and because they have a good civil rights record in the North they believe, or want to believe, that these policies will automatically work in the South, but local patterns work against them," in Dr. Spike's view.

"It is very, very difficult for a company to be fair down here," says a Negro shopkeeper in Selma. "The local whites just won't let them. Even the state employment office isn't fair. If a company asks them to send some men out for interviews for a good job, they send all whites."

Charles White, manager of the Cleveland Tube Co. plant near Selma, says his plant maintains a 50-50 ratio between white and Negro employes, but "all the other plants in town discriminate against the colored."

Hammermill, of course, could hardly have been expected to foresee what was to happen in Selma when it made its purely economic decision to locate there. But its experience might save others from stumbling innocently into a similar situation. For much as companies may prefer not to play a leading role in the racial situation, events can make this impossible.