

Student Nonviolent Coordinating Committee
6 Raymond St. NW
Atlanta, Georgia

April 8, 1965

FUND RAISING IDEAS

University of Iowa Fast -- In only two weeks two students at the University of Iowa raised \$5,000. They camped out in front of the Iowa City Post Office and said they would remain there without eating until \$5,000 had been raised for SNCC.

Poetry Readings and Hootenays-- Gather together some local talent, and charge admission or make an appeal for funds after the performance.

Advertisements in Your School Newspapers -- These can dramatize the Southern situation and appeal for funds. Photographs are very good propoganda, and pictures showing the situation in Alabama, police brutality, etc. can be attained from the photo department of the Atlanta SNCC office.

Spring is Here -- You may sell daffodils, roses, carnations, daisys. Girls love to carry these flowers to classes with them. At the University of California, every spring a daffodil festival is held and through the sell of these flowers for five cents each, hundreds of dollars are raised.

Food -- students are always hungry. You may sell donuts, cookies, ice cream, etc. during the day on campus. Along this line you can sponsor special meals: southern fried chicken dinners or an "anti-Jemina" breakfast.

Voluntary Poll Tax -- It will soon be time for election of fall student body officers. As a protest against the poll tax regulations in the South, a campaign can be organized to have every student donate a voluntary poll tax at these elections.

Faculty Appeals -- Professors are often sympathetic to SNCC. Try to visit them in their offices, explain our present activities and appeal for funds.

Collection Tables -- Tables can be set up in front of the student union, post office or other frequented places if regulations permit. Here you can have a donation can and current literature available. Also you can sell SNCC buttons, records and books.

****These are only suggestions...please let us know of fund raising ideas that have been effective at your campuses, so we can pass them on to other groups.