

Student Nonviolent Coordinating Committee  
8 $\frac{1}{2}$  Raymond St. N.W.  
Atlanta, Georgia

March 25, 1965

To: Summer Volunteers  
From: Esther Heifetz, Northern Campus Coordinator

Right now with the probable passing of the President's voting legislation, we have a special need for you to work to build up an informed public that understands better what a speech like President Johnson made March 15 means, or understands what the voting bill will mean or not mean once passed AND understands what the effect of the Challenge is and why it is still important and cannot be forgotten in the hustle of the new voting legislation.

Since you were in Mississippi last summer you have a special understanding of the significance of the MFDP and the Challenge. And from your personal experiences you are capable of speaking from personal experience and winning increased support.

We are in desperate need of funds, and we are asking for your help. If you are already working with a Friends of SNCC group, try to get it going in a special effort to build up funds. They could begin fund raising for specific items such as cars, buses, audio-visual equipment, and telephones. A new idea is the setting up of a "Freedom Pot," in the campus or downtown area for which a goal is set, ie. \$3,000-- and people are asked to put in money each day. If not connected with a Friends of SNCC group, you might arrange speaking engagements for yourself in which you could simultaneously raise support for the Challenge and solicit funds.

Having been a summer volunteer you should especially understand the needs of SNCC--community education and extra funds. I hope that we can count on your support.