



Student Nonviolent Coordinating Committee

6 Raymond Street, N.W.
Atlanta 14, Georgia

688-0331

MEMORANDUM

TO: FRIENDS OF SNCC
FROM: BETTY GARMAN

Enclosed is a Brandon release on the Ivanhoe film. The film is now available for showing.

Because the prints are expensive, we will not be purchasing copies. Friends of SNCC groups and other organizations wanting to show the film should:

1. Write the nearest Brandon Films outlet (New York, Chicago and San Francisco) to reserve a date.
2. You will be expected to pay a \$35.00 rental fee if no admission is charged and a \$60.00 rental fee if admission is charged (for audiences under 500; for audiences over 500 a price will be set according to audience size).
3. You will be expected to return the print immediately after the showing.
4. Some additional PR material may be obtained from Brandon, possibly including stills from the film.

WE WANT TO ENCOURAGE EVERY GROUP TO HOLD A PREVIEW OR OPENING OF THE FILM IMMEDIATELY IN YOUR AREA. Brandon has indicated that if we schedule dates quickly he will hold off commercial bookings in some cases until the SNCC benefit is over.

The film is good, and its use at a SNCC benefit is an excellent way to introduce the community to our work.

"One Man, One Vote"

