

Student Nonviolent Coordinating Committee

6 Raymond Street, N.W. Atlanta 14, Georgia

688-0331

MEMORANDUM

TO: FRIENDS OF SNCC FROM: BETTY GARMAN

Enclosed is a Brandon release on the Ivanhoe film. The film is now available for showing.

Because the prints are expensive, we will not be purchasing copies. Friends of SNCC groups and other organizations wanting to show the film should:

- 1. Write the nearest Brandon Films outlet (New York, Chicago and San Francisco) to reserve a date.
- 2. You will be expected to pay a \$35.00 rental fee if no admission is charged and a \$60.00 rental fee if admission is charged (for audiences under 500; for audiences over 500 a price will be set according to audience size).
- 3. You will be expected to return the print immediately after the showing.
- 4. Some additional PR material may be obtained from Brandon, possibly including stills from the film.

WE WANT TO ENCOURAGE EVERY GROUP TO HOLD A PREVIEW OR OPENING OF THE FILM IMMEDIATELY IN YOUR AREA. Brandon has indicated that if we schedule dates quickly he will hold off commercial bookings in some cases until the SNCC benefit is over.

The film is good, and its use at a SNCC benefit is an excellent way to introduce the community to our work.

From: Film Library
BRANDON FILMS, INC.
200 West 57th Street
New York 19, New York
CIrcle 6-4867

SPECIAL BULLETIN

March 25, 1965

"IVANHOE DONALDSON" - FIRST FEATURE FILM ON CIVIL RIGHTS
INCLUDES SELMA, ALABAMA COVERAGE - NOW AVAILABLE

The Selma, Alabama battlefield in the current voter registration fight is an important part of "IVANHOE DONALDSON" the first feature length motion picture on the historic civil rights revolution in crucial areas of the Deep South, according to Brandon Films, the distributors who announce the release of this Harold Becker Productions film.

The day-to-day dedicated efforts which contributed to the adoption of the 1964 Civil Rights Act and to the 1965 Right to Vote bills are seen and felt in this vital background movie.

On the spot dramatic experiences in Selma, Alabama; Danville, Virginia; and Brookhaven, Mississippi, are the background of this screen story of young Ivanhoe Donaldson, a field secretary of the Student Non-violent Coordinating Committee and his SNCC colleagues. The coverage includes scenes of C.O.R.E. volunteers in the field, Dr. Aaron Henry, Chairman of the Mississippi N.A.A.C.P. in action, and the use of songs for morale.

Made at great personal risk, the production crew followed the civil rights workers as they conducted their voter registration drives, hunger vigils, Freedom Walks, church gatherings and other direct action demonstrations that are part of today's headlines. Actual scenes of training men and women and young people in the techniques of personal non-violent protection from police and "White Council" brutality is pictured in detail. Also seen is the heroic resistance to clubs, police dogs, cattle prods and jailing.

Awarded the Gold Medal (top prize) at the recent Mancheim (West Germany) Film Festival, the picture was produced by Harold Becker and Warren Forma.

Although scheduled to show in theatres, the picture has been released in 16mm at the request of church, community and school groups who wish to show it widely in the national campaigns to support the 1965 Right to Vote legislation and to achieve full implementation of the law.

16mm Sound 57 Minutes Rental: \$35. Showings without admission fee. \$60. Showings with admission fee. (These rates are for one showing to less than 500 people. For other type shows, please apply, with details.)

Sale: Please apply

Book now from:

BRANDON FILMS, INC., 200 West 57th Street, New York 19, New York 212/CIrcle 6-4867

or authorized distributors -

FILM CENTER, INC., 20 East Huron Street, Chicago 11, Ill. 312/DElaware 7-2855

WESTERN CINEMA GUILD, INC., 381 Bush Street, San Francisco 4, Calif. 415/EKbrook 7-4255