

February 23, 1965

To: Friends of SNCC and Northern offices

You are receiving this news release and background information prior to its release. We will be holding a press conference in New York City on Thursday, February 25, 1965. DO NOT RELEASE THE CONTENTS UNTIL THURSDAY.

We want you all to give this news release wide distribution. Hold press conferences in your city on Thursday or Friday. Mimeograph copies of the background information for distribution and slant the news release to fit your local area. Say that you are going to recruit for this project in your area. Make certain that you call all the local radio and television news stations in your city. Do not mail but take the local release and the background information to the newspapers in your city. Give it to more people than the city news desk. Call and mail to individual reporters and newscasters.

Also remember that this five page memorandum serves as a guide for speaking about SNCC programs. Give this information wide circulation in your area. It tells of our future programs and what we are doing now.

Freedom!

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PS PLEASE RAISE MONEY FOR THESE PROGRAMS. ALL FUND RAISING IS A POLITICAL ACT AND WHAT YOU ARE DOING IS VERY IMPORTANT. MANY THANKS TO ALL OF YOU. SORRY I CAN'T THANK YOU IN PERSON.

Jim Forman