

memo to friends of SNCC:
 Re: HAMMERMILL PAPER CO.

Enclosed is a brief sketch of Hammermill Paper Company, a corporation which announced in early February that they would build a ~~25~~ 35 million dollar plant in Selma. The report indicated the connection between Hammermill executives and Governor Wallace and thus the State of Alabama and the White Citizens Council. A list of the Board of Directors and their addresses is attached.

We are calling for a massive boycott nationally of Hammermill products until the time at which the company decides not to locate the plant in Selma. This will take several forms:

1. Picket lines around homes of Hammermill executives and offices of Hammermill Co. in the various cities.
2. An attempt on the part of every student group to pressure University and college administrations to cancel Hammermill Paper Company accounts if they use Hammermill paper products. (Hammermill mimeograph paper is used widely by schools and colleges) attempt to
3. An attempt to pressure local large businesses in US cities to cancel Hammermill accounts.

WE ARE ASKING THAT YOU:

Set up a picket line around your local Hammermill office or the home or office of one of the directors.

Find out if the colleges and universities in your area use Hammermill Paper products. Pressure school administrations to cancel Hammermill accounts. Or, find out if the school you attend uses these products. Organize a campaign to have the orders cancelled.

Find out what business in your city use large quantities of Hammermill Paper and apply pressure on them for cancellation of those orders. Find large stationery stores which sell Hammermill products. Pass out leaflets at the door asking people not to buy Hammermill products. Do what ever else you can think of which would be effective to bring pressure on Hammermill to put aside plans for building their \$35 million plant in Selma.

Publicize this boycott as widely as possible. Distribute leaflets to as large a group of people as possible. Have people in your community send letters and telegrams criticizing the move to Selma to the Board of Directors and the President.

This should be a major emphasis in the next few weeks. It seems highly possible that with enough pressure and a large enough boycott that the plant may not be built. Use the information in the enclosed report for your leaflet. Show people the connection between industry and racist government.

SELMA, ALABAMA

BULLWHIPS, PAPER MILLS AND GOVERNOR WALLACE

As thousands of Negroes were being beaten and arrested in Selma, Alabama, HAMMERMILL PAPER COMPANY, of Erie, Pennsylvania, announced February 4 that it would build a \$35 million plant in Selma. Donald S Leslie, Chairman of the Board of Directors said his company decided to locate in Selma because of the "character of the community and its people".

Rev. John Spike of the National Council of Churches called this statement "either the height of naivete or the depth of racism," in protesting Hammermill's decision.

Hammermill went ahead anyway, perhaps because Governor Wallace offered to use tax money to build inland docks, improved highways (using 90% federal funds), and a new bridge to ease traffic through the area.

LIBERTY NATIONAL LIFE INSURANCE COMPANY OF Birmingham joined hands with Wallace and the Hammermill Paper Company three weeks later when they bought \$400,000 worth of industrial development bonds from Hammermill to finance the building of the plant. Last December 6, Liberty officials donned aprons to serve barbecue at a banquet honoring the Selma and Dallas County police, who had already proved their brutality in 1963 demonstrations. ~~XXXXX~~

H AMMERMILL PAPER COMPANY HAS STAKED \$35 million on the ability of the brutal Dallas County and Selma police to put down any "racial disturbances", including attempts by Negroes to vote. Mississippi is already learning the bitter lesson that racial oppression is bad business, but Alabama is still riding high.

HAMMERMILL PAPER COMPANY

ERIE, PENNSYLVANIA

Officers and Directors

John H Devitt, President Wolf Road, Erie, Pennsylvania
Norman H Wilson, Chairman of Board 502 West 6th Street, Erie,
Pennsylvania
Donald S Leslie, Chairman Wolf Road, Erie, Pa.
Frederic E Bahrenburg, Vice President Erie, Pa.
Donald T Jackson, V P
Albert F Duval, V P
Donald S Leslie, jr., V P & Treasurer 1453 East Lake Road, Erie
Richard P Price, V P 5370 Wolf Road, Erie, Pa.
Bertram E Claridge, V P office: East Lake Road, Erie, Pa.
Mortimer E Graham, Secretary
& General Counsel 641 West Sixth Street, Erie, Pa.
John E Franzen, V P 55 Oakvale, Highland Park, Ill.
William Beckett, Director 35 Orchard Drive, Hamilton, Ohio
John F Condon, Director office: 51 East 42nd Street, NYC
Ralph H Demmler, Director 1020 Highmont Road, Pittsburgh, Pa.
Walter A Rentschler, Director 685 Marcia Avenue, Hamilton, Ohio
John D Zink, Director Fort Myers Beach, Florida

Note: Please let us know what you are doing.
Freedom,

betty garman
john perdew