

January 4, 1965

Memo to: Friends of SNCC groups and others

From: Friends of the Mississippi Project, Yellow Springs, Ohio

Subject: Report of a successful community-wide fund drive

Yellow Springs, a midwestern village of 4500, raised more than \$11,000 for the Mississippi Freedom Project last month.

The response has been so overwhelming we felt we should share the good news with you.

People want to help. Mississippi is in the news: Life, Look, Ebony, your daily newspaper. But most people don't know what they can do, have never heard of a Friends of SNCC group.

Ask them for money, tell them what it is for, and they will give, willingly and joyfully.

I am convinced, from the response here and the reports of the few solicitors who have gone outside Yellow Springs, that this is not an isolated phenomenon. People all over the country are ready to give, just as soon as they are asked.

You can do it too.

Ken Champney, fund drive chairman  
Friends of the Mississippi Project  
Yellow Springs, Ohio

P.S. I'd be glad to send more detailed information on techniques, materials used, mistakes of ours you should avoid, etc. Write to Ken Champney, Rt. 1, Box 273, Yellow Springs, Ohio. And let us know of your fund-raising ideas and successes.

P.P.S. COFO is broke. (You may already know this.) Mailings don't get sent out, for lack of postage. Volunteers are going hungry. Unless you can help right away, the Mississippi Freedom Project will be severely crippled.