

MEMO TO THE EXECUTIVE COMMITTEE
FROM BILL WALLACE
RE: CAMPUS PROGRAM

150 copies
stencil

Since I can't afford the time, nor the money to come to the Executive Meeting, will you please get this stenciled and see that everyone gets a copy--and make sure that it is put on the agenda.

BEGINNING: As this is the last meeting of the Committee before school starts, there should be some discussion of the Campus Program for the coming academic year. There was to have been a report on last years program submitted, but the travellers never got together to do it. From my own point of view, I wouldlike to discuss it in a very cursory manner.

With the exception of the Southern Regional Conference (which is open to debate), I think that the program was a success. The project in Virginia---manned, financed, and conducted by the students of Virginia colleges is due largely, if not entirely, to our efforts-----certainly speaks for itself. The "summer project" of TIAL is due for the most part to our effort. The other areas (and perhaps Virginia and Alabama) are open to betate as to their merit and demerit. But this is not where our greatest advantage to the organization lies.

Our gretest asset to the organization wasin our serving as "public relations" men (I know we don't like that phrase, but that is what we were)----the liason between SNCC and the student. None of us can count the times we said, "I'm from SNCC" and our replyy was "What's that?" That I am certain is not the case now, for we raised many issues around the academic situation, but we talked more about SNCC--its "raison d'etre", its programs, and its goals. We interested the future black bourgeoisie in something other than traditional values. Oncd these people are out of school, they maybe easier to work with.

If we do plan another program-----there are some aspects which should be revised for greater effeciency: 1) There is not a need for a Campus Coordinator, per se; there is a need for a secretary---who will serve the travellers while they are in the field, make sure that everyone is doing his job (with the power to remove anyone who is not functioningg), keep a speaker's bureau, with all dates when who will be available for what, and let the travellers know their various engagements.

-----Jean Wheeler and I spoke in a church in Newport News and raised a \$4.75 \$100, maybe other people can do that type of thing-----

2) The travellers should be, by necessity, articulate people with rather a broad educational background, as they will find themselves debating many quasi-intellectuals (both professors and students). 3) They should be picked very soon so that the old travellers can meet with them to turn over all contacts, and to give them a general idea of the atmosphere permeating places we have worked. 4) If there are state conférences, the Conference Coordinator, not the Secretary should handle the finances for them.

There is great merit in having two people travel the North at large. These people would act as public relations men and fund raisers. We have offices in the North, true, but does the New York office have time to work on all the campuses in the city alone, not to speak of the out-lying suburban areas. or the Boston office (and the wealthy New England area), or any other office for that matter??? And we all know that for Norther, white students to "see an honest to God SNCC field worker" would give them more incentive to work than other people would.

This is not intended as a proposal, but simply a thought that may give us a more effieient, intensified campus program during the coming year. I would be most interested in any comments:

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