

CORE
38 Park Row
New York 38, New York

REPORT OF THE CONVENTION FUND RAISING COMMITTEE

PROBLEM

The Activity and service of the Congress of Racial Equality for which money is needed, fall into the following categories:

NATIONAL ACTION PROJECTS
REGIONAL ACTION PROJECTS
NATIONAL AND REGIONAL OFFICE OPERATING COST
STAFF SALARIES
STAFF TRAINING
CHAPTER SERVICING
RESERVES FOR IMPLEMENTATION OF NATIONAL FUND
RAISING PROGRAM
EDUCATIONAL WORKSHOPS
NATIONAL CONVENTIONS
NATIONAL ACTION COUNCIL AND STEERING COMMITTEE
MEETINGS
LEGAL

Both the number of fund raising sources developed, as well as the amounts of funds raised to meet the above enumerated fiscal needs, are inadequate.

The number of sources for funds and the amount of funds raised must be significantly increased.

CORRECTIVE ASSUMPTIONS FOR CORE'S FUND RAISING EFFORTS.

CORE must broaden its base of fund raising efforts, to include other sources of potential funds. This will eliminate CORE's reliance on any particular community, and avoid having our funds reduced when various elements of the community becomes sensitive to some specific efforts that CORE is involved in.

In order for CORE to not have a built in sensitivity to white back-lash elements, it must develop its own fund raising base with roots in the black community which has been referred to at this convention as an awakening giant.

(The following resolution was passed unanimously by the Convention)

Whereas the Congress of Racial Equality needs a consistently reliable annual source of revenue which would not only keep the organization viable, but which would endow the organization with that maximum degree of programatic mobility afforded only by adequate funds.

And whereas the achievement of programatic mobility is imperative to maintaining or enlarging CORE's present position of leadership in the movement.

And whereas there exists within CORE the intellectual and financial resources needed to develop an approach to a solution of CORE's monetary needs.

Whereas there also exists outside CORE, in the general community, an adequate number of sympathetic, and professional consultants in various fields related to fund raising, who would voluntarily assist CORE in the development of specific fund-raising programs.

And whereas CORE's internal resources, along with the external expertise it is able to enlist, when coupled with a concept of unified investigation and programming activity, can yield a comprehensive, contemporary, national fund-raising program.

THEREFORE BE IT RESOLVED THAT WE AS INDIVIDUAL ACTIVE CORE MEMBERS, AND WE AS CORE CHAPTERS, WE AS REGIONS OF CORE, WE AS A NATIONAL ORGANIZATION ALONG WITH ITS STAFF COMMIT OURSELVES TO THE IMMEDIATE IMPLEMENTATION OF A TRULY COMPREHENSIVE, CONTEMPORARY, NATIONAL FUND RAISING PROGRAM.

This means that as an individual active CORE member, we can do the following:

- (a) Each individual commit himself to sell as many associate memberships as possible.
- (b) Each individual give a social affair.
- (c) Person-to-person fund-raising among your friends, neighbors, and co-workers. Each person a one-man task force.
- (d) Personal pledge to raise \$200.00 in the next six weeks.
- (e) Continuing periodical personal pledge to National CORE (preferably checks and money orders).
- (f) Call on your local radio stations for fund-raising spots.
- (g) Request to your local minister to take a special offering for CORE.
- (h) Individuals who can call friends from the Convention stating the urgency of money for National CORE.
- (i) Individuals could start a national nickel campaign for National CORE.
- (j) Individuals could adopt a field worker.

This means that as chapters, we can do the following:

- (a) Special mailings requesting a specific small amount of money for National CORE.
- (b) Each chapter delegate at the convention give to Alan Gartner the names of any individuals who would give a gift of \$1,000 or more to CORE. Or loan the organization a sum of \$5,000 or more interest free.
- (c) Chapters can sponsor immediate social events with all proceeds going to National CORE.
- (d) Encourage people in the community to give affairs for CORE or donate funds. These groups could perhaps be sororities, fraternities, social and civic groups, churches, Masonic Temples, wealthy individuals...
- (e) Send a contribution as a chapter to National CORE immediately.
- (f) Send taxes in immediately.
- (g) Sponsor a field worker from the South to aid in fund-raising efforts.
- (h) Adopt a field worker.
- (i) Enlist support of performers and performances to give one night's profits to National CORE.
- (j) Have a crisis can collection, street and door-to-door, each weekend until the duration of this immediate emergency. (including bars, barber-shops, restaurants, etc.)
- (k) Sponsor a theater group or musical group with all money going to National CORE.
- (l) Sponsor or participate in radio and TV panels and end with an appeal.

This means that as a CORE region we can plan a Labor Day Weekend Regional Conference predominately concerned with fund raising, for the purpose of discussing specific methods of fund raising within the region and a rational determination of what allocations or division of funds between national, regional and local chapter levels of CORE.

This means that as a CORE staff person involved in community action projects, we will seek local financial support of such projects.

This means that as national office staff we can do the following:

- (a) provide effective national support of individual, chapter and regional fund raising projects.
- (b) Provide information to chapters as to when national officers are planning to be in their areas.
- (c) Make contact with national Negro news media for coverage of CORE's new programmatic thrust and the need of funds to carry it out.
- (d) That Jim Farmer seeks appearance before Negro religious groups immediately.
- (e) The full prestige and influence of the national office should be used in the recruiting of teams of fund raising consultants who would assist CORE in programming the abovementioned comprehensive contemporary national fund raising program in the following cities:
 1. New York City, New York
 2. Philadelphia, Pennsylvania
 3. Boston, Massachusetts
 4. Washington, D.C.
 5. Chicago, Illinois
 6. Detroit, Michigan
 7. Cleveland, Ohio
 8. New Orleans, Louisiana
 9. St. Louis, Missouri
 10. Seattle, Washington
 11. San Francisco, California
 12. Los Angeles, California

CORE
Congress of Racial Equality

STATEMENT OF INCOME AND EXPENDITURES
FOR YEAR ENCING MAY 31, 1965

Income:

General Contributions -- Individuala	\$435,053.68
General Contributions -- Organizations	50,387.01
Income from Chapters	27,359.41
Miscellaneous Income	43,936.92
Grants	67,902.16
Other Fund Raising	60,927.48
Items for Sale	53,191.78
Income - Designated for Field or Raised in Field	63,514.35
<u>TOTAL</u>	<u>\$803,272.79</u>

Expenditures:

Finance and Membership - Maintenance	\$110,119.30
Finance and Membership - Recruitment	65,665.26
Other Fund Raising	64,725.46
Items for Sale	41,762.94
Administration	178,944.23
Public Information and Education	63,418.30
Legal Department	56,308.93
National Programs	70,325.88
National Projects	6,251.06
Training and Area Conferences	3,462.21
Northeast Region	33,297.64
Southern Region	262,950.49
Midwest Region	40,014.69
Western Region	26,085.75
<u>TOTAL</u>	<u>\$1,023,332.14</u>

Excess of Expenditures over Income

: \$ 220,059.35