

CAMPUS FUND RAISING

- I. Tables
  - play records
  - sell literature, buttons, records
- II. Film showing and talks
  - to be shown several times a week
  - Dream Deferred, Take This Hammer
  - Have field worker answer questions and collect funds afterward
- III. Contact faculty
  - work through established groups or encourage them to form an autonomous group
  - send out letters informing them how desperate the situation in Mississippi is. Attach a list of suggestions as to what they can do.
- IV. Become friendly with school newspaper
  - write your own articles!
  - publish a supplement to school newspaper concerning SNCC activities and Mississippi
- V. Benefit performances
  - write a letter at the beginning of the semester to find out when desired performer will be available
  - be certain you have names that will draw before going through with benefit. Be sure that you do not commit yourselves to expenses that will not give a very good return for the money.
- VI. Use existing school organizations as a source of benefit activities
  - For example, get a drama department to donate proceeds from opening night of a play
  - Art sale: get students to donate paintings, sketches for auction
  - Get other organizations to let you use their mailing lists
- VII. Continuing source of funds
  - cake sales
  - pledges (\$1 a month)
  - Freedom Fast; contact students at food sources for contributions
  - poll tax during campus elections
  - card tables at local market