Western Regional SNCC Conference...Saturday Workshop...November 13-15

CAMPUS FUND RAISING

I. Tables
   --play records
   --sell literature, buttons, records

II. Film showing and talks
    --to be shown several times a week
    --Dream Deferred, Take This Hammer
    --Have field worker answer questions and collect funds afterward

III. Contact faculty
     --work through established groups or encourage them to form an autonomous group
     --send out letters informing them how desperate the situation in Mississippi is. Attach a list of suggestions as to what they can do.

IV. Become friendly with school newspaper
    --write your own articles!
    --publish a supplement to school newspaper concerning SNCC activities and Mississippi

V. Benefit performances
    --write a letter at the beginning of the semester to find out when desired performer will be available
    --be certain you have names that will draw before going through with benefit. Be sure that you do not commit yourselves to expenses that will not give a very good return for the money.

VI. Use existing school organizations as a source of benefit activities
    --For example, get a drama department to donate proceeds from opening night of a play
    --Art sale: get students to donate paintings, sketches for auction
    --Get other organizations to let you use their mailing lists

VII. Continuing source of funds
     --cake sales
     --pledges ($1 a month)
     --Freedom Fast; contact students at food sources for contributions
     --poll tax during campus elections
     --card tables at local market