

October 9, 1964

Dr. Martin Luther King, Jr.
334 Auburn Avenue, N. E.
Atlanta, Georgia 30303

Dear Dr. King:

I have read your letter very carefully. You can be assured that my group and I will do everything possible to promote the most effective GET OUT THE VOTE CAMPAIGN.

I am filling out the following blank and returning it to you today. I expect to hear from you immediately.

PLEASE MAKE REQUEST BY CHECK MARK ()

1. We are , are not interested in participating in SCLC's nation-wide Get Out The Vote Campaign.
2. We need , do not need brochures explaining why we must turn out the largest percentage of registered voters in our history. I will need _____ hundred brochures to distribute.
3. We need , do not need brochures explaining how to carry out an effective Get Out The Vote Campaign. I will need _____ brochures for my co-workers, captain and block workers.
4. Please send us , do not send us Citizenship Sermons for distribution to local Ministers to be used on National Citizenship Sunday, November 1. I will need _____ Sermons so I can mail one to each Minister.
5. We need , do not need instructions explaining how to promote and conduct a community mass meeting. I will need _____ instructions for my community leaders.
6. We need , do not need leaflets explaining how to promote political awareness throughout the entire Negro community by the use of citizenship movies, television and radio programs, fish-fries or wiener roast, mothers' march for peace and freedom. Write number of leaflets desired _____.
7. We need , do not need the help of SCLC's staff to promote an effective Get Out The Vote Campaign.
8. We need , do not need mass meeting speakers. As soon as possible send dates and times that mass meeting speakers will be needed, c/o Hosea L. Williams, SCLC, 334 Auburn Avenue, N. E., Atlanta, Georgia

Yours sincerely,

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Enclosures