

WHAT YOU CAN DO

A concerned, active American citizen can do much to support the Mississippi Freedom Movement. As an individual he can contribute privately: money, food, clothing, books, cars, gasoline credit cards, office supplies, etc. To be perfectly honest the two most important ways to contribute are by sending money to the Holly Springs project care of the director, Mr. Cleveland Sellers; the second most important contribution would be a rotating credit card system that could be set up in your community. The only gas station that we can do business with is Standard Oil. Some people send credit cards down for a week or a month. This has been done in another project very successfully.

Individuals become strong and effective when they form a group with common goals. Many of you belong to already existing groupings. As well as individual support, and moreso, we need organizational support. We appeal to your existing and functioning organizations to plan a program to raise money for the Holly Springs project. Money can be raised if there are a handful of sincere, working people to lead such a drive. Rallies, dances, dinners, special programs can be held. Groups can organize to start letter writing campaigns pleading for individual donations, group donations.

Why should you contribute to the Mississippi project? If you are concerned and informed you know that it is now or never for Mississippi. You know that an all out drive is needed to be effective. You know that the whole country and every responsible, free citizen has an obligation to make his country a worthwhile, healthy, free place to live in and work in. You know that the focus is now on Mississippi. You know that America cannot be free if all its people are not free. You know that arm chair theorizing is not enough.