

TO: COMMUNICATIONS WORKERS, PROJECT DIRECTORS

FROM: COMMUNICATIONS SECTION, ATLANTA SNCC OFFICE

1. Beginning this week, you will be receiving a weekly bulk shipment of The Student Voice, the only weekly devoted entirely to the civil rights movement. You should make special efforts to see that the Voice is distributed in your community. Suggested places are: stores, eating places, beauty parlors and barber shops, churches, mass meetings, laundromats, and especially - house to house.

The Voice's coverage this summer will obviously be mostly Mississippi: You can use the Voice as an organizing piece, as a way to show local people someone knows what is happening to them, as a way to show them what is happening in other communities across the state and the South, and as an information sheet. The latest copy is enclosed.

We may discover that we will have to step up production and put out two or more issues a week. If you need and can honestly distribute more Voices than your first shipment, please let us know. The Voice's circulation now is 40,000 weekly. We'd like to see it reach 100,000 in Mississippi alone.

2. We want to remind you of the importance and need for at-least-weekly reports. Copies should go to the Jackson office (1017 Lynch Street); the Greenwood office (708 Avenue N); and the Atlanta office (6 Raymond Street, N.W.) Mark them to the attention of Communications Section. These reports should be chronologies, but more than that, they should contain your own personal commentary on what you see happening.
3. Within the next few days the communications person should compile biographical information on the project director. His record in the movement should play the most prominent part. It should be brief but factual and no longer than one page single space. Send only to the Atlanta office - where it will be reproduced.
4. To those of you with cameras: This will remind you that we have a functioning darkroom in Atlanta. We will replace exposed film you send in. You should remember that you play an important role in documenting the movement, not only in words, but with photographs.
5. You may call Julian Bond or Mary King in Atlanta collect for any questions on these points. Area code 404 888-0331. We will try to return your call as soon as possible.
6. Work out.

July 4, 1964