

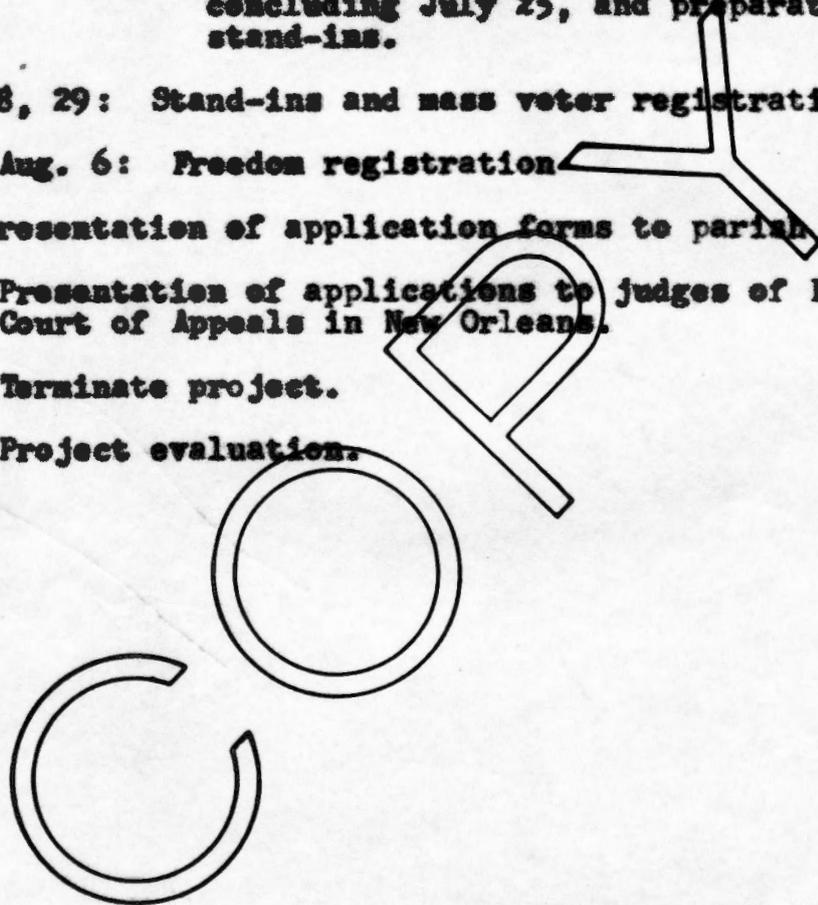
[1964, ca. June 10]

**THE LONG HOT SUMMER**

**LOUISIANA, 1964**

**Schedule:**

- June 10 - 15: Training in Iberville Parish**
- June 16 - 25: Mass voter registration drives in both districts and kick-off of political campaigns.**
- June 26 - July 26: Freedom registration, political campaigns concluding July 25, and preparation for stand-ins.**
- July 27, 28, 29: Stand-ins and mass voter registration drives**
- July 30 - Aug. 6: Freedom registration**
- Aug. 7: Presentation of application forms to parish registrars**
- Aug. 10: Presentation of applications to judges of Fifth Circuit Court of Appeals in New Orleans.**
- Aug. 11: Terminate project.**
- Aug. 12: Project evaluation.**



**Training session:**

- June 10 (Wed.):** Arrival and housing  
Night: Welcome by Ronnie Moore
- June 11 (Thurs.):** Morning - goals and structure of summer project  
Afternoon - V.E.P. in Louisiana  
Louisiana VR procedures  
Evening - Canvassing methods, etc.
- June 12 (Fri.):** Morning, afternoon, and evening sessions to cover the following areas:  
Direct action - methods and defense techniques  
Arrest and jail discipline  
Community relations and discipline  
Press relations  
Boycotts and selective buying campaigns
- June 13 (Sat.):** Morning and afternoon ~~workshop~~ on non-violence  
Evening - "Louisiana Diary" and evaluation session.  
Church assignments.
- June 14 (Sun.):** Morning - speak in churches in Iberville Parish  
Afternoon - canvass parish  
Evening - evaluation of day's work in Iberville  
assignments to areas in W. Feliciana
- June 15 (Mon.):** all day - canvass West Feliciana Parish
- June 16 (Tues.):** Morning and afternoon - canvass West Feliciana  
Evening - clinic and rally - Laurel Hill
- June 17 (Wed.):** Talks on area assignments and orientation to areas.  
Afternoon - Swearing in of Freedom Registrars and announcement of Freedom Registration to the press  
Evening - Recreation
- June 18 (Thurs.):** Groups to parishes.

## **Freedom Registration:**

1. In the first two weeks of May, Bonnie Moore will hold a press conference at which he will release to the public our summer plans. At this time he will release a telegram to be sent to Governor John McKeithen. In this telegram, the governor will be asked to do the following:
  - a. Appoint an impartial and bi-racial Board of Registration, with these names suggested as Negro citizens to include on the Board: Spiver Gordon, Bonnie Moore, and W.W. Harleaux.
  - b. Fire the registrars of the 24 parishes of the 5th and 6th Congressional Districts because of their discriminatory practices, and use his moral and political influence on the 24 Police Juries involved to appoint new registrars who will not deny to anyone the right to vote on the basis of race. Moreover, he should use his influence on the Police Juries to get them to appoint Negro deputy registrars.

Copies of this will be sent to the 24 registrars and police juries. Gov. McKeithen will be given one week in which to reply before we take the situation into our own hands.

2. In the event that Gov. McKeithen refuses to comply with our demands, Bonnie will appoint a Board of Freedom Registration, with appropriate releases to the press.
3. At the end of the training session, the Board of Registration will appoint a Freedom Registrar to each parish where there will be Freedom Registration.
4. On the last day of the training session, the registrars will be sworn in in a public ceremony by a Notary Public. A procedure will be used similar to that used in real registration.
5. The Freedom Registrars will appoint deputy registrars in the communities they are assigned to, and the deputy registrars will also be sworn in by the Board of Freedom Registration. All Registrars and their deputies must have proper identification.
6. The procedure for Freedom Registration is as follows:
  - a. Every applicant must fill out an LR-1 form and the Registrar is required to provide assistance.
  - b. The registrar must record the name, address, age, and ward and precinct of every applicant in two books: one with an alphabetical list of names, the other with names arranged according to ward and precinct.
  - c. The registrar must file all completed LR-1 forms.
  - d. The registrar must provide a Freedom Registration card to all successful applicants. (fill out forms and meet La. residence requirements)

7. The Board of Freedom Registration has overall responsibility for the LR-1 forms.
8. Freedom registrars shall present the LR-1 forms to the parish registrars, asking that all persons who filled out a form be registered.
9. On being turned down by the Registrars, the Freedom Registrars will go to New Orleans and approach the judges of the 5th Circuit Court of Appeals with the forms, asking that they take the following action:
  - a. Enjoin the holding of the election (second primary) on the grounds that Negro citizens were denied the right to register.
  - b. Appoint federal judges to be referees and register these persons who have been turned down by the Registrars in their respective parishes.
10. In the event the court is unwilling to take these actions, the Freedom Registrars will refuse to leave the judges' offices until their grievances are remedied.
11. Freedom Registrars will then take up residence in the local jails.

**Political campaign: June 10 - July 25**

**Candidates:**

**Congressman, 6th Congressional District: Dr. Bertrand Tyson**  
**Campaign Manager: Capt. Tolbert Harris**  
**Local: to be announced**

**Methods:**

1. Posters - quantity: 5,000 (as a start)
2. Throw-aways - quantity: 20,000 (as a start)
3. Buttons - quantity: 2,500
4. Hand cards (6 inches long, with ruler along top)
5. Pencils, balloons, etc.
6. Newspapers - press releases (AP, UPI); ads in local papers
7. TV - five 3-minute spots on 2 Baton Rouge stations day before election.
8. Radio - WIGK, WLCS - free and paid announcements.
9. Rallies - churches, public meetings, meetings of civic groups
10. House-to-house canvassing by candidates and task force workers