

NEW ORLEANS CONGRESS OF RACIAL EQUALITY

2211 Dryades Street  
New Orleans, Louisiana

April 7, 1964

Mr. Frank Henson  
Loew's State Theatre  
1108 Canal Street  
New Orleans, Louisiana

Dear Mr. Henson:

In early October, the Citizens Committee of New Orleans contacted you concerning your policy of segregation at the Loew's State Theatre.

Since then, many Negroes have attempted to purchase tickets at the Loew's but were refused on each occasion. As a result of this refusal, picketing began.

We ask that you once again reconsider your policy of segregation at the Loew's Theatre.

We would like very much to discuss this matter with you at your earliest convenience. We await your immediate reply.

Sincerely yours,

*Oretha Castle*  
Oretha Castle - Chairman

April 13, 1964

Loew's Theater Inc.  
1540 Broadway Street  
New York, New York

Dear Sir:

We have tried on several occasions to gain admittance to the Loew's Theater in New Orleans for the past three months. On each occasion we have been turned down by the manager, Mr. Frank Henson, and other employees of the theater.

On February 22, and again on March 25, 1964, nine CORE members were arrested at the request of said manager for protesting the discriminating policy of the theater, while trying to purchase tickets.

We feel that there is no need for maintaining segregation at the Loew's because some theaters in the city are desegregated. The lunch counters, recreational facilities, and hotels were desegregated without any trouble.

We realize that the views of the local management are often not the views of the corporation. We feel that your concern should be viewed on this situation. We await your immediate reply.

Sincerely yours,

*Oretha Castle*  
Oretha Castle

cc Richard Haley