

April 16, 1964

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CONGRESS OF RACIAL EQUALITY

Finally, the Southern Regional Office
2211 Dryades Street - Room 203
New Orleans, Louisiana 70113

April 16, 1964

New Orleans CORE
917 North Tonti Street
New Orleans, Louisiana

Richard Haley

Dear fellow CORE members:

Let me remind you again that the need for funds in National CORE is acute. I hope you are already planning a vigorous associate membership campaign. More over, now would be an excellent time for New Orleans CORE to submit its yearly financial report. Finally, I hope you use the film "Louisiana Diary" to the fullest extent. It will probably serve as a fund raising mechanism in itself, as well as in connection with membership drives and other uses which you may put it. In regard to this film, I suggest that you send a written request to this office asking for exclusive use of the film until May 8 or three about. This will give you time to set up a schedule of showings. Mean time I will inform other groups and communities that the film is here, so they may also set up their own schedules.

You should also continue to give attention to increasing the active members. In this regard, my own feelings is pretty much the same as it has always been: the best way to secure active members is through an energetic direct action program.

Along the line of direct action, I note that you are pushing the theater project; this is gratifying. I do suggest again that you investigate Hill-Burton appropriation to hospitals by writing the United States Department of Health, Education and Welfare, and by contacting a member of the Louisiana State Advisory Committee to the United States Civil Rights Commission. It is conceivable that a man may die because a hospital refuses him services. It can happen here; it could be you.

I am glad to see that the chapter as a whole has decided to come to grips with the problem of voter-registration in New Orleans. Voter-registration is certainly one of the keys to opening up greater opportunities for Negroes. All of you know better than I the pitiful employment picture in the various governmental agencies downtown.