

## INTENSIFY THE EFFORT IN 1964

Because of our action we have had some victories since 1960 but many setbacks. The South's public transportation system is nearer to complete desegregation than any other area, thanks to the Freedom Rides, which involved both northern and southern students.

There has been some lull in activities in local protest movements in the South since the March On Washington. Many people believe that the Movement is over and that its goals have been achieved - they are wrong! The Movement is finding new directions; those involved are increasing in their own understanding of which goals are most important in short-range and long-range terms.

To illustrate the fact that the Movement is aiming at freedom in all areas, we feel it is necessary to expand our efforts in 1964. As a first step let us move with new and creative methods and techniques of fighting employment bias, of fighting those racists who have a political and economic stronghold on the American scene; and finally, new ways to protest against the unjust system of segregation. For example, the Washington D. C. Nonviolent Action Group (NAG), affiliated with SNCC, will be holding a massive demonstration on Capital Hill on January 31 demanding jobs for you, expanded home rule, improvement of housing and working conditions for those in the Capital's ghetto.

We hope that all communities across the nation will help us to expand the Movement in 1964 by carrying out the following action of February 1st:

- (1) organize mass marches on City Hall protesting police brutality and demanding the right for decent jobs and the right to vote
- (2) picket local federal buildings for passage of a strong Civil Rights Bill and the right to vote
- (3) renew demonstrations in all areas demanding an open city and an open community
- (4) organize a one-day boycott of schools to take place between February 1st and February 11. These will also be held in New York City on February 3 and other major cities on February 11 to protest de facto segregation, triple shifts and overcrowded conditions.

## GROUPS OUTSIDE OF THE SOUTH

We know that many of the above suggestions are not applicable for student groups outside of the South. We stress, however, the essential significance of their action in the past and trust that they will again answer the challenge of February 1st, 1964. For example, students outside the South may picket local firms, such as the Holiday Inn Motels, which are in any way related to Southern Firms which segregate. Organize a mass march to the local post office with

letters to members of Congress calling for the passing of a strong Civil Rights Bill. Picket local Federal buildings demanding an end to the denial of the right to vote in the South. Organize a mass march, vigil, picket, etc., at local, state and Federal Employment Buildings demanding that jobs be made available for American youths. We are depending upon Northern and Western groups to use their initiative and creative efforts to make the Movement truly national.

#### ACTIVITIES PRIOR TO FEBRUARY 1ST

We urge that all campuses have activities prior to February 1st:  
(1) to point out the fact that February 1st is the anniversary of the student movement; (2) to rally interest and support for the anniversary demonstration. This might be done through chapel programs, mass meetings, marches on campuses, and by each student wearing a card saying, "Freedom Day, February 1st".

It is absolutely necessary to realize that Press Coverage or Publicity before February will serve only to lessen the impact of that day's action. Groups should remember, however, to notify the press on the day of their action - be sure to emphasize that this is a national demonstration.

#### CONTINUED ACTIVITIES IN FEBRUARY

We realize that some colleges will be on mid-semester vacation on February 1st but we urge that some action be started as soon as possible in the second semester. We point out that February 12 (Lincoln's Birthday) and February 23 (Brotherhood Week), are also meaningful dates for our Movement and offer opportunities for activities. Please keep us informed of your plans.

WE ASK YOUR COOPERATION IN OUR FEBRUARY 1ST PROGRAM AND ASK THAT YOU REMEMBER IF STUDENTS OF OUR NATION JOIN HANDS.....

WE SHALL OVERCOME

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