

THE STATE OF THE VOICE

The Student Voice printing department has, in the past six years, published materials to handle the printing needs of the Student Nonviolent Coordinating Committee, as well as meeting emergency printing needs for other related organizations. This publishing house, has been subsidized largely by the Student Nonviolent Coordinating Committee. The Student Voice has had a small staff of 2 to 3 who served in a number of needed roles. The rather loosely organized publishing house has placed its machinery and staff open to all people in the organization and many others.

The Student Voice worked closely with the SNCC promotion and News department and is in fact the machinery of communications. The function of the Student Voice was to get the news out to Northern supporters about events happening behind the cotton curtain. Operating in an atmosphere of racial conflict, the Student Voice was unprecedented in its coverage of brutality to Negroes in the south. But surprisingly, at the end of 1965, the Student Voice had ceased to publish any significant materials. In part, this was because the newspapers had started to publish facts about the degradation of the southern Negro; the average reader would rather read about an event in a "slick Ebony or Jet publication, rather than the usually late publishing, and not so attractive, Student Voice.

Although reporting of Negro life in popular Literature has increased the past six years, the great burden of interpretation of the news--(The recent outbreaks in Harlem, Watts, Chicago, and Detroit included) has been abnegated by the American press. The need for brochures, pamphlets, papers, and books to correctly interpret the complicated events now occurring in the lives of black Americans could be filled largely by an efficient Student Voice publishing house.

With a mind toward competing with professional news media the Student Voice purchased a cheap 29 press and other heavy machinery. At this moment the Student Voice which could print copy as well as top quality commercially acceptable jobs is in a crisis: The voice stands at a threshold, where either it can survive and support SNCC printing ventures

through donations time, personell and energy, or it can fail miserably--alienating the black community by fucking its responsibility and destroying itself through errors and lack of planning.

To understand the Student Voice, we must look at its finances, personell, and role.

PRESS SUPPLIES

ITEMS	QUANTITY	COST	AMOUNT USED	BALANCE
Veritype Ribbons	4			
Role Tape	3			
Electro Stick	1/2 Box			
Off Setting	4 1/2 LB BR.			
Dutch Red	1/2 LB			
Delt Blue	1/2 LB			
R Developer	1/2 LB			
Gum Arabic	1/2 Jar			
Fount. Cont.	1/2 Gal			
Glaze Remover	1/2 QT.			

PLATE SUPPLIES

7x14 1/4 in	8 Sheets			
Contact Screen	1/2 in			
12 M Carbon	35 1/2			
R- Process Gum	1 Qt.			
S Developer	2 Qt.			
ABD 360 Plates	26			
Chief Plates	11			
B Developer	2 Qt.			
Litho Film	1-100 (in service)			
360 ABD Plates	50			
Plate Conditioner	2 Qt.			
Glaze Remover	1 Qt.			
R- Process Gum	1 Gal			
400 Ft. Resist-No 5	3 Box			
Grid Master Paper	75 Sheets			
Image Remover	1 SM Bottle (no. 229)			

<u>ITEM</u>	<u>QUANTITY</u>	<u>COST</u>	<u>AMOUNT USED</u>	<u>BALANCE</u>
Tusche	No. 228	1.25		
Image Remover	No. 299	1.28		
Magnifier	No. 227			
Poly Gloves	No. 230	7.50		
Wipes	(4) No. 243	3.75		
Etch	E96PC	7.20		
Fountain SLD				
Plkote Mats Lay-Out Sets	32 QD (Box 1)	10.06		
Color Filters				
Contact Screen				
Tech Bullentin				
Film				
Wipon Sentizing Set For Photo Sens SDLS No. 909 SE			3.00	
Ductor Covers (2) DC 519		2.65		
Protech	No. 600 A 1 Ga;	5.50		
Pro Sol	No. 59 (1 Gal)	5.75		
Blanket Fix	No. E220 (21)	1.75		

DARKROOM

<u>ITEM</u>	<u>QUANTITY</u>	<u>COST</u>	<u>AMOUNT USED</u>	<u>BALANCE</u>
Dektol	1 Gal			
Fixer	1 Qt. Gal			
Developer	A-B (Gal)			
B-B Paper				
Developer	½ Gal Each			
Fixer	3 Gal Qt.			
Master Film	3 Sheets (Rube)			

Existing Conditions of the Shop:

Capital Investment in equipment includes:

<u>Machine</u>	<u>Value</u>
ATF Cheif Press	6,000.00
AB Dick Press	3,000.00
Baum Folder	5,922.84
Large Stitcher	1,650.00

Small Saddle Stitcher	385.00
Paper Cutter	1,000.00
Varityper	3,735.81
Photo Camera	2,000
Plate Burner	300.00
Plate burner	300.00
Small AB Dick Folder	495.00
Small AB Dick Folder	974.25
Light Table	300.00
Drafting Table	100.00
Desks	100.00
ASR Compressor	325.00
Platform Scales	164.00

Analysis of production during a period of two weeks Aug 7-22 involved the following jobs, costs, and charges.

<u>Quantity of job</u>	<u>Description of job</u>	<u>Amount Charged</u>	<u>Cost to us</u>
5,000	4 page Arts Festival brochures	\$ 23.00	\$ 23.00
2,000	Campaign leaflets	\$ 18.00	\$ 10.00
5,000	Communist Manifesto Pamphlets	\$140.00	\$171.00
50	Multilithed Prints for SNCC photo	\$ 7.25	5.25
8,000	8½ by 11 leaflets for Atlanta project	\$ 64.00	52.00
5,000	8½ by 11 leaflets for Philadelphia	\$ 35.80	\$ 27.80
7,000	8½ by 11 leaflets for Rev Samples campaign	\$ 40.75	\$ 32.75
5,000	Leaflets for John Buffington	\$ 10.86	\$ 6.86
3,000	72 Page Freedom Primer coalate 7 people working five days	\$ 50.00	\$ 50.00
100	Anti Draft posters for Atlanta project	\$ 14.75	\$ 9.75
500	Philadelphia Special Reports	\$ 11.75	\$11.75
	Total	\$406.16	\$ 350.16

Prod. Analysis Contd...

Labor

Money saved SNCC

donated

10.00

\$8.00

\$40.00

\$2.00

\$12.00

\$8.00

donated

8.00

\$4.00

donated

50.00

\$5.00

donated

4.00

72.00

Operating Costs

Rent	29.30 wk
Note on Baum folder	29.30 wk
Machine depreciation press engineering service	341.25
Utilities	37.50 wk
Wastage (20% of gross income)	40.00 wk
Service contract on offset 360	6.63 wk
Labor	
Wilson Brown, printer	40.00wk *
Brig Cabe, manager	40.00 *
Bill Mahoney, coordinator	40.00 *

Efficiency of production

The 20% wastage indicated above is largely due to three causes:

1. The staff is untrained. An untrained person working in the shop breaks machines and operates them incorrectly, thus causing a great wastage.
2. Buying has been on a job basis and there has been no budget during the past half year.
3. There is a lack of concern for quality work among staff that's worked 24 to 48 hours to produce the materials SNCC demands and there's a lack of involvement among those SNCC people who help out in the shop for short periods of time (usually to get specific jobs done)

in the problems of the Student Voice.

Ideal conditions

Additional investment in equipment:

machine	value
just-o-wirter	6000.00
1. add copalator-stapler (We have a stitcher that would bring \$1,000 - trade in.)	2,200.00
Harris Web Press	10,000.00
Color separation equipment	2000.00

Additional consumable supplies needed during the next 10 weeks:

AB Dick metal plates	50	37.00
Role of polychrome film	18' 'x100'	68.80
Desensitizer	4 quts.	8.80
Developing ink	6 pints	17.10
etch		2.00
image remover		1.25
plate cleaner	1 qut	2.75
clean up sheets	40	4.00
masking sheets (10x16)	100	3.75
		<hr/>
		145.45

Operating Costs for the next 10 weeks

Rent

Note on folder	293.00
Machine depreciation	
Utilities	375.00
Wastage (We hope to cut this down)	100.00
service contracts	66.30
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734.30	

Labor

Wilson Brown, printer	400.00 *
Brigg Cabe, manager	400.00 *
Bill Mahoney, coordinate	400.00 *
_____ copy camera	800.00
_____ lay out	800.00
_____ stripping	800.00
_____ assistant	
printer and paper handler	800.00
school tuition	<u>70.00</u>
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4470.00	

Efficiency of production during the next 10 weeks

The staff will be required to train at a print shop or at the Hoke Smith technical school, as a step toward raising the level of efficiency in the department. The Hoke Smith Technical School is recommended to staff.

The scheduling of jobs will be carefully executed in the future to cut back on untrained staff thinking they can use the machinery because "it's there". Steps taken toward providing an income for the staff could cut back on the extra jobs taken on an emergency basis to make a little money on the side.

Buying has been initiated on a 10 week basis. By purchasing

supplies this way we have saved 20% of costs.

By engaging people on a long term basis and providing for their training, in useful skills, we should find our staff developing an interest in the products of the shop. Also, the improving quality of our work will increase the interest of the Student Voice staff in their work.

* It should be clear that SNCC donates the labor of three poorly paid workers at this time.