

Block Leaders Are The Foundation of Progressive Neighborhood Organization. They Are The Life Lines of Communication Between The Organization And The People of The Neighborhood. Their Duties Are:

1. Contact and make friends.
 - a) Visit each neighbor's home and get them to introduce themselves.
 - b) Tell them about the neighborhood's organization and it's purpose.
 - c) Be sure to explain the importance of every adult in the community becoming a qualified voter and voting.
2. Ask them to help the organization program by:
 - a) Coming to and taking part in its regular meetings.
 - b) Helping whenever and wherever possible.
 - c) Letting you make a voting survey of every adult in the house, (20years or over).
3. Leave with a friendly expression and again remind your host that:
 - a) You are the block's representative for the organization.
 - b) To call you concerning any of their community problems.
 - c) That you will keep constant contact with them about community and organization developments.

FOR BLOCK LEADERS

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| 1. Do be friendly. | 1. Don't get angry. (Maybe the host's corns hurt.) |
| 2. Do explain the how and why of your organization's program. | 2. Don't ask to make a voting survey standing in the door. |
| 3. Do let the host talk. | 3. Don't do all of the talking. |
| 4. Do begin your survey today. | 4. Don't put off until next week. |
| 5. Do keep in constant touch with your neighbors. | 5. Don't just visit when you want a favor; stop by and get their ideas sometime. |
| 6. Do get them to become qualified voters. | 6. Don't forget a follow-up visit when they make a promise. |

DO GO BEYOND THE CALL OF DUTY TO INCREASE THE NEGRO VOTING STRENGTH

Please make a report weekly on the form provided for that purpose so we can know the progress you are making.....

SUGGESTED APPROACH

Pardon me please. I am _____. We are conducting a registration campaign to get every Negro in this county to be first class citizens and I am one of the workers. We are urging you as well as other Negroes to go to the registration office located at _____, any day, Monday through Friday from 9:00 A.M. to 5:00 P.M. and register. The ballot is the Negro's major weapon to first class citizenship but you cant vote unless you are registered. To you, first class citizenship costs only the time it takes to go register.

No Negroes living here can afford not to register..... One Man -- One Vote