

JOIN OUR "NON BUYING MOVEMENT!"

Stay Out of Segregated Stores

Do You Know That . . .

THE CHARLESTON RETAIL MERCHANTS ASSOCIATION DISCRIMINATES AGAINST SOME OF ITS CUSTOMERS???

1. The "Lily-White" Christmas Parade was sponsored by the Charleston Retail Merchants Association?
 2. This Association denies our people job opportunities as sales personnel?
 3. That our children were refused service at lunch counters, molested, arrested and are still under bond?
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Join Our **"NON BUYING MOVEMENT"**

We will Spend Our Money in areas where we are Not Discriminated Against!!!

CURB ALL OF YOUR BUYING --- Cars, Food, Clothing, Furniture, etc.

Our "Non Buying Movement" will last as long as segregation does

IF YOU MUST SHOP-SHOP WHERE YOU ARE NOT DISCRIMINATED AGAINST

Sponsored by ASM - Anti-Segregation Movement