








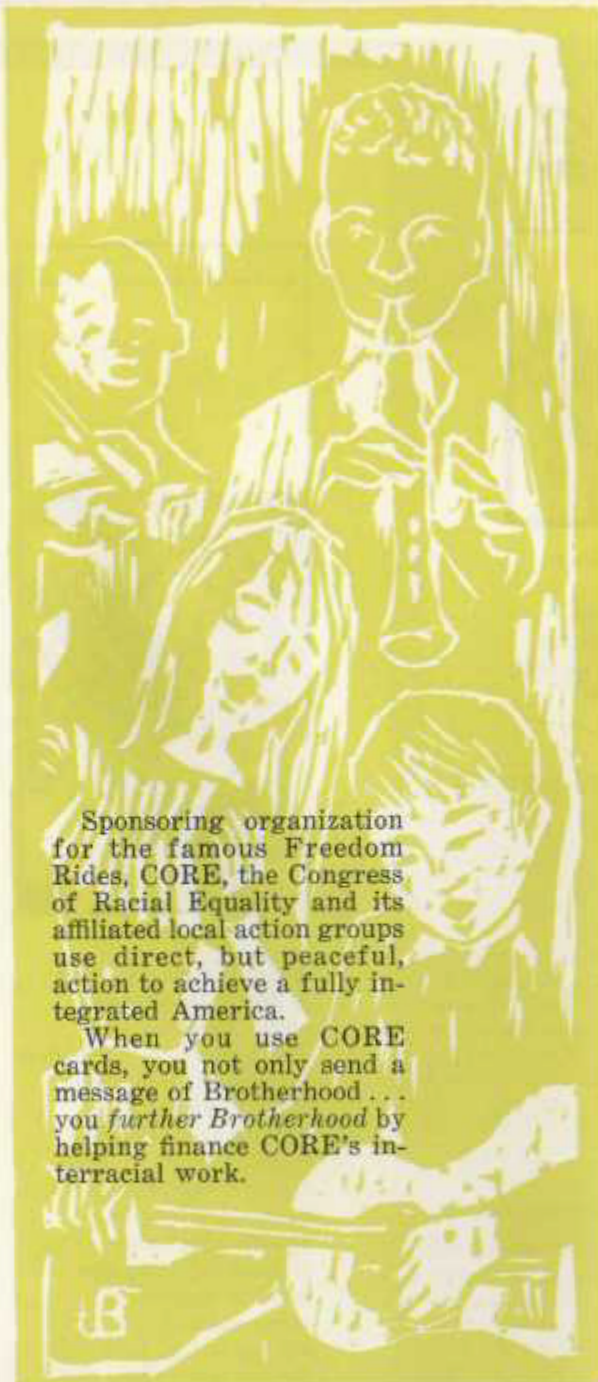
# ORDER BLANK

Use this handy order blank and postage-paid envelope. Please write or print clearly and check your order to make certain you have ordered the cards you want. Payment must accompany order. (Ordinary parcel post paid by CORE.)

1		_____ Small packs (15 cards & envelopes).....@ \$2.25 per pack _____ Large packs (50 cards & envelopes).....@ \$5.95 per pack _____ Economy packs (100 cards & envelopes).....@ \$9.95 per pack	TOTAL FOR THIS CARD \$ _____
2		_____ Small packs (15 cards & envelopes).....@ \$2.25 per pack _____ Large packs (50 cards & envelopes).....@ \$5.95 per pack _____ Economy packs (100 cards & envelopes).....@ \$9.95 per pack	TOTAL FOR THIS CARD \$ _____
3		_____ Small packs (15 cards & envelopes).....@ \$2.25 per pack _____ Large packs (50 cards & envelopes).....@ \$5.95 per pack _____ Economy packs (100 cards & envelopes).....@ \$9.95 per pack	TOTAL FOR THIS CARD \$ _____
4		_____ Small packs (15 cards & envelopes).....@ \$2.25 per pack _____ Large packs (50 cards & envelopes).....@ \$5.95 per pack _____ Economy packs (100 cards & envelopes).....@ \$9.95 per pack	TOTAL FOR THIS CARD \$ _____
5		_____ Small packs (15 cards & envelopes).....@ \$2.25 per pack _____ Large packs (50 cards & envelopes).....@ \$5.95 per pack _____ Economy packs (100 cards & envelopes).....@ \$9.95 per pack	TOTAL FOR THIS CARD \$ _____
6		_____ Small packs (15 cards & envelopes).....@ \$2.25 per pack _____ Large packs (50 cards & envelopes).....@ \$5.95 per pack _____ Economy packs (100 cards & envelopes).....@ \$9.95 per pack	TOTAL FOR THIS CARD \$ _____
7		_____ Small packs (15 cards & envelopes).....@ \$2.25 per pack _____ Large packs (50 cards & envelopes).....@ \$5.95 per pack _____ Economy packs (100 cards & envelopes).....@ \$9.95 per pack	TOTAL FOR THIS CARD \$ _____

Name \_\_\_\_\_  
 Number and Street \_\_\_\_\_  
 City \_\_\_\_\_ Zone \_\_\_\_\_  
 State (spell out) \_\_\_\_\_

Extra for imprinting \$ \_\_\_\_\_  
 I am enclosing as a contribution \$ \_\_\_\_\_  
 B GRAND TOTAL \$ \_\_\_\_\_  
 (Full payment must be enclosed. No charge, no COD)



Sponsoring organization for the famous Freedom Rides, CORE, the Congress of Racial Equality and its affiliated local action groups use direct, but peaceful, action to achieve a fully integrated America.

When you use CORE cards, you not only send a message of Brotherhood... you further Brotherhood by helping finance CORE's interracial work.



STATE HISTORICAL SOCIETY  
 OF WISCONSIN  
 816 State Street  
 Madison, Wisconsin 53706

ANNOUNCING  
**CORE**  
**HOLIDAY**  
**CARDS**  
 FOR 1963

*one noble human race"*





new for 1963

1



A quotation from the 19th century lyric poet Heinrich Heine inspired Rudi Bass to create this unique 8½ x 3½ card reflecting the equality of man: "All mankind, created equal, is one noble human race." The message is incorporated into the design in both English and the original German. There is no text on the inside fold, making this a card for all seasons, and any occasion.

2



CORE's most popular card to date; WORLD BROTHERHOOD painting by Gilbert H. Harris. Reproduced in full color, 7 x 4½. The quotation is from Anne Frank: "I still believe that people are really good at heart... if I look up into the heavens, I think that it will all come right, and that peace and tranquility will return again."

Message inside:  
Holiday Greetings and Best Wishes for a New Year of Brotherhood and Peace.

PLEASE order early and allow several weeks for delivery. On orders received after December 1st, we reserve the right to make substitutions

#### IMPRINTING

Up to November 15th only, one-line imprinting of name can be offered at \$4.50 for the first 100 cards and \$1.50 for each successive 100 or part thereof. Please print clearly and allow two extra weeks for imprint orders.

3



Adapted from woodcuts of Mary, Joseph and angels by Albrecht Dürer, this 3½ x 8½ card illustrates a line from one of the oldest Christmas carols, which is printed on the front: "Angels we have heard on high, sweetly singing o'er the plains." The angel motif is repeated in ochre and grey on the inside fold, with the message: "May the joy of this day be with you throughout the coming year."

4



Designed by Judith Shahn in brilliant colors and printed on card stock 3½ x 8½. No quotation or message. Appropriate for Chanukah and Christmas, it can also be used for other occasions and as a correspondence card.

5



THE NIGHT BEFORE CHRISTMAS. Painting by kindergarten pupil, Karen Howles. Beautifully printed on weave-finish card stock, 3½ x 8½. Message inside: May the child-like wonder of Christmas Be with you this Holiday Season... And may the spirit of Brotherhood Brighten your New Year!

6



Colorful snowflakes sparkle against a white kromecol background in this 3½ x 8½ design by Jerrold Goldman. Quotation on the outside: "Warmest Wishes for the Happiest of Holidays." No message on the inside, it is equally appropriate for either Christmas or Chanukah greetings.

Aid CORE's interracial work by using distinctive CORE cards for your Holiday Greetings.

7



Woodcut, THE MUSIC MAKERS, by Jane Bearman Frances, projects the harmony of various races in the cooperative pursuit of beauty. Printed on delicately woven card stock, 3½ x 8½. Appropriate for Christmas or Chanukah. Quotation from the Psalms: "Behold how good and how pleasant it is for brethren to dwell together in unity." Message: Best wishes for the Holidays and the New Year.



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City \_\_\_\_\_ Zone \_\_\_\_\_

State (spell out) \_\_\_\_\_

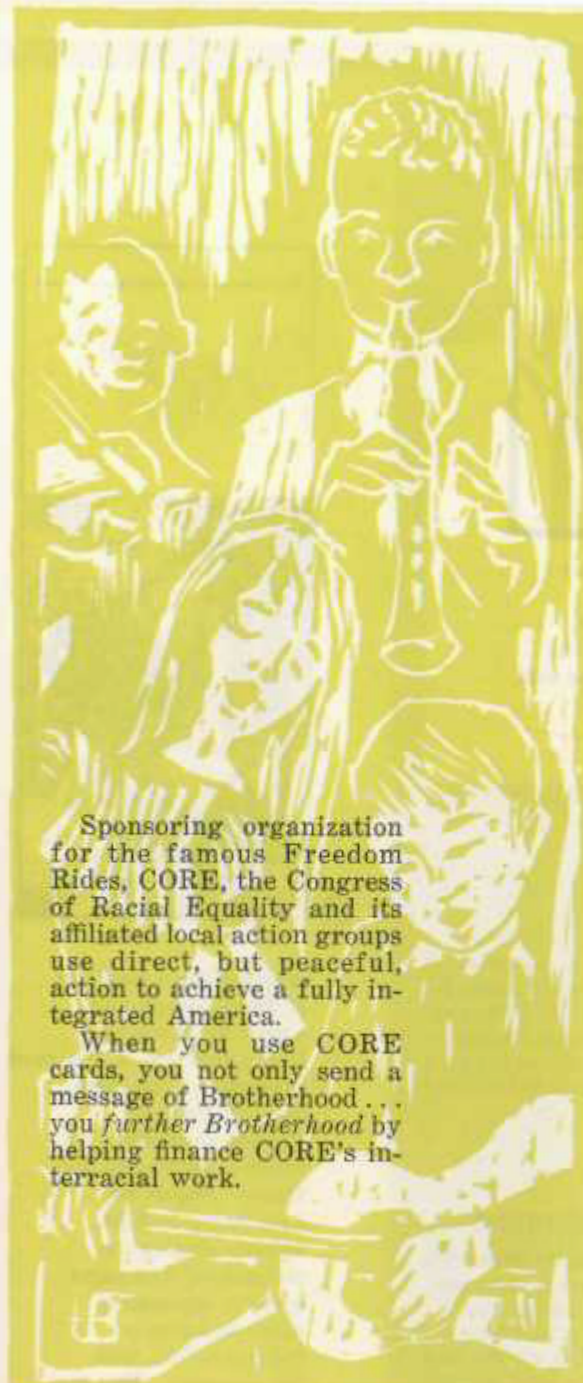
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35 Park Row, New York 38, New York

