July 13, 1963

Dear Friend:

Danville, Virginia has been receiving publicity in the last few days due to the jailings, beatings, tear gas and hoses inflicted on those people who are demanding equal rights for all citizens. The Negroes have, for centuries, been subjected to humiliations and indignities which cannot be permitted any longer by civilized peoples. Negroes must have their rights.

Danville is controlled by several individuals. The greatest control is exercised by DAN RIVER MILLS, a firm which employs about 25% of the working force of the community. This firm, in effect, controls the community. The major adviser to the Mayor is on the board of DAN RIVER MILLS. The leading segregationists are employed by DAN RIVER MILLS.

Those in the South need your help .....................

Help us demand equal rights in Danville, Virginia . .

DEMONSTRATE WITH UNIONS, CHURCH GROUPS, YOUTH GROUPS AND OTHERS FOR OUR RIGHTS. WEDNESDAY, JULY 17, 1963, between 11.30 a.m. and 1.30 p.m., at the offices of:

DAN RIVER MILLS
111 West 40th Street
New York, N.Y.

For further information call: SNCC, 5 BEEKMAN STREET CO 7-5541

Thank you,

William Mahoney
Student Nonviolent Coordinating Committee