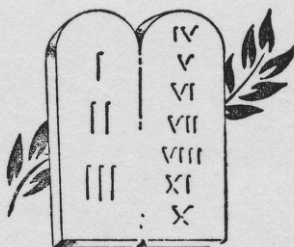


# THE ELEVENTH COMMANDMENT: THOU SHALT STAY OUT OF DOWNTOWN BIRMINGHAM!

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DO NOT BUY  
BY MAIL, BY PHONE,  
OR IN PERSON!



FREEDOM IS NOT FREE!  
SACRIFICE FOR FREEDOM!  
STAND UP FOR FREEDOM!

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## DO NOT DRIFT INTO DOWNTOWN

BARGAIN BASEMENTS FOR A BOX OF TIDE AND A BAR OF IVORY SOAP!!  
Do NOT Be A DRESSED UP Handkerchief-Head UNCLE TOM with No Place To Go.

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## SLEEPING GIANT - - - - WAKE UP!

Are you not tired of living in a city where a Negro cannot serve as a Policeman, Police-woman, or Fireman? Are you not tired of Police intimidations and brutality? Are you not tired of living in a city where **Negroes SPEND \$4,000,000.00 EACH week and yet NEGROES ARE NOT HIRED AS SALESMEN AND CLERKS?**

Then why give a man your money and allow that man to treat you like a mangy DOG?

**Get Smart—Use a dime's worth of common sense.** Do not make any purchase even for 5c worth of candy from any store (large or small) in Downtown Birmingham or from any store which is a branch of a Downtown Store . . . . **EVEN** though the **BRANCH** is located in Five Points West, Roebuck Plaza, Eastwood Mall, Ensley and Bessemer.

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THINK NOT OF YOURSELF, BUT OF YOUR FELLOW NEGRO BROTHERS AND THE UNBORN BOYS AND GIRLS OF THIS CITY.

MILES COLLEGE STUDENT BODY  
DANIEL PAYNE COLLEGE STUDENT BODY  
BOOKER T. WASHINGTON BUSINESS COLLEGE  
STUDENT BODY