WE'LL NEVER TURN BACK

A NEW "REAL LIFE" MOTION PICTURE ON THE FIGHT FOR CIVIL RIGHTS

includes:

interviews with Negro citizens of Mississippi who tried to register and vote, and with the field officers of the STUDENT NON-VIOLENT COORDINATING COMMITTEE who led one of the many registration campaigns now in progress across the South.



WHAT THIS FILM IS ABOUT

An extraordinary documentation of one of the most vital aspects of the civil rights revolution: the attempt of Negro citizens in Mississippi to register and vote, as part of the Voter Registration Project in which all of the major civil rights organizations cooperate.

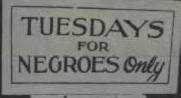
We see the men and women who have tried to exercise their rights as Americans. We hear from their own lips the almost incredible stories of intimidation, official brutality, subterfuge and violence which they have met in Amite County, Ruleville, and Greenwood. From the young field secretaries and the Mississippi director of SNICK (the Student Non-Violent Coordinating Committee) we learn of the determination which makes this working force like a front company in wartime.

The songs on the soundtrack are current civil rights ballads ("Turn Me Around," for one.)

A must for all students of contemporary American history (in, and out of school)—also of interest to "cinéma-vérité" connoisseurs.

100 YEARS
AFTER THE
CIVIL WAR —
THE STRUGGLE
OF THE
SOUTHERN
NEGRO TO
REGISTER
AND VOTE







WE'LL NEVER TURN BACK'

A PICTURE OF PART OF AMERICA FOR ALL AMERICANS TO SEE, HEAR AND DISCUSS "The most important step a Negro can take is in the direction of the ballot box." (The Rev. Dr. Martin Luther King)

BY BERTHA LANDERS FILM REVIEWS

GRADE LEVEL: sh-c-ad

SUBJECT AREA: Social problems — Civil rights — Negroes.

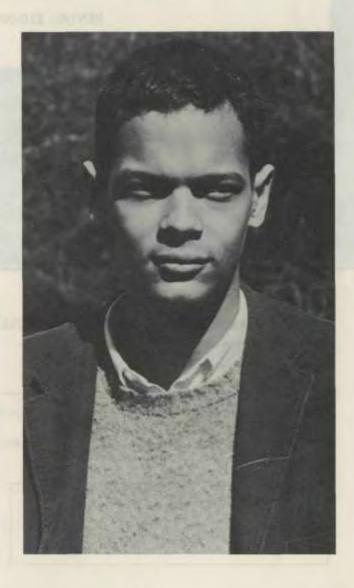
PURPOSE: To show the determined efforts of the Negro citizens of the South to obtain their voting rights.

SUMMARY & COMMENT: A series of interviews is used to document the struggle of the Southern Negro to register and vote. Negro men, women and young people relate their personal experiences which involve intimidation, brutality, subterfuge, and violence. Some have been made ineligible to vote on ridiculous pretexts. Some have been jailed, beaten, suffered loss or destruction of their property, or died in the effort to exercise their right to vote. Robert Moses, Mississippi director of the "Student Non-Violent Coordinating Committee" summarizes the goals of his organization as a part of the Voter Registration Project in which all of the major civil rights organizations are cooperating. The film is undeniably authentic and quite informative . . .

> "This picture is essentially for Americans, people who call themselves Americans. It's about Negroes in the South who are trying to make Democracy live."

JAMES FORMAN, EXECUTIVE DIRECTOR, STUDENT NON-VIOLENT COORDINATING COMMITTEE, SAYS:

"WE'LL NEVER TURN BACK depicts accurately some of the problems facing Negroes in Mississippi. It portrays not only the life of local citizens but the hardships staff members of the Student Non-Violent Coordinating Committee face in their attempts to help bring democratic procedures to what is essentially now a police state. Viewers of this movie must not feel these conditions are solely limited to Mississippi. Poverty, misery, and daily hardships are part and parcel of the Southern way of life in many areas where we work. Despite the difficulties the members of SNCC Will Never Turn Back."



SUGGESTED USES:

COMMUNITY RELATIONS GROUPS: Public Libraries, Church and Synagogue, Parent-Teacher, Fraternal, Social Welfare, Mental Health, Civil Liberties, Voter Registration and Education, Teen-Age.

SCHOOLS: Senior High School, College, Adult - Social Studies.

GENERAL AUDIENCES: For all programs concerned with the achievement of social justice in the U.S.A.

FILM DATA

30 minutes 16mm Black and White Sound
U.S.A. (1963)
Produced by Harvey Richards.
With Field Officers of SNICK (Student Non-Violent Coordinating Committee.)

RENTAL: \$10.00 SALE: \$135.00

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