NEGRO SHOPPERS AND FRIENDS!
The Jackson Movement Belongs To YOU

It Is Strong and Powerful—
Supported By Many, Many THOUSANDS
Picketing, Leaflet Distribution, Church Visits, Mailing of Literature, and Mass Meetings Will Continue ---
Until We ALL Win:
1. EQUALITY in Hiring and Promotion
2. END of Segregated Drinking Fountains - Restrooms - Seating
3. Use of COURTESY TITLES: "MRS.," "MISS" & "MR."
4. SERVICE on a FIRST-COME, FIRST-SERVED basis.

STAND UP For Dignity and Freedom!

DON'T BUY ON CAPITOL STREET
(State St. To Mill St.) or at the following other businesses, wherever they may be located in JACKSON:
Hall-Holmes (Bagby Hall), Jitney Jungle
grocery stores, McRae's dept. stores,
Wilkinsons 555 tire & appliance stores,
and STAR ("Luck-Super") Groceries.

Tell Your Friends to Support the Movement!
WIN FREEDOM FOR ALL!