

# NEGRO SHOPPERS AND FRIENDS!

## The Jackson Movement Belongs To YOU

It Is Strong and Powerful—

Supported By Many, Many **THOUSANDS**

Picketing, Leaflet Distribution, Church Visits, Mailing of Literature, and Mass Meetings Will Continue - - -

*Until We ALL Win:* 1. EQUALITY in Hiring and Promotion  
2. END of Segregated Drinking Fountains - Restrooms - Seating  
3. Use of COURTESY TITLES: "MRS.", "MISS" & "MR."  
4. SERVICE on a FIRST-COME, FIRST-SERVED basis.

**STAND UP For Dignity and Freedom!**

**DON'T BUY ON CAPITOL STREET**

(State St. To Mill St.) or at the following other businesses, wherever they may be located in JACKSON:

**Hall-Holmes (Bagby Hall), Jitney Jungle  
grocery stores, McRae's dept. stores,  
Wilkinsons 555 tire & appliance stores,  
and STAR ("Luck-Super") Groceries.**

Tell Your Friends to Support the Movement!

**WIN FREEDOM FOR ALL!**