

STOP LOOK LISTEN

Special Message To SELF-RESPECTING Negroes

STOP spending your money.....

*where you cannot • Use all Store Facilities ...Dressing Rooms,
Rest Rooms, Lunch Counters, etc.*

- *Be called by courtesy titles (Mr. Mrs. Miss).*
- *Be served on a 'First-Come-First-Served' basis.*

LOOK and you will see your \$'s...

paying OTHER people's salaries. Negro women can ring Cash Registers too. Negro women can be Secretaries too. Negro men can be Salesmen and Managers.....IF YOU keep your dollars in YOUR pockets until you can shop and work with Dignity.

Freedom is NOT FREE, the price of Freedom is SACRIFICE

LISTEN to The **JACKSON MOVEMENT**

and enjoy ALL the FREEDOM of First-Class Citizenship.

"Walk Together Children, Don't Get Weary"

...Pay your Bills by Mail — STAY OFF Capitol Street

MEDGAR EVERS gave his life for YOU —

Can you keep YOUR money in YOUR pockets for him?

IF YOU VALUE FREEDOM.....

LISTEN

We are NOT spending our money at ANY STORE on CAPITOL STREET (from State to Mill Streets), or ANY STORE with the SAME NAME in the Shopping Centers.

We are not spending our money in any of the following stores:

All

BARQ'S DRINKS

JITNEY JUNGLE Stores

HART'S BREAD

MOSBY'S MILK

McRAE'S Department Stores

GLORIOSO SUPER MARKET

LIBERTY GROCERY STORES

BAGBY HALL MOTORS

WILKINSON'S 555 APPLIANCE & TIRE STORE

WE DON'T