

NAACP VOTER REGISTRATION COMMITTEE  
404 1/2 NORTH SECOND STREET  
RICHMOND, VIRGINIA

March 20, 1962

Dear Branch Leader:

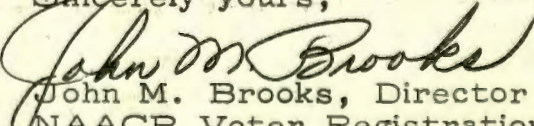
What in the world happened to Mr. Kelly Alexander's urgent request to you dated March 2, 1962? It was a simple request asking the status of your branch's voter registration program. Did you fail to answer because you are ashamed of your voter registration activities? Did you fail to answer because you didn't think the request was important? We want to know, so we can help you. To give aid and assistance to branches was the only reason for the creation of the NAACP Voter Registration Committee. A doctor cannot give help to a patient unless the patient confides in the doctor. We cannot give help unless you, our branch leader, confide with us.

On America's top national level, the NAACP is known as the greatest civil rights organization in America, a fact based on our record of achievements. This record was not made by a few people in our national office, it was made by people like you, our branch leaders. It was not made by a few large branches, it was made by our small and large units led by dedicated volunteers like yourself.

In light of the above, we urge you to answer our request of March 2, 1962 by return mail. We are not interested in just the weak or just the strong, we are interested in the voter registration program of every branch of the National Association for the Advancement of Colored People.

If we seem impatient, it is because we are tired of just hearing people talk about the great power of the ballot. We can harness this power ... we MUST harness this power so that the Negro can gain possession of and safeguard his full civil and political rights.

Sincerely yours,

  
John M. Brooks, Director  
NAACP Voter Registration

c: Roy Wilkins  
W. C. Patton  
Kelly M. Alexander  
Field Secretaries