

SOUTHERN CHRISTIAN LEADERSHIP CONFERENCE

MARTIN LUTHER KING, JR.
PRESIDENT

WYATT TEE WALKER
DIRECTOR

VOTER REGISTRATION PROGRAM OUTLINE

INTRODUCTION: IMPORTANCE OF THE NEGRO VOTE

- A. ANALYSIS AND DOCUMENTATION OF LAST PRESIDENTIAL ELECTION
- B. RELEVANCE OF VOTE TO SOUTHERN DILEMMA

I. CHURCH-ORIENTED VOTER REGISTRATION DRIVE

- A. WHY THE CHURCH?
- B. GENERAL OUTLINE (TILLEY'S PLAN)
- C. PROCEDURE - GATHERING OF PERSONNEL (LUNCH:ONS, ETC.)

II. ORGANIZATION

- A. CHURCH
- B. BLOCK
- C. NEIGHBORHOOD
- D. PRECINCT
- E. WARD
- F. CITY

III. CAMPAIGN TIME-TABLE

- A. SETTING OF ORGANIZATION
- B. KICK-OFF MEETING
- C. WARD MEETINGS
- D. PRECINCT MEETINGS
- E. ETC.

IV. STAFF PERSONNEL (JOB DESCRIPTION)

- A. DIRECTOR**
- B. COORDINATOR**
- C. STENO (PAID)**
- D. STENO (VOLUNTEER)**
- E. TRANSPORTATION CHAIRMAN**
- F. TELEPHONE COMMITTEE**
- G. WARD CHAIRMEN**

V. FORMS AND MATERIALS (DESCRIPTION)

VI. BUDGET

- SALARIES**
- OFFICE SUPPLIES**
- TELEPHONE**
- RENT**
- PRINTING**
- ADVERTISEMENT**
- ENTERTAINMENT AND PROGRAM**

VII. OTHER