

## ORDER BLANK

Use this handy order blank and postage-paid envelope. Please write or print clearly and check your order to make certain you have ordered the cards you want. Payment must accompany order. (Ordinary parcel post paid by CORE.)

1		_____ Small packs (15 cards & envelopes) . . . @ \$2.25 per pack _____ Large packs (50 cards & envelopes) . . . @ \$5.95 per pack _____ Economy packs (100 cards & envelopes) @ \$9.95 per pack	TOTAL FOR THIS CARD \$ _____
2		_____ Small packs (15 cards & envelopes) . . . @ \$2.25 per pack _____ Large packs (50 cards & envelopes) . . . @ \$5.95 per pack _____ Economy packs (100 cards & envelopes) @ \$9.95 per pack	TOTAL FOR THIS CARD \$ _____
3		_____ Small packs (15 cards & envelopes) . . . @ \$2.25 per pack _____ Large packs (50 cards & envelopes) . . . @ \$5.95 per pack _____ Economy packs (100 cards & envelopes) @ \$9.95 per pack	TOTAL FOR THIS CARD \$ _____
4		_____ Small packs (15 cards & envelopes) . . . @ \$2.25 per pack _____ Large packs (50 cards & envelopes) . . . @ \$5.95 per pack _____ Economy packs (100 cards & envelopes) @ \$9.95 per pack *Substitute <input type="checkbox"/> Card 1 <input type="checkbox"/> Card 2 <input type="checkbox"/> Card 3 if out of stock on Card 4	TOTAL FOR THIS CARD \$ _____
5		_____ Small packs (15 cards & envelopes) . . . @ \$2.25 per pack _____ Large packs (50 cards & envelopes) . . . @ \$5.95 per pack _____ Economy packs (100 cards & envelopes) @ \$9.95 per pack *Substitute <input type="checkbox"/> Card 1 <input type="checkbox"/> Card 2 <input type="checkbox"/> Card 3 if out of stock on Card 5	TOTAL FOR THIS CARD \$ _____
6		_____ Small packs (15 cards & envelopes) . . . @ \$2.25 per pack _____ Large packs (50 cards & envelopes) . . . @ \$5.95 per pack _____ Economy packs (100 cards & envelopes) @ \$9.95 per pack *Substitute <input type="checkbox"/> Card 1 <input type="checkbox"/> Card 2 <input type="checkbox"/> Card 3 if out of stock on Card 6	TOTAL FOR THIS CARD \$ _____

Name \_\_\_\_\_

Number and Street \_\_\_\_\_

City \_\_\_\_\_ Zone \_\_\_\_\_

State (spell out) \_\_\_\_\_

Extra for imprinting \$ \_\_\_\_\_

I am enclosing as a contribution \$ \_\_\_\_\_

CORE GRAND TOTAL \$ \_\_\_\_\_

(Full payment must be enclosed. No charge, no COD)



about

# CORE

Sponsoring organization for the now-famous Freedom Rides, the Congress of Racial Equality (CORE) and its affiliated local action groups use direct, but peaceful, action to achieve a fully integrated America.

When you use CORE cards, you not only send a message of Brotherhood . . . you further Brotherhood by helping finance CORE's interracial work.



Pam 69-318

announcing  
**CORE'S**  
1961  
**HOLIDAY**  
**CARDS**



NEW for 1961 — large, 3½ x 8½, in color



**1** THE NIGHT BEFORE CHRISTMAS. Painting by kindergarten pupil, Karen Howles. Beautifully printed on weave-finish card stock. Message inside:  
*May the child-like wonder of Christmas  
 Be with you this Holiday Season...  
 And may the spirit of Brotherhood  
 Brighten your New Year!*



**2** Designed by Judith Shahn in brilliant colors and printed on card stock. No quotation or message. Appropriate for Chanukah and Christmas, it can also be used for other occasions and as a correspondence card.

*Aid CORE's interracial work by using  
 distinctive CORE cards for your Holiday Greetings.*



**3** Woodcut, THE MUSIC MAKERS, by Jane Bearman Frances, projects the harmony of various races in the cooperative pursuit of beauty. Printed on delicately woven card stock. Appropriate for Christmas or Chanukah. Quotation from the Psalms:  
*"Behold how good and how pleasant it is for brethren to dwell together in unity."*  
 Message: *Best wishes for the Holidays and the New Year.*



**4** CORE's most popular card to date, with painting by Gilbert S. Harris ("World Brotherhood") and quotation from Anne Frank:  
*"I still believe that people are really good at heart... if I look up into the heavens, I think that it will all come right, and that peace and tranquillity will return again."*  
 Message inside:  
*Holiday Greetings and Best Wishes for a New Year of Brotherhood and Peace.*  
 Large, 7 by 4½, in brilliant colors.\*



Conceived by Gladys Curtis, with pen and ink drawing by Ted Johnson, to express the interracial theme which is so basic to the Holiday Season. Printed on ivory tweedweave paper, with verse inside:  
*"Hands of all creeds and races  
 Reach for solace from afar.  
 Hearts of all share the wonder  
 Of a stable and a star." \**



Cards from previous years — LIMITED supply available.  
 Indicate choice of cards 1, 2 or 3 should substitution be necessary.



Designed by Jerry Goldman with quotation from the Hebrew poet Zalman Schneour: *"The greater singers sing to their nation and families, and the greatest singers to many nations. They are clear and ennobling, like water flowing down a slope to a large world, to all its nations and tongues. Like fingers elongated they stretch and seize with them the entire globe of the earth..."*  
 Message inside:  
*Best Wishes for the Holiday Season.*  
 Printed on glossy Lustercoat, with luxurious felt finish inside.\*

PLEASE order early and allow several weeks for delivery. On orders received after November 15th, we reserve the right to make substitutions even where not indicated. We do not anticipate shortages on cards 1, 2 and 3.

**IMPRINTING:**  
 Up to November 15th only, one-line imprinting of name can be offered on cards 1, 2 and 3. Additional charge, \$3 for the first 100 cards and \$1 for each successive 100 or part thereof. Allow two extra weeks for imprint orders.

*announcing*  
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**1961**  
**HOLIDAY**  
**CARDS**



**CORE**

38 Park Row,  
New York 38, New York

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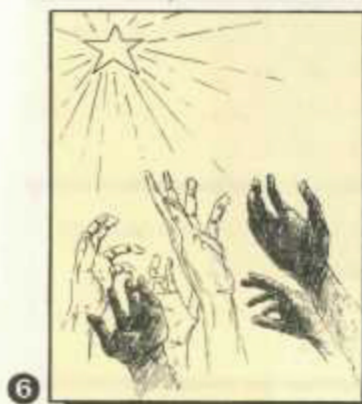
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38 Park Row, New York 38, New York



FIRST CLASS

Permit No. 62695

New York, N. Y.

**BUSINESS REPLY MAIL**

No Postage Stamp Necessary if Mailed in the United States

Postage will be paid by:

**C O R E**

38 PARK ROW

NEW YORK 38, NEW YORK

Holiday Cards

