

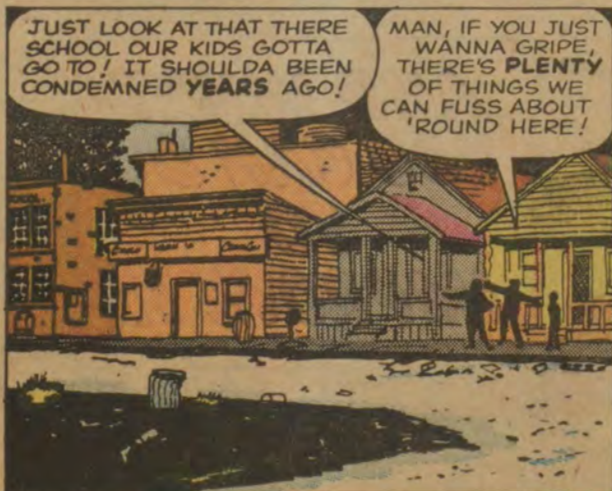
THE STREET WHERE **YOU LIVE**

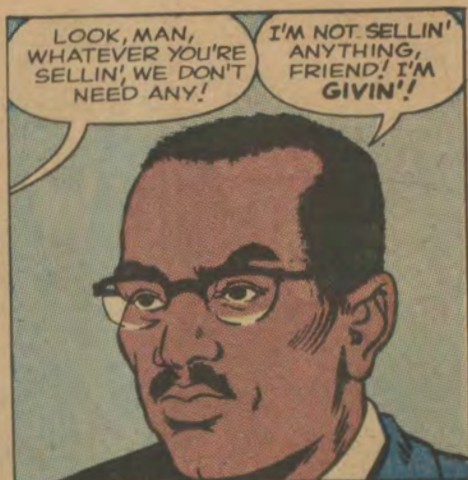
10¢



**AND WHAT
YOU CAN DO
TO
IMPROVE IT!**

Tom Fothergill







WHAT DO YOU **MEAN** "NOTHING IMPORTANT"??! IF YOU DON'T KNOW HOW TO REGISTER, YOU CAN'T **VOTE!**

SO WHAT? VOTIN' IS WHITE FOLKS' BUSINESS!

YEAH! THEY RUN EVERYTHING ANYWAY!

GOSH, DAD, IF WE ALL **DO** VOTE, THEN THEY'LL **HAVE** TO PAY ATTENTION TO US BECAUSE **OUR** VOTES MIGHT HELP ELECT A CANDIDATE--- OR DEFEAT ONE!

ATTA BOY, SON!



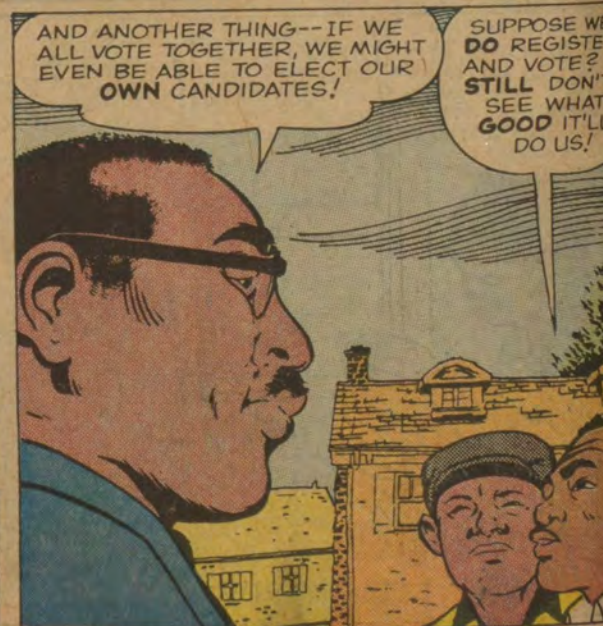
BUT THAT'S JUST THE POINT! THE **REASON** THEY RUN THINGS IS BECAUSE THEY **VOTE!**

THAT MAKES SENSE TO **ME, DAD!**



BAH! WHITE FOLKS DON'T GIVE A HOOT ABOUT US! WHAT DIFFERENCE DOES IT MAKE IF WE VOTE OR NOT?

YEAH! WHO'S GONNA CARE IF WE VOTE?



AND ANOTHER THING--- IF WE ALL VOTE TOGETHER, WE MIGHT EVEN BE ABLE TO ELECT OUR **OWN** CANDIDATES!

SUPPOSE WE **DO** REGISTER AND VOTE? I **STILL** DON'T SEE WHAT **GOOD** IT'LL DO US!



OPEN YOUR EYES, MAN! YOU WERE JUST COMPLAINING ABOUT THIS RUN-DOWN NEIGHBORHOOD OF YOURS! IF YOU HELP ELECT A CANDIDATE, THEN HE'LL HELP YOU TO MAKE THIS A FIT PLACE TO LIVE!

I NEVER THOUGHT OF IT LIKE THAT!

HERE, DON'T TAKE MY WORD FOR IT! READ WHAT THE **AFRO** SAYS ABOUT NEGROES VOTING...

LEMME SEE!



HE'S RIGHT! IT SAYS HERE THAT EVERY NEGRO SHOULD REGISTER AND VOTE IF WE WANT OUR RIGHTS!

WELL, WHAT ARE WE WAITIN' FOR?



I KNEW YOU'D SEE IT, FELLAS! NOW I'LL LOOK FOR YOU FRIDAY NIGHT AT THE CHURCH, FOR INSTRUCTIONS ON HOW TO REGISTER!

DON'T WORRY, MR. CARTER! WE'LL BE THERE!

AND HOW!



MAYBE AFTER FRIDAY NIGHT THINGS WILL BEGIN TO BE DIFFERENT 'ROUND HERE! MAYBE WE WON'T HAVETA LIVE IN A SLUM ALL OUR LIVES!



AND SO, THAT FRIDAY NIGHT, AT THE NEIGHBORHOOD CHURCH...

IT LOOKS LIKE WE'RE JUST IN TIME, JOHN!

THAT GUY CARTER MUSTA SPOKE TO A LOT OF PEOPLE! LOOK AT THE CROWD HERE TONIGHT!

THERE HE IS NOW!

COME IN, FRIENDS! I'M JUST BEGINNING...

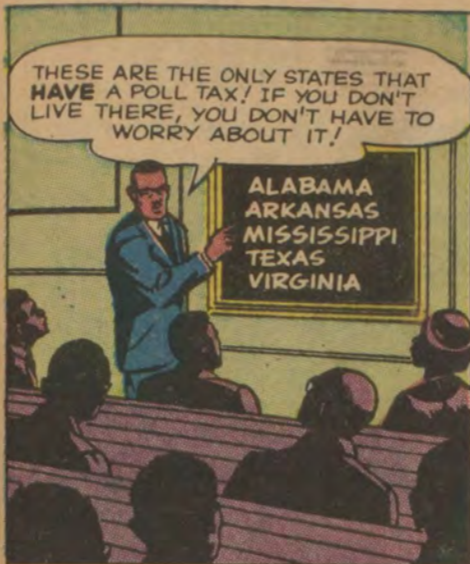
FOLKS, IN A NUTSHELL, IN ORDER TO VOTE, YOU HAVE TO **REGISTER**! NOW EVERY STATE HAS DIFFERENT REQUIREMENTS FOR REGISTRATION! SOME ARE EASY, AND SOME ARE HARD!

BUT IN ALMOST **EVERY** STATE, YOU HAVE TO GIVE THESE FOLLOWING THINGS--

YOUR AGE
WHERE YOU WERE BORN
YOUR ADDRESS
HOW LONG YOU'VE LIVED IN THE STATE
LONG YOU'VE LIVED IN THE COUNTY
HOW LONG AT YOUR PRESENT ADDRESS
YOUR PARTY

WHAT ABOUT THE POLL TAX?

THAT'S A GOOD QUESTION, AND HERE'S THE ANSWER...



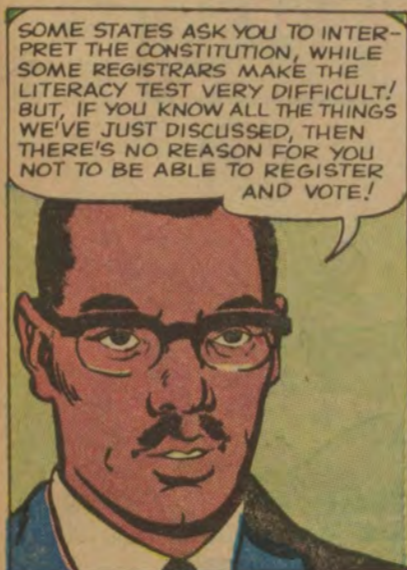
THESE ARE THE ONLY STATES THAT **HAVE** A POLL TAX! IF YOU DON'T LIVE THERE, YOU DON'T HAVE TO WORRY ABOUT IT!

ALABAMA
ARKANSAS
MISSISSIPPI
TEXAS
VIRGINIA



IT IS **YOUR DUTY**, AS A CITIZEN, TO KNOW THE NAMES OF THESE PEOPLE...

**PRESIDENT OF THE U.S.
GOVERNOR
YOUR SENATORS AND
REPRESENTATIVES
SHERIFF**



SOME STATES ASK YOU TO INTERPRET THE CONSTITUTION, WHILE SOME REGISTRARS MAKE THE LITERACY TEST VERY DIFFICULT! BUT, IF YOU KNOW ALL THE THINGS WE'VE JUST DISCUSSED, THEN THERE'S NO REASON FOR YOU NOT TO BE ABLE TO REGISTER AND VOTE!



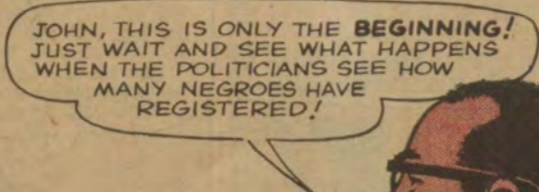
IF WE STUDY WE SHOULD BE ABLE TO PASS ANY TEST!

SURE WE CAN! LET'S FIND OUT WHERE WE REGISTER AND WHEN!

THEY WON'T BE ABLE TO IGNORE US IN THE **NEXT ELECTION!**



MISTER CARTER, I SURE DO WANNA THANK YOU FOR OPENING OUR EYES ABOUT REGISTERING AND VOTING!



JOHN, THIS IS ONLY THE **BEGINNING!** JUST WAIT AND SEE WHAT HAPPENS WHEN THE POLITICIANS SEE HOW MANY NEGROES HAVE REGISTERED!





YOU SAY YOU'LL DO THINGS FOR US, MISTER! WHAT KIND OF THINGS?

WELL, EH, YOU KNOW, THINGS! YOU CAN ALL COUNT ON ME!



THIS TIME WE WANT MORE THAN EMPTY PROMISES, MR. THOMPSON! NOW I'LL TELL YOU WHAT WE WANT! DO YOU SEE THAT THERE STREET?

SURE! WH-WHAT'S WRONG WITH IT? IT LOOKS LIKE IT ALWAYS DID!



YEAH--AND THAT'S WHAT'S WRONG WITH IT! LOOK AT THAT LITTER THERE--LOOK AT THE HOLES IN THE PAVEMENT--WOULD YOU WANT TO LIVE ON A STREET LIKE THIS, MR. THOMPSON?



N-NO! OF COURSE NOT!



I'M GLAD YOU BROUGHT IT TO MY ATTENTION! NOBODY EVER MENTIONED IT BEFORE! I THOUGHT YOU WERE SATISFIED HERE!

WELL WE AIN'T! WE WANT THIS NEIGHBORHOOD TO BE FIXED UP AS NICE AND DECENT AS ANY OTHER NEIGHBORHOOD IN THE CITY!



AND WE WANT A DECENT PLAYGROUND FOR OUR KIDS, TO KEEP THEM OFF THE STREETS! WHAT DO YOU SAY TO THAT, MISTER?

FOLKS, I WANT YOUR VOTES! AND IN RETURN, I PROMISE TO DO EVERYTHING IN MY POWER TO GET YOU THE THINGS YOU ASK FOR!



WELL, HOW ABOUT THAT? FIRST TIME WE HAD AN HONEST-TO-GOSH POLITICIAN COMING DOWN HERE AND TRYIN' TO BE NICE TO US!

IT'S JUST LIKE MR. CARTER SAID...

LOOK! HERE COMES MR. CARTER NOW!



HOWDY, FOLKS! I NOTICED JEFF THOMPSON HERE A MINUTE AGO! I KINDA THOUGHT HE'D BE AROUND!

YOU SURE CALLED THE PLAY RIGHT, MR. CARTER!



IT WAS LIKE I TOLD YOU... ONCE THEY REALIZE THAT WE'RE DETERMINED TO REGISTER AND TO VOTE, THEY CAN'T IGNORE US ANY MORE! THEY NEED US!

IT CERTAINLY GIVES YOU A GOOD FEELING!



MOMMY, WILL OUR NEIGHBORHOOD REALLY BE FIXED UP ALL NICE AND CLEAN, WITH PLAY-GROUNDS AND PAVED STREETS?

I-I HOPE SO, DEAR!



JUST WAIT AND SEE, DEAR! JUST WAIT AND SEE!





BUT NOW THAT THOMPSON'S ELECTED, HOW DO WE KNOW HE'LL KEEP HIS PROMISES TO US?

YEAH!

THAT'S RIGHT!

HOW DO WE KNOW??



HOW DO WE KNOW, MISTER CARTER?

THAT'S A GOOD QUESTION, MY FRIENDS. AND HERE'S THE ANSWER...



HE'LL HAVE TO KEEP HIS PROMISES TO US, BECAUSE HE CAN'T AFFORD NOT TO! WE'RE NO LONGER JUST A LONG-SUFFERING GROUP OF UNORGANIZED NEGROES! WE'VE BECOME A VOICE IN THIS TOWN!



AND IF THOMPSON WANTS TO BE RE-ELECTED NEXT ELECTION, HE KNOWS HE'LL HAVE TO HAVE OUR SUPPORT! AND WHAT'S THE ONLY WAY HE'LL KEEP OUR SUPPORT?? TELL ME-- ALL OF YOU--



BY KEEPING HIS PROMISES TO US!

BY FIXING UP OUR NEIGHBORHOOD!

BY SEEING TO IT THAT WE AIN'T NEVER AGAIN TREATED LIKE SECOND CLASS CITIZENS!

AND SO, THE DAYS
AND WEEKS SPED
BY...



UNTIL, ABOUT THREE MONTHS LATER...



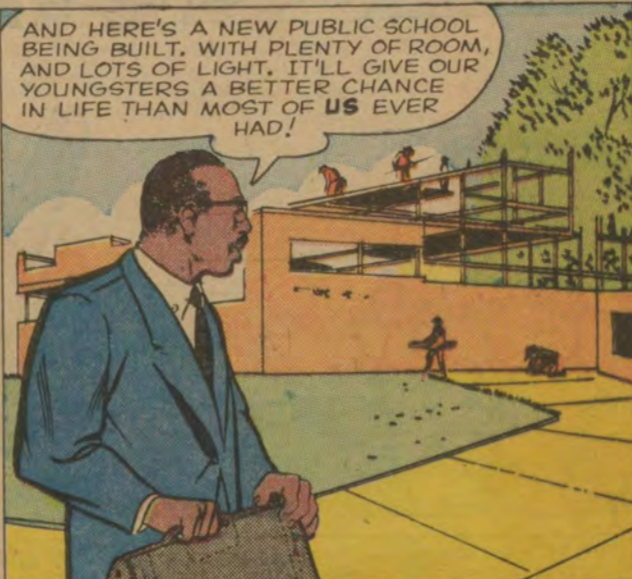
IT'S HIGH TIME I WAS
VISITING MY FRIENDS
ON PINE STREET...



WELL, LOOK AT THAT NICE
NEW PLAYGROUND. IT'S
A LOT BETTER THAN
SEEING KIDS PLAYING
IN AN ALLEY!



AND HERE'S A NEW PUBLIC SCHOOL
BEING BUILT. WITH PLENTY OF ROOM,
AND LOTS OF LIGHT. IT'LL GIVE OUR
YOUNGSTERS A BETTER CHANCE
IN LIFE THAN MOST OF US EVER
HAD!



AND THE STREET IS SMOOTHLY
PAVED NOW, AND FREE OF LITTER!
IT'S A PLEASURE TO TAKE A WALK
THRU THIS NEIGHBORHOOD!



LOOK! HERE COMES
MR. CARTER!





VOTING...

MAKES IT POSSIBLE FOR YOU TO HELP CHOOSE THE LOCAL, STATE AND FEDERAL OFFICIALS WHO GOVERN YOU--

GIVES YOU A VOICE IN DETERMINING:

- THE KIND OF SCHOOL YOUR CHILDREN ATTEND.
- THE KIND OF TREATMENT YOU RECEIVE AT THE HANDS OF THE POLICE.
- THE KIND OF JUSTICE YOU GET IN COURTS.
- THE KIND OF WELFARE SERVICE YOU CAN GET FOR YOUR FAMILY IN TIME OF NEED.
- THE KIND OF HOSPITAL TREATMENT YOU GET WHEN YOU ARE SICK.
- THE KIND OF JOB YOUR CHILDREN CAN GET WITH YOUR CITY, STATE OR COUNTRY.
- HOW MUCH TAXES YOU HAVE TO PAY AND HOW YOUR TAX MONEY IS SPENT--

HELPS YOU ON THE ROAD TO THE PROMISED LAND WHERE THERE WILL BE A BETTER LIFE FOR YOU AND YOUR FAMILY.

NATIONAL ASSOCIATION FOR THE ADVANCEMENT OF COLORED PEOPLE
20 WEST 40TH STREET NEW YORK 18, N.Y.