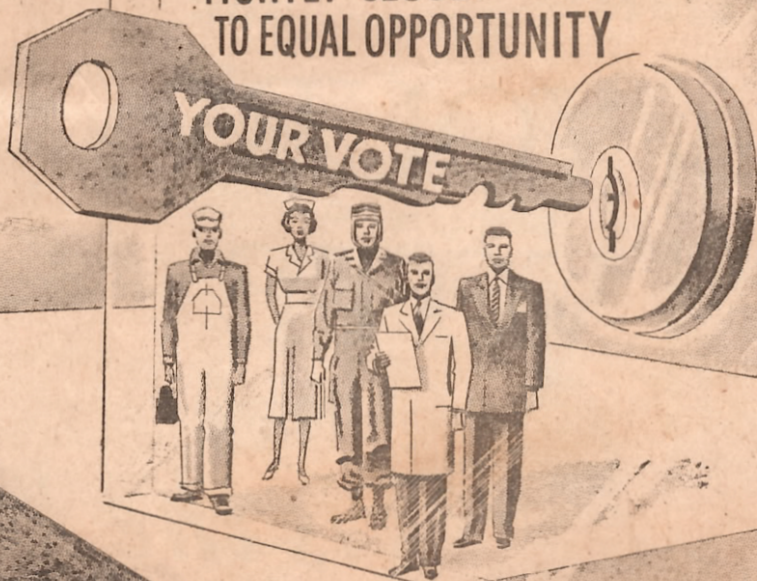


# A PRIMER FOR POLITICAL ACTION

ONLY YOU CAN OPEN THE  
TIGHTLY CLOSED DOOR  
TO EQUAL OPPORTUNITY



*the stakes in this election are  
high... the job must be done in  
your community... the job must  
be done by YOU!*

NT TO  
YOU  
OUR

●  
**National Association for the  
Advancement of Colored People**

• 20 West 40th St. New York 18, N. Y.



*...and*

YOUR  
VOTE

*is the key!*

# your vote can remove race ban on jobs

Your vote can help secure enactment of an FEPC law to end discrimination in hiring and promotion of workers irrespective of race, color, religious faith or national origin.





**your vote will  
open restricted  
areas to all**

Your vote and that of other liberal citizens can help secure legislation backing up Supreme Court decisions against segregation in housing, making it possible for you to live in whatever neighborhood you're financially able to.



**WHITES  
ONLY**

**YOUR VOTE**

**your vote  
will open  
schools  
for all**

Your vote helps uphold  
court decisions curtailing  
segregated education and  
supports efforts to pass  
laws to ban the separate  
school system.

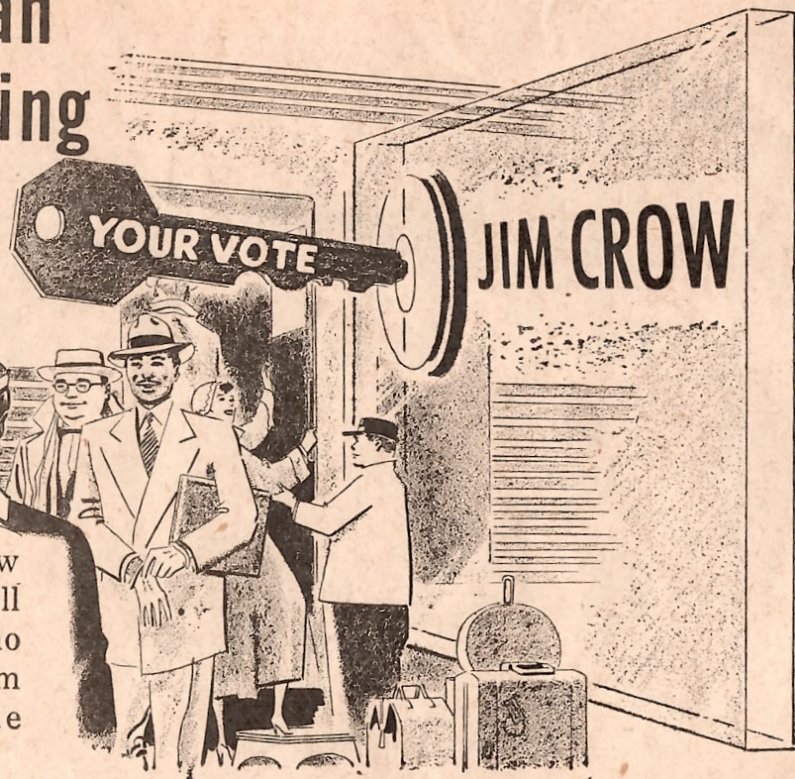




**your vote can  
make traveling  
a pleasure**



You can end Jim Crow  
by voting. Your vote will  
support lawmakers who  
need votes to help them  
pass laws ending the  
shameful Jim Crow.



# your vote will help break down military Jim Crow



Your vote is the one sure democratic way of telling our lawmakers that segregation in the military is a blot on democracy...they'll LISTEN to votes.



if NEGROES as a group are to have a  
voice in government they  
must VOTE



if NEGROES expect Congress to  
enact laws providing them equal rights  
with all other Americans,  
they must VOTE



*you will earn your right to equality with*



all members of the  
NAACP have a  
simple duty... they  
must learn how to



h your vote

*GET OUT  
THE VOTE*



to become a voter-  
you must register

1. learn your registration laws... they vary from  
state-to-state

2. in five southern states you must pay a poll tax  
(Alabama, Texas, Virginia, Mississippi, Arkansas)

### IMPORTANT DATES IN SOUTHERN ELECTIONS

**ALA.**



Feb. 1 Final day for poll tax payment  
May 6 Primary  
June 3 Run-off primary  
Nov. 4 General election

**ARK.**



July 29 Primary  
Aug. 12 Run-off primary  
Nov. 4 General election

**FLA.**



April 4 Final registration for primary  
May 6 Primary and Presidential primary  
May 27 Run-off primary

**GA.**



April 15 Final registration for primary  
May 14 Primary  
Nov. 4 General election

**KY.**



June 3 Final registration for primary  
June 7 Final filing for candidates  
Aug. 2 Primary  
Aug. 13 Registration for general  
election begins  
Sept. 5 Final registration for  
general election  
Nov. 4 General election

**LA.**

Jan. 15 Gubernatorial primary  
 Feb. 19 Gubernatorial primary run-off  
 June 28 Final registration for primary  
 July 29 Primary  
 Aug. 26 Run-off primary  
 Oct. 4 Final registration for  
           general election  
 Nov. 4 General election

**MISS.**

Feb. 1 Final day for poll tax  
           payment  
 July 3 Final registration for primary  
           and general elections  
 Aug. 26 Primary  
 Sept. 16 Run-off primary  
 Nov. 4 General election

**N.C.**

May 17 Final registration for primary  
 May 31 Primary  
 June 28 Run-off primary  
 Oct. 11 Registration for general  
           election begins  
 Oct. 25 Final registration for  
           general election  
 Nov. 4 General election

**S.C.**

June 7 Final registration for primary  
 July 8 Primary  
 July 22 Run-off primary  
 Oct. 4 Final registration for general election  
 Nov. 4 General election

**TENN.**

June 7 Final filing for candidates  
 July 18 Final registration for primary  
 Aug. 7 Primary  
 Aug. 8 Registration for general election begins  
 Oct. 14 Final registration for general election  
 Nov. 4 General election

**TEXAS**

Jan. 31 Final day for poll tax payment  
 July 26 Primary  
 Aug. 23 Run-off primary  
 Nov. 4 General election

**VA.**

May 1 Final day for poll tax payment  
 May 7 Final filing for candidates  
 June 16 Final registration for primary  
 July 15 Primary  
 Oct. 4 Final registration for general election  
 Nov. 4 General election



# the NAACP must spearhead the drive and lead...

NAACP branches should study thoroughly the registration requirements in their respective states. This can be done either through existing committees, such as the legislative, or through committees appointed for this special project.

## 1. how to organize

Start with your membership in your branch. Make sure they are all registered voters. Urge them by mail, meetings, or phone.

Meanwhile your branch should lead-off a drive to get **EVERYONE** registered. Churches, labor unions, civic and fraternal organizations will cooperate with you.

### **establish a team of volunteers one for each ward in your city**

Have a ward leader with a group of assistants to call on citizens in their homes. This plan of ringing doorbells has worked. It was an important factor in the election of Oliver Hill in 1947 as the first Negro councilman in Richmond, Virginia, in 50 years.



## 2. what you will need

REGISTER NOW  
OR YOU MAY  
NOT VOTE

posters

REGISTRATION  
REQUIREMENTS  
IN THIS CITY

leaflets



volunteer  
speakers



... and most of all willing  
volunteer workers

## 3. the help you can count on

The NAACP is a non-partisan organization which endorses no party nor any candidate. However, the national office will make available to the branches and state conferences the records of candidates for federal office. On the basis of the record, the individual voter may make his own choice.

The work of the branches should be coordinated by the state conference. To this end, the officers of the conference should select a state political action director charged with the responsibility of stimulating and coordinating the political activities of the branches and supplying the necessary information on registration and election requirements in the various local communities in the state.



# suggestions and ideas

train your house-to-house canvassers...  
they must be capable and resourceful



sometimes folks need help



do your part  
can double the size of  
**NEGRO VOTE**  
in the South

*2 million*

*Negro voters*

could vote for equality  
on November 4, 1952

